

VICTORIAN AMATEUR VOLLEYBALL ASSOCIATION

Rec 10/1/79

21 Pilcher Street,
BENDIGO. 3550

7/1/79

TO: ALL AFFILIATED ASSOCIATIONS
FROM: V.A.V.A. SECRETARY

PROMOTIONAL MATERIAL - POSTERS AND STICKERS

The V.A.V.A. have produced some much needed promotional material at last. Enclosed are some samples of same.

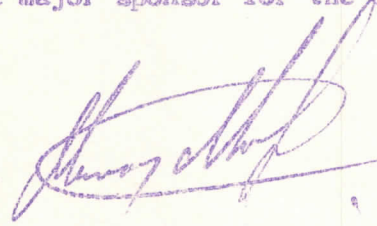
The posters are available free, and may be obtained from the Secretary of your respective Council, that is, M.V.C. or V.C.V.C.

The car stickers may be purchased for 30c each, and can be obtained from the V.A.V.A. Secretary, at the above address. Each Association can re-sell the stickers at whatever price they wish, but could I suggest 50c each.

May I suggest that the posters be placed, not just sent, to every school and college in your area, and any other prominent place where the public and prospective players will see them.

I would also ask that you vigorously promote the sale of the car stickers for three reasons. Firstly, to promote our sport, secondly to assist the fund raising of the V.A.V.A., and finally, to assist your own fund raising. It is essential that everybody make an all out effort this year to make Volleyball known to the public. If we can achieve this aim, then we will have a much greater chance of success in securing a major sponsor for the State, and we all know the benefits that will provide.

Yours in Volleyball,



Murray Mansfield

SECRETARY