

JULY 1983

"2 MELBOURNES" PROPOSAL.

1. Majority of players at Nat. Opens have just completed a National League season.
2. Opens are becoming unattractive, both timewise and financially to these players.
3. Even worse for aspiring Australian players.
4.  $\frac{1}{2}$  of N.V.L. teams are now State Teams - A.C.T., N.S.W., & S.A. - the original club concept is disappearing.
5. When N.V.L. is run efficiently Nat. Opens will become redundant - as same players will be competing in both.
6. Almost redundant now, even with N.V.L. being bungled this year.
7. In 1984, Opens are in Perth - big test of player enthusiasm and liquidity.  
Air fare over \$600 from Melbourne.  
Brisbane this year fare \$385 - Vic. Men drove to save money.  
About 8 State players would not go to Brisbane.  
How many won't go to Perth?
8. Some States won't compete due to a lack of skilled players willing to spend that much money for one weeks sport.
9. 1984 could be a good year to experiment - by not entering Opens, but having 2 teams (M. & W.) in N.V.L. (if it survives).

Advantages of a Melbourne Mens & Womens team in N.V.L.

1. Does away with unacceptable 'Super Club' concept.
2. Builds a super team with players from all clubs being eligible.
3. State's best players stay with their own clubs - not forced to join one or two clubs to play Nat. league.
4. Opportunity for greater no. of players to represent the State (30+)?
5. Team would be backed by V.A.V.A. who would appoint coach & manager.
6. V.A.V.A. would handle administration - C/F current situation.
7. Current absence of organized promotional activity would be rectified.
8. 'Melbourne' teams more likely to attract sponsors.
9. Cost to V.A.V.A. in year one would be same as entering the Opens in 1984.
10. Year two would show a profit.
11. "Melbourne Demons" would seem to be an appropriate name.

N.V.L. "2 MELBOURNES" PROPOSAL -(YEAR 1)

COST ESTIMATES.

UNIFORMS TRACKSUITS } (28 x \$70)	\$1960
TEAM REGISTRATIONS (2 x \$200)	400
PLAYER REGISTRATIONS (28 x \$2)	56
TRAINING VENUE HIRE (25 x \$20)	500
AIR FARES - COACH	750
AIR FARES - MANAGER	750
ACCOMMODATION - COACH	300
ACCOMMODATION - MANAGER	200
PUBLICITY	250
REFEREES FEES	200
MINI BUSES	400
	<hr/>
	\$5766
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ESTIMATED INCOME.

SPONSORSHIP	\$2750
GATE RECEIPTS (NET)	750
N.V.L. PROM'L ALLOWANCE	<hr/> 1000
	<hr/> \$4500
ADD: SAVINGS ON NON ENTRY OF TEAMS IN NAT. OPEN	<hr/> 1500
	<hr/> \$6000
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Assuming W.A. Men & Women  
compete without home  
games.

N.V.L. "2 MELBOURNES" PROPOSAL - (YEAR I)

Cost Estimates

Uniforms	) 28 x \$70	
Tracksuits	)	\$1960
Team Registrations (2 x \$200)		400
Player Registrations (28 x \$2)		56
(1) Training venue hire		540
Air fares - coach		750
Air fares - Manager		750
Accommodation - Coach		300
Accommodation - Manager		200
(2) Publicity		274
(3) Referees fees		240
Mini buses		400
		<u>\$5870</u>

Estimated Income.

Sponsorship	\$2750
(4) Gate Receipts (net)	850
NVL Prom. Allowance	1000
	<u>\$4600</u>
Add: Savings on non-entry of teams in Nat. Open	1500
	<u>\$6100</u>

Variances.

- (1) Season extended by one week
- (2) To cover 2 additional matches
- (3) " " "
- (4) Increase from 2 games

Assuming 2 W.A. teams  
play full draw.

N.V.L. "2 MELBOURNES" PROPOSAL (YEAR I).

Cost Estimates.

Uniforms	} 28 x \$70	\$1960
Tracksuits		
Team Registrations (2 x \$200)		400
Player Registrations (28 x \$2)		56
Training Venue Hire		540
(1) Air fares - Coach		1300
(2) Air fares - Manager		1300
(3) Accommodation - Coach		360
(4) Accommodation - Manager		240
Publicity		274
Referees Fees		240
(5) Mini buses		500
		<u>\$7170</u>

Estimated Income.

(6) Sponsorship	\$3000
Gate receipts (net)	850
NVL Prom. Allowance	1000
	<u>\$4850</u>
Add: Savings on non-entry of teams in Nat.open	1500
	<u>\$6350</u>

Variances:

- (1)+(2) Air fares to Perth
- (3)+(4) One night accommodation in Perth
- (5) Perth transport
- (6) Small increase possible



# Victorian Amateur Volleyball Association

Affiliated with The Australian Volleyball Federation (Inc.)  
and The Victorian Olympic Council.

1 Glen Rd, Ashburton. 3147.

27.7.83

## SUMMARY.

The participation of two W.A. teams on a restricted N.V.L. itinerary - no games in Perth - would result in minimal cost increases to V.A.V.A. and dependant upon the popularity of the W.A. v. Melbourne fixture we could marginally improve the bottom line figure. The game which the West Australians would play in Melbourne would mean some extra gate takings and no extra cost to the V.A.V.A. or our players.

The situation would be quite different however if the W.A. teams were to play a full home and away series. This would increase V.A.V.A. costs by approximately \$1300 with no improvement possible in our expected income.

The trip to Perth for just one match would cost Melbourne players at least \$600 each - almost as much as they would pay for all the other trips combined. Without additional financial support to the order of \$8,000 - \$9,000 from A.V.F. or sponsorship, there would seem little chance of our players accepting this new cost structure.

If W.A. were willing to accept a limited itinerary in the first few years they may find the other States willing to give them full status much sooner than otherwise.

R.H. ROWE.  
Executive Director.