

A quotation is available from any of our recommended insurers by contacting the Australian Sports Development and Promotion Programme. Alternatively, in the future you may renew your existing insurances with your current insurance company, and assist your sport, by completing the following authority now and returning it to the Programme.
Remember, it is the thought that counts, and your nomination helps your sport.

AUTHORITY

The Manager,

(Name of Insurance Co.)

(Address)

P/CODE

**AUSTRALIAN SPORTS DEVELOPMENT
AND PROMOTION PROGRAMME**
409 St. Kilda Road, Melbourne.

Telephone: 267 3585

Telex: 35131

You are hereby requested and authorised to place my insurance policy/s on the Australian Sports Development and Promotion Programme register, and to forward all renewal notices and correspondence relating to the policy/s to the Programme, for subsequent forwarding to me.

Householder

Policy No. due / /

Motor

Policy No. due / /

Policy No. due / /

Signed: (Insured)

Programme Manager:

BRUCE D. HULLEY

C.D., F.A.S.S.E., A.A.I.M.

Development & Promotions Manager:

GRAEME H. TREW

F.A.I.A., F.A.S.S.E., A.A.M.I.

**AUSTRALIAN SPORTS DEVELOPMENT
AND PROMOTION PROGRAMME**
409 St. Kilda Road, Melbourne.

Telephone: (03) 267 3585 Telex: 35131
(03) 267 4022

Assistance will be given in the following areas, depending mainly upon the aims and objectives of the National Executive of the individual sporting bodies, or where appropriate, the State Executives.

1. Provision of coaches, equipment and facilities for school children and junior sports groups.
2. Advanced coaching, conduct of sports fixtures, incentive programmes and specialised training in selected areas.
3. Promotion, coaching and conduct of events up to State level, in association with the respective sporting bodies, where appropriate.
4. As for Stage 3, but to National level, interstate competition will be encouraged, and conducted with the assistance of the State bodies.
5. International competition, assisting Australian teams in competition outside Australia. Importing top teams and coaches to develop Australian sport and competition standards. Australian teams and individuals are to participate in world competition for the betterment of Australian sport.
6. Professional guidance in financial management and promotion of sport and sporting organisations.
7. Assistance with domestic and international travel arrangements for all sporting organisations.

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AUSTRALIAN SPORTS DEVELOPMENT & PROMOTION PROGRAMME



**HELPS YOU
HELP YOUR SPORT**

AUSTRALIAN SPORTS DEVELOPMENT & PROMOTION PROGRAMME

PERSONAL PARTICULARS

Name: Date of Birth: .. / .. / ..

Address: Telephone:

..... P/CODE

Car: _____ Reg. No. _____ \$ _____ (Value)

(Make) (Model) (Type) (Year)

House: Construction Brick / B.V. / W.B. \$ _____ (Value)

Contents: \$ _____ (Value) Personal Liability: \$ _____ (Sum Insured)

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The Australian Sports Development & Promotion Programme was officially launched on 10th April 1978 — to benefit Australian Sport . . .

1978 \$1,026,230
A \$1 million insurance

A \$1 million fund-raising program was launched today for sport in Australia this year.

By JOHN CRAVEN

1980 \$3,490,500

Company plans sports boost

A PROGRAM aimed at promoting and developing all sports in Australia was launched yesterday.

The Australian Sports Development and Promotion Program hopes to make more than \$1 million available in the first 12 months.

The scheme will be funded from earnings in-house the Australian Corporate Ltd.

The organization estimates that the money available will reach \$3,490,500 by 1980.

The scheme will be available to all amateur and professional sporting organisations.

The program's promotion and market manager, Mr Graeme Trev, said yesterday people who

1984 \$10,421,100

Insurance to 'fund' sports

By TREVOR GRANT

An ambitious fund-raising plan is expected to make Australian sport \$10 million better off by 1984.

Conceived in the wake of Australian Olympic triumph in Montreal, the plan will benefit a wide range of sports at all levels.

The funds will come from a percentage of brokerage fees for household motor car insurance policies taken out with Australian Guar-

HOW DOES THE PROGRAMME WORK ?

The Programme is to be funded from brokerage earned by the Programme Managers marketing throughout Australia private motor car insurance, householders insurance and other domestic insurances.

The Programme Managers will donate to the Programme over half the brokerage on every policy sold, for the development and promotion of sport in Australia.

All policyholders in Australia have the opportunity to assist their favourite sport, by transacting their insurances through the Programme.

In many cases the policyholders should save money by transacting their insurances through the Programme. However they are required to answer one additional question:

"Which sport do you wish the Australian Sports Development and Promotion Programme to give assistance ?"

All sports are eligible to participate and the degree of assistance given is directly proportional to that participation.

EXAMPLE OF ASSISTANCE

An example produced by the Programme will produce this type of assistance:

e.g. GROUP NAME — ABC Sports Association
 Number of adult members — 3000
 Number of Junior members — 500

Say 600 adult members and the parents of 100 junior members decide to participate in the Programme, and additionally 1400 policyholders who are interested in the particular sport perhaps as a spectator or previous competitors all decide to transact their motor and house insurance through the Programme and elect to nominate ABC Sports Association as their selection for assistance.

This would then produce:-

Number of policyholders:	2,100
Average assistance for planning at Ten dollars per policy	X \$10
Available Assistance	\$21,000

This example can be applied to all sports organisations, amateur or professional.

OFFICIAL DOMESTIC AIRLINE TO THE AUSTRALIAN SPORTS DEVELOPMENT AND PROMOTION PROGRAMME



The Australian Sports Development and Promotion Programme is geared to assist all sporting organisations with domestic and all international travel and accommodation arrangements



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- PLEASE M
- ATHLETI
- (AMAT/L
- BADMIN
- BASEBA
- BASKET
- BOWLS
- CYCLING
- CRICKET
- EQUEST
- FENCING
- FOOTBA
- GOLF ..
- GYMNAS
- (MENS/V
- HOCKEY
- ICE HOC
- NETBAL
- MOTOR
- SHOOTI
- SKI-ING
- SOFTBA
- SWIMMI
- TAEKW
- TENNIS
- VOLLEY
- WEIGHT
- YACHTI
- COMMO
- OLYMPI
- OTHER (

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Programme is geared to assist all
sporting organisations with
domestic and all international travel
and accommodation arrangements**



When your insurances are completed you will receive, together with your policy document, an official letter of acknowledgement from a dignitary representing your nominated sport confirming your assistance.

Which sport do you wish the Programme to assist?
Please mark square with X

- ATHLETICS (AMAT/LITTLE/PROF)*
- BADMINTON
- BASEBALL
- BASKETBALL
- BOWLS
- CYCLING
- CRICKET
- EQUESTRIAN
- FENCING
- FOOTBALL (AUST. RULES)
- RUGBY (LEAGUE/UNION)*
- SOCCER
- GOLF
- GYMNASTICS (MENS/WOMENS/RHYTHMIC)*
- HOCKEY
- ICE HOCKEY
- NETBALL
- MOTOR SPORTS
- SHOOTING (PISTOL/RIFLE)*
- SKI-ING (SNOW/WATER)*
- SOFTBALL
- SWIMMING
- TAEKWONDO
- TENNIS
- VOLLEYBALL
- WEIGHT LIFTING
- YACHTING
- COMMONWEALTH GAMES
- OLYMPIC GAMES
- OTHER (specify)

* PLEASE CIRCLE PREFERENCE