

The Victorian Egg Marketing Board

Cnr. Chandler & Kirkham Roads, Keysborough, 3173



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"BOARDEGG", NOBLE PARK, 3174

25th February, 1983

Mr. K. Fitzgibbon,
Secretary,
Commercial Egg Producers' Assoc.
of Victoria,
STRATHFIELDSAYE, Vic. 3551

Dear Mr. Fitzgibbon,

I have enclosed for your executives and members' information two copies of the sales presenter that we have prepared for the retail trade of Victoria.

As it contains all relevant information relating to the forthcoming "Plant-a-Herb" promotion, I trust it will be of some use in your executive having all the details in one cover.

Yours faithfully,
THE VICTORIAN EGG MARKETING BOARD

A handwritten signature in blue ink, which appears to read 'Selwyn M. Hall'. The signature is fluid and cursive, written over a horizontal line.

SELWYN M. HALL
Deputy General Manager