



Victorian Farmers & Graziers Association

FARRER HOUSE, 24-28 COLLINS STREET, MELBOURNE, 3000
TELEPHONE: 63 9261 TELEGRAPHIC ADDRESS: "VICFARMERS", MELBOURNE

2 June 1983

Mr. D. Oakes,
Secretary,
Commercial Egg Producers Association,
Kangaroo Flats,
BENDIGO 3550

Dear Sir,

The 1983 Annual Conference of the VFGA Egg Producers Group is to be held in the Auditorium at the Victorian Egg Marketing Board, Cnr. Chandler and Kirkham Roads, Keysborough on Wednesday June 22, 1983 commencing at 2.00 p.m. and continuing into the evening. The Executive Committee of the Egg Producers Group extend an invitation to representatives of your Association to attend the meeting.

The Minister of Agriculture, the Hon. Eric Kent, MLC, will address the meeting on various matters relating to the egg industry at 5.00 p.m. in the afternoon.

Arrangements have been made for a light meal to be available in the foyer of the Auditorium following the address by Mr. Kent at 6.00 p.m.

Mr. Jim McNamara, Public Relations Director, National Farmers Federation, will also address the meeting in the evening at 8.00 p.m. on Poultry Welfare. Mr. McNamara is extensively involved in animal welfare issues and has much experience relating to the public relations aspects.

Enclosed for your information is an Agenda for the Conference.

Yours faithfully,

A handwritten signature in blue ink that reads "Hayden Cock". The signature is written in a cursive style with a long, sweeping underline.

HAYDEN COCK,
EXECUTIVE OFFICER,
EGG PRODUCERS GROUP.

A handwritten signature in blue ink that reads "Jim Kelly". The signature is written in a cursive style.

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HLC/KLW

VICTORIAN FARMERS AND GRAZIERS ASSOCIATION

EGG PRODUCERS GROUP

1983 ANNUAL CONFERENCE

WEDNESDAY JUNE 22, 1983 COMMENCING AT 2.00 P.M.

A G E N D A

- 1.0 WELCOME AND OPENING BY EGG PRODUCERS GROUP PRESIDENT -
MR. P.W. CARPENTER
- 2.0 APOLOGIES
- 3.0 CONFIRMATION OF MINUTES OF 1982 ANNUAL CONFERENCE
- 4.0 BUSINESS ARISING FROM MINUTES
- *** ANNUAL GENERAL MEETING
- Treasurer's Report - Mr. K. Brinkkotter
- 5.0 REPORTS
- 5.1 President's Report - Mr. P.W. Carpenter
- 5.2 Australian Council of Egg Producers - Mr. D.J. Foster
- 5.3 Poultry Advisory Committee - Mr. T. Verstedden
- 5.4 Animal Welfare - Mr. P.W. Carpenter
- 5.5 Victorian Egg Marketing Board - Mr. F. Wrigley

6.0 REVIEW OF EGG PRODUCERS GROUP POLICY

7.0 GENERAL BUSINESS

- 7.1 General Discussion in Relation to the Current
State of the Egg Industry.

With increased productivity and quota utilisation within the industry there is growing concern about the static nature of domestic demand for eggs. This raises the question of whether the marketing opportunities available to the Victorian Egg Marketing Board should be further fostered to increase domestic demand and therefore the need to focus greater attention towards developing marketing strategies to increase sales.

- 7.2 Funding of Egg Industry Research
- 7.3 De-Regulation of the Egg Industry
- 7.4 Costs of Production/Future Pricing Mechanism
- Prices Commissioner

5.00 P.M. ADDRESS BY MINISTER OF AGRICULTURE - THE HON. ERIC KENT, MLC

It is anticipated that an open discussion will follow to allow members the opportunity to discuss aspects of the industry with the Minister.

6.00 P.M.

Adjournment for Dinner.

7.00 P.M.

8.0 ELECTION OF EXECUTIVE COMMITTEE

(8 members are to be elected: the other 4 are to be nominated by the Egg Producers Branches)

9.0 ANY OTHER BUSINESS ACCEPTABLE TO THE CHAIRMAN

8.00 P.M.

10.0 ADDRESS BY MR. JIM McNAMARA, PUBLIC RELATIONS DIRECTOR,
NATIONAL FARMERS FEDERATION - POULTRY WELFARE

11.0 CLOSE OF CONFERENCE.