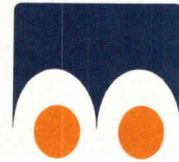


EGG FARMERS OF VICTORIA

The Victorian Egg Marketing Board trading as Egg Farmers of Victoria



4th August, 1983.

15/941

Mr. J. Scott,
Secretary,
Commercial Egg Producers Association,
C/- MAIDEN GULLY POST OFFICE,
BENDIGO. VIC. 3550.

Dear Mr. Scott,

re: Production Forecasting.

As your organization and members will be aware, with the advent of very low surplus production, the need for accurate forecasting of production by grades, is becoming more critical.

In an endeavour to stream line our forecasting methods so that the Industry may take more advantage of the marketing potential, it is proposed to utilize the computer to project future production by grade splitting. This can be done by the use of statistical information for each ^{B/RP} strain as supplied by each particular hatchery together with the known age factors and management methods.

In an endeavour to fine tune the information which is available to the computer, we intend asking producers when making the next flock registration return on the 1st November 1983 to include on the Form 9 (copy attached) two extra pieces of information under the columns 'Hatchery' and 'Strain'.

We are communicating this information to you now, so that your organization can consider the matter with a view to making any comments that you may consider would improve the gathering of this vital information in your members' interest.

Yours faithfully,
EGG FARMERS OF VICTORIA


R. KEEDLE
Field Services Manager.