

The Victorian Egg Marketing Board

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15th March, 1983

TO: ALL PRODUCERS

CIRCULAR NO. 29/83

re: Egg Industry Meeting

Set out below are the details of an Industry Meeting which will deal with the subject of -

" Big Eggs will mean Big Money next Autumn"

Time: 7.00 p.m. Wednesday April 6th, 1983

Venue: Victorian Egg Marketing Board Auditorium,
Keysborough

Programme: A "Problems and Pricing Policy"

- 7.00 p.m. Meeting Consumer requirements
(P. Carter - Chairman, V.E.M.B.)
- 7.30 p.m. Seasonal Price Differentials
(A. Harrison - General Manager, V.E.M.B.)

B. "How to Produce Large Eggs"

- 7.45 p.m. Factors which affect egg size
(R. Evans - Department of Agriculture)
- 8.15 p.m. (Refreshments)
- 8.30 p.m. Replacement Scheduling
(L. Miller - Department of Agriculture)
- 8.50 p.m. Practical Aspects of Induced Moulting
(R.E. Scary - Egg Producer)
- 9.10 p.m. Feeding systems for larger eggs
(G. Schumann - Victorian Stock Feed
Manufacturers Association)

C "Animal Welfare"

- 9.40 p.m. Screening of new C.E.M.A.A. Visual Aid
Presentation on Poultry Welfare
- 10.30 p.m. Close

This year there has been an acute shortage of large eggs and a surplus of smaller grades of eggs.

There is already a big price differential between large and small grades. Next autumn (1984) there will again be a significant incentive to produce large eggs.

This joint Departmental-Board Meeting is to alert all producers of the considerable economic advantages of planning "now" to produce these larger eggs.

The programme includes technical information on how producers can attain larger eggs.

This is a subject which is vital to the profitability of individual producers and vital to achieve maximum sales in 1984. Producers are urged to attend this important seminar.

THE VICTORIAN EGG MARKETING BOARD



ALAN T. HARRISON
GENERAL MANAGER

D. Oakes.

P. Carter, A. Harrison, W. Broadbent, Don Foster Birmingham Bros.
2 Robins, N. Jackson Broadbents & Wilsons, S. Stewart.

Appl. R. Gwy, K Fitzgibbon.

D.O Welcomed

P. Carter introduced A Harrison explained sales to be offered to Crystal
for Trolley sales. 5.5m day through Key & Crystal after April
Trying to get Crystal same as Keysborough.

Grady 8.8
Con F \$3
Salvini 075

Crystal Throughput down 25%. Is basis of fee right? Is there alternative
Wayne bonded - for Crystal -

Wages etc increase in direct labour + overhead.

New grades should decrease overheads, cut labour + handles packing
charges. Retail retail trolleys .42/day + O.H. costs up 8.8% 30%
increase in cost on / day basis.

Same .42/day on new machine.
on 4/4 types to increase to +.45
+ 6 months +.38

P. Carter extra costs on small consignments. Small producers + P on
boxes. Bulking = loss to some producers

N. Jackson - Crystal buying machine was supposed to contain costs.
A. Broadbent - w VEB operation profitable. breaking even high overhead.

70 case + 120 case. Staff 7 + supervisors
biminton - is rise justified? Waffle producers locked in. No rationalism

Why loss of customers?
S. Stewart - P.T.O. profitable.
Costs: Farm up 60%.

20/4/80 VEB.

Am. "

Price of Eggs - Tight situation - about + M.M. Consult with Gov.
Count. Batten out no eggs or pulp. Distributors have pulp
early July discounting should stop. Products loss \$2m on
local market. N.S.W. holding down product returns. N.S.W. legislation
To change N.S.W. Egg Board. - Corporation 7 members 4 elected prod
chair independent, (1 director manager) + 1 consumer; 2 appointed.

Gildchrist report - ten Tons; lease in to reduce surplus. Quota 3 prod
with 60,000 no quota + 1 with 5,000 quota has 60,000 - power to seize
eggs + birds. Board to fix price.

P.C. vote in favour of buying in quota.

? on brown Eggs. Down 300,000 birds during cut up in production.

? cost of cartons - large prices \$3.4m cost p.a.

Welfare - CEWA engage P. relatives to promote welfare. Some producers
to be trained in media work.

Am. welfare presentation. Eggs for schools.

Voluntary cuts - to help hatchery + processor.

50,000 forward 250,000 stay same remainder late. Draft legislation
in next few wks. Spread cut 4 - 6 wks, possibly here day
cut say 100% for about 1 month. Would allow cut at max. problem
time. Proposed no price change in that period

P.A. approval Eggs in Hamburger stores.

Egg prices

large eggs - Market demand in Autumn - March - April
shortage. Price higher. Try spread bird input.
indicating likely price changes less politicians let out.
uniformity of hatching figures sought with N.S.W. To stop evasion,
estimate spend of bird lives.