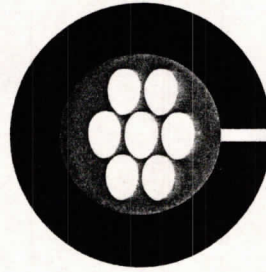


CRYSTAL EGG COMPANY

Authorised Agent
Victorian Egg
Marketing Board



Garsed Street Bendigo
Victoria 3550
Post Office Box 4
Phone (054) 431911

Fax: (054) 41.2615
WJB:gp:CEG
July 25, 1989

Dear Producer,

re: Hen Quota

Following the recent changes to the Egg Industry Bill and the method by which quota can now be traded, it has been suggested that our Company could assist in the purchasing and disposal of quota. This would help to maintain an adequate level of graded eggs through the grading floor, hopefully by retaining quota in the district.

Producers are now aware that the recent changes have placed a greater emphasis on access to the shell egg market. It is of the utmost importance that Crystal receives a sufficient volume of eggs to service the franchise contract which has been allocated to us. The franchise agreement provides an outlet for the disposal of Bendigo produced eggs into the Melbourne market and thereby maximises the return available to producers. Cross subsidies are out, and so we must sell as many shell eggs as as we produce. Having got the market, we must service it.

The purpose of this letter is to actively seek out those producers who wish to either buy or sell quota. Could you therefore advise us if you are interested in selling or buying quota, and the relevant numbers. Finance has been arranged through the Bendigo Building Society, on the basis that Crystal deduct the amount, plus interest, from the next thirteen fortnightly payments. Your agreement to this deduction would be needed. Interest rates and quota prices are whatever the marketplace offers, and will vary from time to time.

Please help us to keep the industry in the Bendigo region a viable one, and we urge you to contact us should you desire to buy or sell quota. Mr. Tom Evans will be available to provide you with any information you may need. Call him during business hours on (054) 43 1911, or after hours on (054) 43 8560.

Yours sincerely,

RICHARD A. GUY
Managing Director

-----Cut along here-----

To: Crystal Egg Co.,
P.O. Box 4,
BENDIGO, Vic. 3550

I, Producer No.
would be interested in buying additional hen quota for hens

OR

I am contemplating selling my hen quota of and require
\$..... per hen.