

> The University of Ballarat Strategy

The purpose of the University of Ballarat is to be:

The leading regional, multi-sector university in Australia acknowledged for its excellence in education, training, research and partnership outcomes and recognised for the benefits it brings to the individuals, organisations and communities it serves.

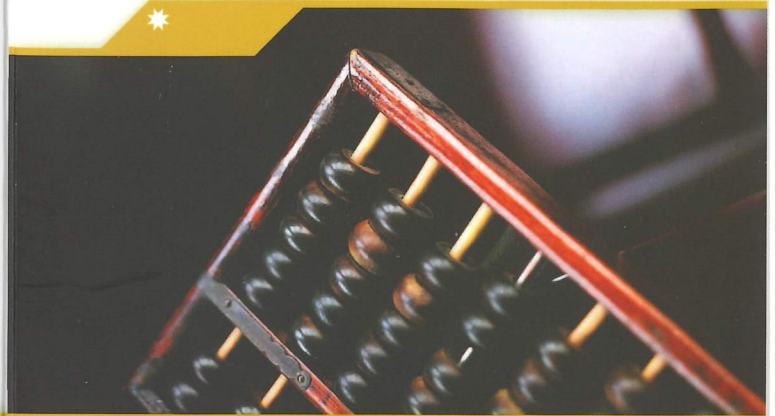
Our Values at the University of Ballarat are:

- > Intellectual responsibility and independence;
- > Integrity and ethical practice;
- > Service to one another and to our communities;
- > Learning throughout life;
- > Promotion of diversity;
- > Purposeful change, continual improvement and sustainability; and
- > Excellence and quality in what we do.

The University of Ballarat is only one of three Australian universities which takes its name from an Indigenous word, with Ballarat meaning 'resting place'.



UB Pocket Statistics 2008



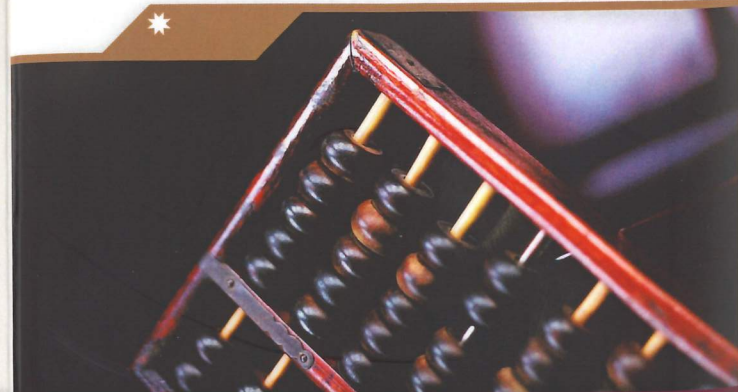
> Our Charter

The key values important to the University of Ballarat Australia in fulfilling its purpose are:

- > Intellectual responsibility
- > Ethical practice
- > Respect for each other
- > Service to our communities
- > Learning throughout life
- > Recognition of our international and global links and responsibilities
- > Commitment to sustainability



UB Pocket Statistics 2009 (Final Report)



	Notes	2007	2008	Change
Total Students (Number)		24,279	25,810	6.3%
Total Staff (FTE)	1	1,161.6	1,188.8	2.3%
Total Operating Revenue (\$ million)		213	226	6.2%
STUDENT HEADCOUNT		24,279	25,810	6.3%
By Type				
Domestic		16,688	16,872	1.1%
International		7,591	8,938	17.7%
By Gender				
Female		9,424	10,508	11.5%
Male		14,855	15,302	3.0%
By Attendance Mode				
Full-time		8,840	8,966	1.4%
Part-time		15,439	16,844	9.1%
By Education Portfolio				
Higher Education		12,171	13,820	13.5%
TAFE		12,108	11,990	-1.0%
By Enrolment Type				
Commencing		10,480	10,797	42%
Continuing		13,799	15,013	58%
By School				
Arts Academy (HE & TAFE)	2	634	703	10.9%
Applied Sciences (TAFE)	4	-	3,017	n/a
Business Services (TAFE)	4	4,294	3,821	-11.0%
Manufacturing Services (TAFE)	4	4,732	3,083	-34.8%
Human Services (TAFE)	4	3,346	2,334	-30.2%
UB TEC (TAFE)	4	-	85	n/a
Education (HE)		757	788	4.1%
Science and Engineering (HE)		841	890	3%
Nursing (HE)		739	846	3%
Behaviour, Social Sciences and Humanities (HE)		836	812	-2.9%
Human Movement and Sports Sciences (HE)		814	887	3%
Information Technology and Mathematical Sciences (HE)		2,531	2,502	-9%
Business (HE)		5,665	6,502	14.8%
Cross School (HE)		137	119	-13.1%
By Location				
Ballarat	2	11,489	11,460	-0.3%
Stawell		482	516	2%
Ararat		323	290	-1%
Horsham		1,611	1,574	-2.3%
Partners – onshore		9,358	10,029	7.2%
Partners – offshore		1,694	2,452	44.7%
By Australian Qualification Framework Classification				
Higher Education Sector Accreditation	2			
Doctoral Degree		198	204	1%
Masters Degree		5,271	6,145	16.6%
Graduate Diploma		1,250	938	-25.0%
Graduate Certificate		154	152	-1.3%
Bachelor Degree		5,891	6,048	2.7%
Associate Degree, Advanced Diploma		-	-	-
Diploma		-	-	-

	Notes	2008	2009	Change
Total Students (Number)		25,810	25,176	-2.5%
Total Staff (FTE)	1	1,188.8	1,170.7	-1.5%
Total Operating Revenue (\$ million)	4	226	249	9.9%
STUDENT HEADCOUNT		25,810	25,176	-2.5%
By Type				
Domestic		16,872	17,063	68%
International		8,938	8,113	32%
By Gender				
Female		10,508	10,458	42%
Male		15,302	14,718	58%
By Attendance Mode				
Full-time		12,343	12,532	50%
Part-time		13,467	12,644	50%
By Education Portfolio				
Higher Education		13,820	12,894	51%
TAFE		11,990	12,282	49%
By Enrolment Type				
Commencing		10,797	9,985	40%
Continuing		15,013	15,191	60%
By School				
Arts Academy (HE & TAFE)	2	703	627	-10.8%
Applied Sciences (TAFE)		3,017	3,577	14%
Business Services (TAFE)		3,821	3,359	-12.1%
Manufacturing Services (TAFE)		3,083	3,353	13%
Human Services (TAFE)		2,334	2,854	11%
UB TEC (TAFE)		85	112	0%
Education (HE)		788	894	3%
Science and Engineering (HE)		890	830	3%
Nursing (HE)		846	978	4%
Behaviour, Social Sciences and Humanities (HE)		812	771	3%
Human Movement and Sports Sciences (HE)		887	831	3%
Information Technology and Mathematical Sciences (HE)		2,502	2,698	10%
Business (HE)		6,502	5,177	20%
Cross School (HE)		119	218	1%
By Location				
Ballarat	2	11,460	11,599	44%
Stawell		516	578	2%
Ararat		302	302	1%
Horsham		1,574	1,735	7%
Partners – onshore		10,029	10,158	39%
Partners – offshore		2,452	1,485	6%
By Australian Qualification Framework Classification				
Higher Education Sector Accreditation	2			
Research Degrees		204	147	-27.9%
Masters Degree by coursework		6,145	5,142	-16.3%
Graduate Diploma		938	867	-7.6%
Graduate Certificate		152	142	-1%
Bachelor Degree		6,048	6,029	-0.3%
Associate Degree, Advanced Diploma		-	35	22%
Diploma		-	-	-
Vocational Education and Training Sector Accreditation*		-	-	-