

museums
australia
victoria



COLLECT, CONSERVE, CONNECT

Museums Australia (Victoria)
State Conference 2012

CONFERENCE HANDBOOK





designcraft

The Australian War Memorial Hall of Valour opened in February, and consists of over 100 showcases displaying the Memorials collection of Victoria Cross and George Cross medals. The project required a suite of over 70 custom-made Medals Showcases constructed using anti-bandit, anti-reflective glass, epoxy bonded into steel frames resulting in a very high security rating. This wonderfully received exhibition space has become the flagship gallery for one of Australia's most prominent institutions.

Hall of Valour, Australian War Memorial, Canberra, Australia.
 Architects / Designer: Johnson Pilton Walker, Sydney. Photography: Brett Boardman Photography for JPW. Client: The Australian War Memorial.

furniture joinery showcases

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Cover image: Gold fields, Ballarat [cartographic material] / drawn on stone by E. Gilks, from information supplied by Mining Surveyors Cowan and Davidson, 1868. From collection of the State Library of Victoria.

Other images: Courtesy of Ballarat Regional Tourism

WELCOME

MESSAGE FROM MUSEUMS AUSTRALIA (VICTORIA)



We welcome Victorian, interstate and international guests to our first annual Museums Australia (Victoria) State Conference, held in the beautiful historic city of Ballarat.

The theme *Collect, Conserve, Connect* raises the critical issues facing the museums and galleries sector today: disaster responses and living with the 'new normal'; adapting to technological change—the National Broadband Network roll-out, lowered barriers to participating in social media, digitisation and online cataloguing and engaging youth audiences and volunteers.

On behalf of the Association we warmly thank our sponsors for their generous support: the University of Ballarat and Sovereign Hill as our host venues, the Victorian Government's Regional Growth Fund, City of Ballarat, Ballarat Regional



Tourism, the ABC, City of Melbourne and Arts Victoria. We are also grateful to the Department of Planning and Community Development (Goldfields), Yarra Ranges Shire Council, Nillumbik Shire Council, and Knox City Council for providing bursaries to regional delegates, and to our expo participants for their support.

This State Conference would not be possible without the commitment of the Victorian Branch and its steering committees, and the enthusiasm and expertise of the staff of many Ballarat cultural organisations. We hope that you enjoy the Conference and the opportunity to sample some of the arts and heritage treasures of Ballarat and the Goldfields.

Daniel Wilksch & Dr Janice Croggon,
Museums Australia (Victoria)
President & Vice President

MESSAGE FROM THE INDIGENOUS COMMUNITY



Nyora Wurreyin Nareke Marlene. Hello my name is Marlene. I am a Wathaurung Elder and Traditional Owner. I was born in Warrnambool and am married to Barry Gilson a retired builder. We have four wonderful children and seven grandchildren. I live on my ancestral country in Gordon, Victoria. My connection to the land is strong.

I enjoy painting Dreamtime myths and stories of my people, the Wathaurung. I like to paint 'Bunjil' (The Eagle).

Welcome to my country. The spirit of the ancestors lives on.

Auntie Marlene Gilson
Wathaurung Elder

MESSAGE FROM THE MAYOR OF BALLARAT



On behalf of the City of Ballarat, it's my great pleasure to welcome you to Ballarat for the inaugural Museums Australia (Victoria) State Conference.

With a long and proud natural and cultural heritage, the Ballarat region aligns strongly with the values of Museums Australia. With a diverse range of galleries, theatres, memorials and of course museums, Ballarat is dedicated to conserving and exhibiting our great history and heritage.

The 2012 conference theme of *Collect, Conserve, Connect* perfectly mirrors Ballarat's commitment to heritage and historical preservation and we are

delighted that Museums Australia (Victoria) selected Ballarat as the host city for its 2012 conference.

I invite you to make the most of your visit and enjoy all Ballarat and our surrounding region have to offer. I encourage you to enjoy the city's many world-renowned attractions, including Sovereign Hill, the Art Gallery of Ballarat and our natural treasures at the Ballarat Botanical Gardens and Lake Wendouree.

I wish all delegates an enjoyable conference and hope you have a wonderful experience in Ballarat.

Cr Mark Harris, Mayor of Ballarat

CITY OF BALLARAT LOCATION MAP



GENERAL INFORMATION

Registration Desk

Foyer, Ballarat School of Mines
The University of Ballarat
Lydiard Street South, Ballarat

Thursday 29 March 9am - 6pm
Friday 30 March 9am - 2.45pm

Name Badges

All delegates will be given a name badge on registration which is your official entry pass to all sessions and catering other than ticketed events and tours.

Campus Facilities

Campus coffee shop and stationary supplies located in the Hub, opposite the main entrance to the School of Mines.

Speakers

Please report to the Registration Desk in the break prior to the session you are presenting.

Emergency Assistance

For emergency assistance call 000.

Lost Property

Please visit the Registration Desk.

Mobile Phones

Please make sure your phone is turned off or on silent during presentations.

Smoking Policy

Smoking is not permitted inside any conference venues or transport.

What's Included

Attendance at conference day sessions
All official documentation
Lunch, morning & afternoon tea - Thurs
Lunch, morning tea - Friday

Disclaimer

Museums Australia (Victoria) reserves the right to amend any aspect of the conference program. Museums Australia (Victoria) will not accept liability for damages or loss sustained by participants as a result of the 2012 conference or related events.



THURSDAY 29 MARCH 2012

8.30am-9am	REGISTRATION	Foyer, School of Mines, University of Ballarat	
9am-11.15am	KEYNOTE SESSION 1	Brewery Theatre, School of Mines, University of Ballarat	
SESSION INCLUDES:	Welcome from Museums Australia (Victoria) by Daniel Wilksch , President		
	Welcome to Country on behalf of the traditional owners of the land by Auntie Marlene Gilson		
	Welcome to Ballarat by Mayor of Ballarat, Cr Mark Harris		
	Official opening of conference & Victorian Collections launch by Penny Hutchinson , Arts Victoria		
KEYNOTE ADDRESS:	HUMAN CENTRED DISASTER RESPONSE		
	CHAIR: Penny Hutchinson , Arts Victoria		
	SPEAKERS: Dr J Patrick Greene , Museum Victoria Bob Parker , Mayor of Christchurch Toshimitsu Tanaka , Osaka City Government		
11.15am- 11.45am	Morning Tea		
11.45am-1.30pm	PARALLEL SESSION 1	Various Locations	
	BREWERY THEATRE ENGAGING YOUTH AUDIENCES	BREAKOUT ROOM ONE SUSTAINABILITY & DEVELOPMENT	BREAKOUT ROOM TWO EXHIBITING SOCIAL HISTORY
	CHAIR: Patrick Watt Education Network Victoria & National Sports Museum	CHAIR: Margaret Birtley National Sports Museum	CHAIR: Annette Welkamp Cultural Connotations
	SPEAKERS: Robert Heather State Library of Victoria Marg Sinnott Warrnambool Art Gallery Tim Sullivan Sovereign Hill	SPEAKERS: Carole Hammond Immigration Museum Martin Purslow National Trust of Australia (Vic) Maggi Solly Yarra Ranges Regional Museum Mesh Thomson Port of Echuca	SPEAKERS: Sandra Bruce Post Office Gallery, Bendigo Art Gallery Karlie Hawking Albury LibraryMuseum Susan & Vin Reynolds Yackandandah Historical Society
1.30pm-2.15pm	Lunch		
2.15pm-4pm	KEYNOTE SESSION 2	Brewery Theatre, School of Mines, University of Ballarat	
KEYNOTE ADDRESS:	LEADERSHIP IN REGIONAL ARTS		
	CHAIR: Wendy Garden , Public Galleries Association of Victoria Board & Maroondah City Council		
	SPEAKERS: Bonnie Fagan , University of Ballarat Frances Lindsay , National Gallery of Victoria Janet Schultz , Mentors and Business Coaches International		
4pm-4.30pm	Afternoon Tea		
4.30pm-6pm	PARALLEL SESSION 2	Various Locations	
	BREWERY THEATRE INTANGIBLE HERITAGE	BREAKOUT ROOM TWO DIGITISATION TASTER	
	CHAIR: Andrea Witcomb Deakin University	SPEAKERS: Daniel Wilksch Public Record Office Victoria Peta Knott Museums Australia (Victoria)	
	Emma Corbett-Leehane Ballarat and District Aboriginal Co-Operative Dr Gwenda Davey Deakin University		
7pm-9.30pm	CONFERENCE DINNER (optional)	New York Bakery, Sovereign Hill	
INCLUDES ADDRESSES:	Dominic Brine , ABC Radio Ballarat & Tim Sullivan , Sovereign Hill & performance by Sovereign Hill theatre		

FRIDAY 30 MARCH 2012

8.30am-9am	REGISTRATION	Foyer, School of Mines, University of Ballarat	
9am-9.30am	DAY 2 WELCOME	Brewery Theatre, School of Mines, University of Ballarat	
SESSION INCLUDES:	Welcome from Museums Australia (Victoria) by Dr Jan Croggon , Vice President		
	'For The Love Of Becker', museum theatre performance by Two Friends Productions		
9.30am-11.15am	PARALLEL SESSION 3	Various locations	
	BREWERY THEATRE SOCIAL MEDIA & THE WEB IN MUSEUMS	BREAKOUT ROOM ONE LIVING WITH THE NEW NORMAL	BREAKOUT ROOM TWO MANAGING VOLUNTEERS
	CHAIR: Andrew Hiskens State Library of Victoria	CHAIR: Robyn Riddett Blue Shield Australia	CHAIR: Kate Prinsley Royal Historical Society of Victoria
	SPEAKERS: Kate Chmiel Museum Victoria Michael Parry Australian Centre for the Moving Image Eleanor Whitworth Culture Victoria	SPEAKERS: David Elms Country Fire Authority Ballarat Peg Fraser Museum Victoria	SPEAKERS: Peter Abbott Flagstaff Hill Maritime Village Josh Meggitt & Marlo Rae Volunteer Portal Kelly Steegstra Sovereign Hill
11.15am- 11.45am	Morning Tea		
11.45am-1.30pm	PARALLEL SESSION 4	Various locations	
	BREWERY THEATRE PUBLIC SESSION RISKY BUSINESS: OUR HERITAGE IS TOO IMPORTANT TO BE LOST FOREVER	BREAKOUT ROOM TWO MUSEUM MONEY SPINNERS	
	CHAIR: Prue Bentley ABC Radio Ballarat	CHAIR: Mel Blachford Victorian Jazz Archive	
	Presentation by ABC Open	SPEAKERS: Rebecca Forgasz Jewish Museum of Australia Ryan Johnston Shepparton Art Museum Patrick Moriarty Our Community	
	PANEL MEMBERS: Sue Fayad City of Ballarat Norm Free State Fire Management Planning Support, Victorian Government Jim Gard'ner Heritage Victoria Mark Remnant Shire of Buloke Roger Trudgeon Ballarat Collections Network		
1.30pm-1.45pm	CLOSING SESSION	Brewery Theatre, School of Mines, University of Ballarat	
1.45pm-2.45pm	Lunch		
INCLUDES:	Trade Fair & Expo		
From 2.45pm	TOURS (optional)	Various locations	
	To book optional tours go to: www.mavic.asn.au/stateconference/optional-tours or see page 13		

Please note, Museums Australia (Victoria) reserves the right to amend any part of the conference program or event should it be necessary. See the conference website or registration desk for any updates to published program information.

KEYNOTE SPEAKERS



Bonnie Fagan
University of Ballarat

Bonnie Fagan is a traditional Wadawurrung woman and a member of the City of Ballarat's

Council's Ballarat Heritage Advisory Committee and Koori Engagement Action Group. Bonnie was previously the Cultural Heritage Coordinator for the Wathaurung Aboriginal Corporation Registered Aboriginal Party (Wadawurrung) where she provided expert advice on cultural heritage management.

Bonnie has undertaken the Indigenous Leadership Program through FaHCSIA as well as the Wayaperri Australian Institute of Company Directors course and has a drive to capacity build, encourage self determination and empower others.

Bonnie and her Elders have been working closely with various museums and galleries throughout Australia reconnecting collections.



Janet Schultz
Mentors & Business Coaches Int.

Janet Schultz has extensive experience working in the arts

and culture sector, from founding the Gallery and Craft Shop at Northcote Pottery, managing the Meat Market Craft Centre, developing services for local history museums, to developing arts and culture strategies for many local government bodies and policies for Arts Victoria, to her most recent involvement in working with a number of community groups in Victoria's bushfire affected areas.

Janet is passionate about the impact arts and culture has on communities and finds tremendous satisfaction through the process of empowering community groups to envision their own future and implement appropriate strategies that meet their local needs and dreams.



Dr J Patrick Greene
Museum Victoria

Patrick Greene is Chief Executive Officer of Museum Victoria which comprises the

Melbourne Museum, Scienceworks, Immigration Museum, Royal Exhibition Building and IMAX Theatre.

He is the Chair of the Council of Australasian Museum Directors, Adjunct Professor in the Faculty of Arts, Deakin University, Honorary Professorial Fellow with the University of Melbourne, Chair of the National Cultural Heritage Committee, a member of the Australian World Heritage Advisory Committee and Committee of Melbourne, and an ambassador for Club Melbourne. He is also a Fellow of the Tourism Society, Museums Association and the Institute of Public Administration of Australia. He was voted CEO of the Year at the 2011 Australian Human Resource Institute Awards.



Bob Parker
Mayor of Christchurch

Born in Christchurch in 1953, Bob Parker grew up in the hillside community of

Heathcote before moving to Somerfield when he was 11. Bob's broadcasting career is well documented taking him to Wellington and later, Auckland. On his return to Canterbury and Akaroa, Bob set up a business and became interested in local affairs. He was elected to the Banks Peninsula District Council in 1993 and elected Mayor of Banks Peninsula District in 2001.

After the merger with Christchurch City in 2006 he was elected to Christchurch City Council as a Councillor and in 2007 was elected Mayor of Christchurch City Council. He was re-elected for a second term in October 2010.

Bob currently lives in the central city with his wife Joanna.



Frances Lindsay
National Gallery of Victoria

Frances Lindsay is Deputy Director of the National Gallery of Victoria and is one of

Australia's most experienced art museum professionals. She has been responsible for groundbreaking temporary exhibitions of both International and Australian artists and in her role at the NGV leads and oversees the display of the permanent collections of both Australian and International art, and the departments of curatorial, education and public programs, exhibition design, multimedia and publications. Among her achievements she has been responsible for bringing two large, internationally acclaimed museum redevelopments to fruition, from initial design stages to opening, first with The Ian Potter Museum of Art and then with The Ian Potter Centre: NGV Australia at Federation Square.



Toshimitsu Tanaka
Osaka City Government

Toshimitsu Tanaka is a civil engineer and has majored in

geotechnical engineering at Osaka University. In 1987, Mr Tanaka started to work at Osaka City Government and he has experience in urban planning, structure design, and city promotion. Mr Tanaka was appointed as Director for Disaster Prevention and Facility Management, Port and Harbour Bureau, Osaka City Government on 1 April 2011. As a member of the disaster support team, Mr Tanaka was based at a disaster area in Tohoku district in April and May.

Mr Tanaka has visited 10 cities to research disaster situations, and he is especially interested in the measures employed to reduce tsunami damage.

ABSTRACTS

Peter Abbott

Flagstaff Hill Maritime Village

Changing Perceptions of Volunteering: an overview of how Flagstaff Hill is shaping its programs to overcome the perception that all Flagstaff Hill volunteers do is get dressed up and walk around talking to guests. Our aim is to create a community hub that benefits both the organisation and volunteers that seek their own sense of community.

Sandra Bruce

Post Office Gallery, Bendigo Art Gallery

The Post Office Gallery is a new initiative developed by the City of Greater Bendigo to address the lack of a traditional social history museum, and the community's long-held desire for such an institution.

Located in the former post office on Bendigo's Pall Mall, the Post Office Gallery is managed by Bendigo Art Gallery. Community involvement is integral in the gallery's operation, with local special interest groups regularly approached to contribute to the content of exhibitions, and to be actively involved in public programs.

Emma Corbett-Leehane

Ballarat & District Aboriginal Co-Op

Aboriginal culture is one of the longest living cultures in the world. It lives and breathes as a rich example of intangible cultural heritage. Interwoven throughout its history and still thriving in the current generation, the Dreaming stories, cultural lore, rituals and ceremonies have been passed down through generations. Ballarat and District Aboriginal Co-operative Cultural Education Centre and its staff, work together with the local Aboriginal community to provide education sessions and cultural training around the intangible cultural heritage of Australian Aboriginal people.

Dr Gwenda Davey

Deakin University

The 2003 UNESCO Convention for the Safeguarding of Intangible Cultural Heritage has defined intangible cultural heritage in as 'the practices, representations, expressions, knowledge, skills – as well as the instruments, objects, artefacts and cultural spaces associated therewith – that communities, groups and, in some cases, individuals

recognize as part of their cultural heritage'. This presentation will further explain intangible heritage, and provide examples of preserving and collecting this heritage.

David Elms

CFA Ballarat

Since 2009, a lot more thought has gone into making our buildings safer from bushfires, particularly in rural areas. Not only do we need to make sure we prepare for the threat of bushfire impacting our collections, but also look at ways we can minimise all fire risks. This session will look at how to better protect our collections from the threat of fire. This is based on experience gained in 14 years as a volunteer fire fighter, as a manager of a historical collection and also in my full time employment in facilities management.

Bonnie Fagen

University of Ballarat

Registered Aboriginal Parties - What are they? What is their role? And what should we (museums/historical collections) know about them? How do RAP's contribute to leadership in regional communities? What collections are held by Registered Aboriginal Parties and what is the Victorian mapping of cultural heritage project?

Rebecca Forgasz

Jewish Museum of Australia

Since its inception in 1982, the Jewish Museum of Australia has functioned predominantly due to philanthropic support from private donors in the community. At least 60% of its annual operating budget of over \$1 million is generated through fundraising activity. Following a review in 2011, the museum now focuses its fundraising on a major gift program, supported by a membership program and direct mail appeals. In this presentation, Rebecca will explain the elements of the Museum's fundraising program, and some of the most important things you need to know if you want to engage with philanthropy.

Peg Fraser

Museum Victoria

The New Normal: Museum Practice and Disaster Collecting: Museum Victoria



established the Victorian Bushfires Collection in 2009, just weeks after the Black Saturday bushfires. In 2010, the Museum initiated an intensive collecting project to bring objects and oral histories about this and previous bushfires into the Collection. As one of the curators who undertook the year-long collecting project, Peg Fraser reflects on the lessons of the Bushfires Collection, from day-to-day strategies to the role of museums in documenting disasters, and what it might mean for the future.

Dr J Patrick Greene

Museum Victoria

In my museum career I have experienced two major disasters. On June 15 1996, the centre of Manchester was destroyed by an enormous bomb - a truck-load of explosive left in the shopping centre timed to explode during a Saturday morning. Miraculously, no-one was killed but 200 people were injured and extensive damage took years to repair. On February 7 2009, the Black Saturday fires killed 173 people, destroyed 3,400 properties and burnt 430,000 hectares of land. This paper will examine the way in which museums can respond to such disasters, emphasising the need to be guided by the needs of the affected communities.

Carole Hammond

Museum Victoria

'Environment' and 'sustainability' are the buzz-words of our time, and indicate our alarm at noticeable changes to biodiversity, global warming, resource scarcity and so on. What do museums and galleries have to do with this, and can we make a difference? Many museums are anticipating inevitable compliance, and constricted budgets, by changing organisational mindsets around resource use and consumption traditions. Perhaps not so surprisingly, their efforts are creating some interesting opportunities along the way.

Karlie Hawking

Albury Library Museum

Getting the Right Balance: Curating from a social history collection.

Social history museums are constantly balancing their activities to ensure collections are accessible to the public

ABSTRACTS

whilst increasing the understanding of collections and their significance. The tasks from cataloguing collections through to curating exhibitions are extensive but are intrinsically interlinked. Using examples from the museum's exhibition program this presentation will explore some strategies for getting the balance right.

Robert Heather **State Library of Victoria**

The State Library of Victoria opened a purpose built exhibition space in 2001. Since then the exhibitions program has included a diversity of displays which have showcased the range of the collection held by one of Australia's oldest cultural institutions. The 2010 exhibition *Look! The art of Australian picture books today* was the Library's first exhibition targeted to children and their families. This paper will look at some of the considerations that went into developing that exhibition, the issues it raised for the Exhibitions team and the Library as a whole and the ongoing legacy of the show in programming and other activities at the Library.

Ryan Johnston **Shepparton Art Museum**

Art and Local Government: Some Anecdotes from Shepparton

Like most Museums administered by local government, the majority of the Shepparton Art Museum's funding is drawn from a combination of Council budget allocations, state government grants and philanthropic gifts, along with smaller revenue streams such as shop sales. The focus of this paper, however, will be on less traditional fundraising approaches to funding that have underwritten several recent projects, and will examine alternative ways SAM has worked with Council and the community to realise some unexpected acquisitions and exhibitions.

Peta Knott Museums Australia (Victoria) & Daniel Wilksch Public Record Office Victoria

Digitisation is becoming more popular in the museum world and recognised as an essential tool for managing and preserving collections. This practical session will show you that it is not necessary to have expensive equipment

and university training to achieve digital preservation of historic collections. We will demonstrate how you can use ordinary computers and cameras to digitise documents and objects consistently, caring for the digital images as well as the objects. The presenters have supported over 100 groups across Victoria embarking on cataloguing and digitisation projects.

Frances Lindsay **National Gallery of Victoria**

Today museums face a range of ever-increasing challenges, including natural disasters, financial pressures, audience development and technological advances. However this is also a time of exciting new opportunities for working regionally and globally. This presentation by Frances Lindsay, NGV Deputy Director, will focus on the role of a large institution and its orbit of interaction in the regional, national and international spheres.

Josh Meggitt & Marlo Rae **Victoria's Volunteering Portal**

Victoria's Volunteering Portal is a free online community resource designed to inform, support and inspire people to volunteer and participate in their community. The Portal also provides tools, information and resources for volunteer-based community organisations in all sectors across Victoria. The Portal also functions as the ideal platform to provide a central collection point for managing Spontaneous Emergency Volunteers.

This session will walk through the features and applications of Victoria's Volunteering Portal and also look at a number of other volunteering initiatives being delivered by DPCD.

Mayor Bob Parker **Christchurch City Council**

On 4 September 2010, Christchurch experienced the first quake in what was to become a long and violent sequence of earthquakes that would shake the city. The most destructive of these was the earthquake that struck on 22 February 2011, devastating the city. Mayor Parker will discuss the challenges and responsibilities of leading a city through its worst natural disaster. He will also describe how the city has responded to

this disaster with a vision for a safe, sustainable, uniquely liveable Christchurch. The Mayor will also discuss many other projects that have emerged to help people come to terms with the earthquakes.

Michael Parry **Australian Centre for the Moving Image**

In his 2007 film *I'm Not There*, director Todd Haynes set out to have six characters embody different aspects of Bob Dylan's life and work. Over the past years, museums have been increasingly using mobile devices to represent various parts of their activities and functions – with mixed success – perhaps not unlike the movie. Some of these representations have aimed to present an exhibition or versions of an education or public program. Other mobile projects have represented a publication, an audio guide, a marketing tool or a calendar of events. This discussion will explore projects across the range of functions for which organisations are turning to mobile.

Martin Purslow **National Trust of Australia (Victoria)**

Sustainability, Development and an Australian Cultural Heritage Time Bomb. The National Trust in Australia quietly manages over 300 cultural heritage sites and some of the countries most significant cultural collections with little core funding and poor external understanding of the extent of what it has saved, owns and looks after. After over 50 years on a cultural heritage rollercoaster it's easy to just whinge, but how can we work to secure our wider relevance and our sustainability? This paper looks at how the National Trust has learnt some hard lessons and has begun to embrace commercial reality whilst balancing its role as a custodian and advocate. It poses the question, "who will do it if the Trust doesn't?"

Susan & Vin Reynolds **Yackandandah & District Historical Society**

The role of the community museum in sharing its social history is pivotal to its standing within its own community. Such museums have a responsibility to be contemporary and comparative about their people over their time. It's not

ABSTRACTS

rocket science to believe that any exhibition a community museum presents needs to be based on local people. Wider aspects of events, buildings, stories etc within its area are only relevant to the people if the people are involved. Our aim is always to involve people from our own community in our exhibitions, and weave whatever else around them.

Janet Schultz **Mentors & Business Coaches Int.**

The Marysville and District Historical Society lost its home and extensive collection during the Black Saturday bushfires that devastated Marysville. This presentation will illustrate the healing power of the past when a community recognises the value of its heritage and history. Janet worked closely with the Society to plan and rebuild its collection and establish a new home.

Marg Sinnott **Warrnambool Art Gallery (WAG)**

From The Barricades To A Dedicated Learning Centre: the progressive development of Art Education @ WAG.

A look at one Gallery's experience of changing the way it interacts with its audience. For the past few years the Gallery's Education Service has been influential and active in changing the way exhibitions and programs are presented. In developing exhibitions and programs for a younger audience the Education Service has made significant changes to the scope and themes of exhibitions, presentation, access, interactives and budgets. From a beginning of barricading artworks to protect them to the grand plans for a dedicated learning centre. This session will explore how this change has come about at WAG and the influence young people are having on its design.

Maggi Solly **Yarra Ranges Regional Museum**

Coffee, Culture and Community: Sustainability on the Edge.

What does it really take to ensure a viable and sustainable museum in the 21st century? Examined in the context of Yarra Ranges Regional Museum, Victoria's newest regional museum, we will reflect on this recent development as

defined by the four pillars of sustainability – social, cultural, economic and environmental. Is good coffee really the answer to a bright future?

Kelly Steegstra **Sovereign Hill Museums Association**

Within the general community there has been growing recognition of the challenges and opportunities which are faced by those who work with and manage volunteers. This presentation will provide an overview of the changing culture of volunteerism and discuss how Sovereign Hill is implementing best practice strategies to support growth and change whilst also adding value to the outdoor museum. The role of policy and culture in shaping a volunteer program will also be discussed.

Tim Sullivan **Sovereign Hill Museums Association**

Immersive Museum Experiences and the Power of Affective Learning

The Sovereign Hill Museums Association's Outdoor Museum interprets the mid-19th century gold rushes that did so much to shape modern Australia's governance, society and economy. The Outdoor Museum presents four school experiences offering a two-day immersion experience of an 1850s curriculum for students aged 10-12 years. New research in affective learning is showing how effective the program is in generating deep learning outcomes in empathy for the historical period, for the museum experience, and in the students' discovery of emotional strength in new environments.

Toshimitsu Tanaka **Osaka City Government**

The Great East Japan Earthquake and tsunami occurred on 11 March 2011. The number of dead is more than 16,000 and missing is still 3,300. Although the arrival time of the tsunami was almost as Japanese experts assumed, the height of the tsunami was 1.5-2 times higher than expected. Toshimitsu Tanaka's paper speaks about the disaster situation in the severely damaged Tohoku area and explains Japan's response to the earthquake and tsunami.

Mesh Thompson **Port of Echuca**

Exhibiting through the Chaos!

How do you manage a museum when it becomes a work site? What does it take to keep the attraction vibrant and engage the visitor ensuring they have the best possible experience? These are the challenges The Port of Echuca has faced since September 2010 when contractors moved in to begin works as part of a major Revitalisation Project. During her presentation Mesh will discuss how with some ingenuity the challenges this project has presented have been turned into benefits for both the visitor and the Port of Echuca.

Eleanor Whitworth **Culture Victoria**

As if there's not enough to do already without social media and the web! So how do you eat the elephant? One bite at a time. This talk explores which bits of the elephant to focus on, and in which direction the elephant is moving. Using examples of existing models and tools, it will explore how small-medium museums can have a manageable web presence, and, some fun to boot.

PUBLIC SESSION **Risky Business: Our Heritage is too important to be lost forever**

CHAIR: Prue Bentley
ABC Radio Ballarat
Includes presentation by ABC Open

Sue Fayad City of Ballarat
Norm Free State Fire Management Planning Support, Victorian Government
Jim Gardner Heritage Victoria
Mark Remnant Shire of Buloke
Roger Trudgeon Ballarat Collections Network

The protection of our cultural heritage is critical to ensuring ongoing sustainable and resilient communities.

The effectiveness of the response to cultural heritage damaged or placed at risk through emergency or disaster will directly relate to how well both emergency management and cultural heritage fields work together at all levels.

“Nautilus II”

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Image courtesy of the Art Gallery of Western Australia

Installation view of Princely Treasures: European Masterpieces 1600 - 1800 exhibition from the Victoria and Albert Museum, London on display at the Art Gallery of Western Australia, Perth from 24 September 2011 to 9 January 2012

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(Nautilus: A mathematically perfect spiral linking a sequence of rectangles using the Golden Ratio generated by the Fibonacci Sequence)

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TRADE FAIR & EXPO

City of Ballarat

www.ballarat.vic.gov.au

The municipal district of the City of Ballarat is part of an area of land under the traditional custodianship of the Wathaurong people and comprises the city of Ballarat, which is one of Australia's largest inland cities and the third largest city in Victoria, and the townships of Learmonth, Buninyong, Miners Rest and Cardigan Village.

Country Fire Authority (CFA)

www.cfa.vic.gov.au

CFA (Country Fire Authority) is a volunteer and community based fire and emergency services organisation. The 1,220 CFA fire brigades around Victoria respond to bushfires, house fires, industrial fires, road accidents, rescues and other emergencies. They also work with local communities to raise awareness about fire safety and plan for bushfires.

Department of Planning and Community Development

www.dpcd.vic.gov.au

The DPCD has a central role in managing Victoria's growth and development and building stronger communities. To achieve this they develop long-term plans for Victoria's regions and cities, invest in infrastructure and services and support the development of local communities. The Department also provides research, policy and planning advice, administers legislation and regulations.

KE Software

www.kesoftware.com

KE EMu is the world's premier collections management system for natural history museums, cultural history museums, art museums, herbaria, botanic gardens, archives and special collections. Clients include many of the largest and most prestigious museums in the world.

National Trust of Australia

www.nationaltrust.org.au

The National Trust of Australia is a community-based, non-government organisation, committed to promoting and conserving Australia's indigenous, natural and historic heritage through its advocacy work and its custodianship of heritage places and objects.

Public Record Office of Victoria

www.prov.vic.gov.au

Public Record Office Victoria is the archives of the State Government of Victoria. PROV hold approximately 100kms of records from the mid 1830s to today, which they manage for use by the Government and people of Victoria.

Royal Historical Society of Victoria

www.historyvictoria.org.au

The mission of the Society is to promote among members, member societies and the wider public, an interest in and understanding of Australian history, with a focus on the Victorian experience: to act as the peak body on behalf of local and specialist historical societies throughout Victoria; and as the historical society for the City of Melbourne.

Simon Storey Valuers

www.simonstorey.com

Simon Storey Valuers are one of the most experienced valuation practices in Australia, being responsible for financial valuations under Australian Accounting Standard 1041 (and related standards and instructions above) as determined by the Commonwealth Authorities and Companies Act of 1997, as amended.

Sovereign Hill

www.sovereignhill.com.au

Australia's foremost outdoor museum, Sovereign Hill re-creates Ballarat's first ten years after the discovery of gold in 1851 when thousands of international adventurers rushed to the Australian goldfields in search of fortune.

Steamatic

www.steamatic.com.au

World leaders in domestic and commercial cleaning and restoration - steam cleaning, dry carpet cleaning, upholstery cleaning, curtain cleaning, rug cleaning, mould removal, odour removal, water damage, fire damage, insurance claims, disaster planning and disaster recovery.

The Australian Showcase & Hardware Company (TASHCO)

www.tashcosystems.com.au

TASHCO have an on going commitment to the protection and conservation of Australia's cultural heritage with their range of locally designed and manufactured Museum showcase and hardware solutions. TASHCO Systems is a family owned 100% Australian manufacturing enterprise & Australia's leading provider of Museum showcases and showcase solutions to every State in Australia.

University of Ballarat

www.ballarat.edu.au

The University of Ballarat (UB) is Australia's only regional multi-sector university. The university is the third oldest site of higher learning in Australia, and offer secondary schooling, TAFE, higher education, and research opportunities.

Victorian Collections

www.victoriancollections.net.au

Victorian Collections is a free, easy to use, online cataloguing system that is available to all types of collecting organisations throughout Victoria.

In 2012 the Victorian Collections program will deliver over 20 workshops throughout Victoria for organisations who wish to learn basic cataloguing and to upload records the Victorian Collections website. Developed by Museums Australia (Victoria) in partnership with Museum Victoria.



THE CENTRE FOR CULTURAL MATERIALS CONSERVATION: COMMERCIAL SERVICES

CCMC'S Commercial Services at the University of Melbourne provides advice and museum standard conservation treatments for individuals and organizations.

At CCMC we provide conservation advice and undertake treatments in the following areas:


- Paintings
- Works on paper and parchment
- Archival material
- Books
- Photographs
- Frames
- Objects and Textiles

We also conduct:

- Technical analysis of cultural items
- Conservation surveys and management plans
- Disaster management plans
- Environmental monitoring
- Workshops and training programs

Our highly skilled staff are qualified professional conservators, with a breadth of collective experience attained within the private sector and major public institutions, in Australia and internationally. Our client base consists of private and public collections throughout Australia, with project outcomes tailored to the needs and resources of each client.


Victorian Archives Centre, 99 Shiel Street,
North Melbourne VIC 3051.
P: 03 9348 5700 F: 03 9348 5656 E: conservation-info@unimelb.edu.au
W: http://cultural-conservation.unimelb.edu.au



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Hidden Worlds: glimpses from Bendigo's Forest Street archaeological excavation

10 February – 24 June 2012



Small sprigged jug c1820 – 1900 bone china. Private collection FSB 00095.005
Image courtesy Heritage Victoria

Post Office Gallery

51–67 PALL MALL
BENDIGO VICTORIA 3550
T 03 5434 6179
POSTOFFICEGALLERY
@BENDIGO.VIC.GOV.AU
OPEN DAILY 9AM-5PM



OPTIONAL TOURS

Tours must be booked directly with the tour organiser, details are provided below.



3pm to 3.30pm, Friday 30 March
Tour the Art Gallery of Ballarat & see the Eureka Flag Free

Explore Australia's oldest and largest regional Gallery and see one of Australia's great treasures - the recently conserved Eureka Flag! Representatives from the Gallery and the Eureka Flag Showcase designers, builders and lighting consultants will be there to answer your questions.

Further info & bookings: contact the gallery (03) 5320 5858

3pm, Friday 30 March
Ballarat Cemeteries Tour
Ballarat Genealogy society, \$7

Tours of the Ballarat Cemeteries give a snapshot of life in the 1850s to the development of Ballarat as the city it is today. There are many burials in the Old Cemetery which give the visitor a picture of life at the time of the discovery of gold. The tour provides an insight into the contribution made by different communities to the development of Ballarat.

Further info & bookings:
03 5330 7005 or ndunstan@ncable.net.au

Time TBC, Friday 30 March
State Library of Victoria Collection Store

Tour of the library's offsite Store at the University of Ballarat's Mount Helen Campus. Limited places available.

Further info & bookings:
sslade@slv.vic.gov.au

2.45pm-4pm, Friday 30 March
Ballarat Fire Brigade Tour

The Ballarat Fire Brigade was formed in 1856 and has operated on its current site on the corner of Barkly and East Streets since 1858. The station has a collection of fire fighting memorabilia and trophies and photos relating to the brigade dating to its earliest days. The highlight of the collection is the fully restored 1938 Dodge fire engine. Tours up the historically listed bell tower built in 1864 run every hour on the hour. The Ballarat Fire Brigade continues to operate to this day and is run by volunteers.

Further info & bookings:
david.elms@members.cfa.vic.gov.au

Time TBC, Friday 30 March
Ballarat Mechanics Institute Tour
117 – 119 Sturt Street, Ballarat

Tour includes the Humffray Room, a beautifully restored original library room, the historic book collection in the Batten Room, the Auditorium, the Library and an overview of the magnificent building.

Further information & bookings:
03 5331 3042

Time TBC, Friday 30 March
Tour of Ballarat's Historic Quarter
by Eerie Tours \$10

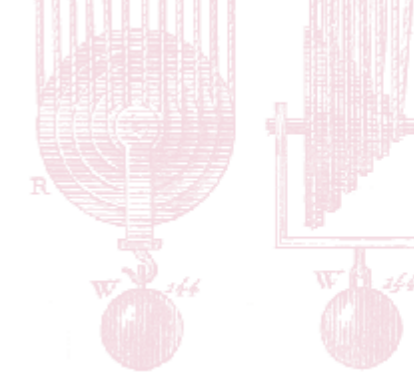
One hour professional tour of Lydiard and Camp Streets. Explore the heart of Ballarat's historic quarter with local guide and Historian Nathaniel Buchanan. Listen to stories from the Goldrush while visiting important Ballarat locations.

Further info & bookings: 1300 856 668

2.45pm Friday 30 March
Ballarat Botanic Gardens Guided Tour
Gold coin donation.

Conducted by the Friends of Ballarat Botanic Gardens the tour will include the Stoddart Statues, the Western Border project, the Prime Ministers' Avenue, and the Sequoiadendrons.

Further info & bookings: 03 5320 5135
or email thegilfillans@gmail.com



Times TBC, Friday 30 March
National Trust of Australia (Victoria) – Ballarat branch

Lydiard St Walking Tour (45 mins) \$10
Ballarat's Lydiard St is one of the most intact heritage streetscapes in Australia. So many stories revolve around all of the buildings.

Bluestone Tour (45 minutes) \$10
Lydiard St and surrounds are a true representation of the tradesmen's craft. Let local national Trust members show you the special aspects and variations of the buildings.

Treasure Hunt (1 hour) \$10
Central Ballarat has lots of little hidden treasures. This is a true observation walk that gives you clues on what you might find.

Further info & bookings: 03 5330 7005 or email ndunstan@ncable.net.au

OTHER TOURS

Old, Cold and Gold: a literary and artistic podtour by ABC Ballarat

Downloadable mp3 audio, text and images uncovering the rich literary history of Ballarat. Be guided along the way by local story teller Anne E Stewart, Ballarat thespian Peter Freund and Dominic Brine of ABC Radio Ballarat. Download from: <http://www.abc.net.au/local/stories/2008/04/17/2203763.htm>

28 – 31 March
Night Ghost or Night Cemetery Tour
Special price \$18 for delegates

Eerie Tours presents the Ballarat Ghost Tour and the Ballarat Old Cemetery Tour. Further info & bookings: 1300 856 668

museums
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Victorian Museum Awards 2012

Thursday 2 August, State Library of Victoria

CALL FOR NOMINATIONS

The Victorian Museum Awards highlight outstanding achievements and service in the museum, gallery and collecting sector.

For information and nomination forms for individuals and organisations go to www.mavic.asn.au/awards

NOMINATIONS CLOSE 5PM FRIDAY 15 JUNE



SPECIAL THANKS

The Museums Australia 2012 State Conference Organising Committee would like to thank the following organisations for their contributions and support:

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BURSARY SUPPORTERS

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with Steve Martin
Weekdays, 8.30am – 11am

The Country Hour

Weekdays, 12pm – 1pm

Statewide Drive

with Kathy Bedford
Weekdays, 3pm – 6pm

Evenings

with Lindy Burns
Weeknights, 7pm – 10pm

Saturday Breakfast

with Rob Pelletier
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Saturdays, 6am – 7.45am

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abc.net.au/ballarat



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Fancy a Night in the Museum?

WIN A SPECIAL OVERNIGHT EXPERIENCE AT SOVEREIGN HILL!

Dress in 1850s costume, enjoy a Victorian banquet and an exclusive 'behind-the-scenes' tour before staying overnight at Comfort Inn Sovereign Hill.

Be sure to visit the Sovereign Hill display at the Trade Fair on Friday, 30 March. Simply leave your business card to enter the draw for 'A Night in the Museum' (valued at \$670 for 2 adults).

The Sovereign Hill Museums Association:
collecting, connecting and conserving Ballarat's
golden heritage for more than 40 years.
www.sovereignhill.com.au



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sovereignhill
What's yours?





The Australian Showcase & Hardware Company

After many years working together with Click in the UK we are delighted to announce that we are now an independent 100% Australian family owned company that brings together under our new banner more than fifty years of experience in the design and manufacture of Museum Showcases

ON TO

TASHCO

www.tashcosystems.com.au

To celebrate this exciting step forward we are changing our name to 'TASHCO',
The Australian Showcase & Hardware Company.

It may well be business as usual but the tradition continues as we take this opportunity to renew our commitment to the protection and conservation of Australia's cultural heritage with our latest range of locally designed and engineered Museum showcase solutions and an uncompromising commitment to service for all our Customers around Australia

If you have any queries please contact us

Free call 1800 805 842
tashco@tashcosystems.com.au
www.tashcosystems.com.au

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