

EGG FARMERS OF VICTORIA

The Victorian Egg Marketing Board trading as Egg Farmers of Victoria

CIRCULAR NO. 38/89

19th June 1989



TO: EGG WHOLESALERS
(PRODUCER AGENTS)
(GRADING FLOORS)
(SELLING DEPOTS)
(DISTRIBUTORS)

RE: ADJUSTMENT TO EGG PRICES

Effective Monday 26th June 1989, wholesale and producer prices are adjusted as follows:-

<u>Grade</u>		<u>Base Wholesale</u> <u>Cents per Dozen</u>
67	Decreased 24 cents	178
61	Increased 5 cents	172
55	Increased 4 cents	168
49	Increased 8 cents	139
43	Unchanged	110

The unchanged recommended wholesale margin is 3% of base wholesale price plus fixed handling charge (including delivery) of 90 cents per 15 dozen box for sales to major stores (\$1.30 per 15 dozen box for major store in the country and \$1.60 per 15 dozen box for sales to minor stores.)

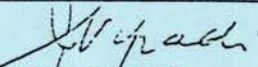
The recommended price structure, effective Monday, 26th June 1989 is shown on the attached confidential price schedule for sales from the Board's selling locations.

NOTES:

1. The definition of a major (or large) store is one that buys 20 or more boxes per week.
2. Country areas are defined as areas other than Melbourne and Metropolitan - Geelong, Bendigo and Ballarat.
3. Free Range premiums effective 24th April 1989 are
67, 61, 55 & 49 60 cents per dozen (\$9.00 per box)
4. Brown Egg Premiums effective 12th December 1988 are
61 40 cents per dozen (\$6.00 per box)
55 40 cents per dozen (\$6.00 per box)
5. In response to many requests from producers a recommended farm gate price has been set as follows:-

	<u>Per Dozen</u>	<u>Per 15 Dozen Box</u>
67	\$1.90	\$28.40
61	\$1.83	\$27.45
55	\$1.79	\$26.85
49	\$1.50	\$22.40
43	\$1.20	\$17.90
67 (half dozen)	\$1.93	\$28.85
61 (half dozen)	\$1.87	\$27.95
55 (half dozen)	\$1.82	\$27.30
49 (half dozen)	\$1.53	\$22.85

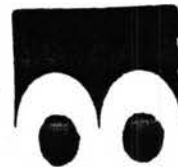
EGG FARMERS OF VICTORIA


JEAN VIPADI
Secretary

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EGG FARMERS OF VICTORIA

The Victorian Egg Marketing Board trading as Egg Farmers of Victoria



7th August 1989

CIRCULAR NO. 47/89

TO: ALL PRODUCERS

Re: Egg Industry Act 1989

The Egg Industry Act 1989 became operative on 2nd August 1989 and the Board is therefore no longer able to equalize returns from shell market, the local egg product market or exports.

For this reason, the following changes will become effective on Monday 28th August 1989.

1. Reduction in Quota charges
(Supercedes Circular Nos. 106/88 and 6/89)

The current administration, marketing and equalization charge is \$ 3.64 per hen per year or 14¢ per hen per fortnight.

From 28th August 1989, this charge will be reduced to 7¢ per hen per fortnight (\$ 1.82 per hen per year) reflecting the elimination of the equalization and marketing charge.

The Board will review the statutory administration and marketing budget for 1989/90 as soon as possible and announce any further changes to the quota charge after this review is completed.

2. Reduction in wholesale egg prices

Concurrently with the reduction in the quota levy, the price for all eggs delivered to supermarkets on retail trolleys under the centralised invoicing system will be reduced by 5¢/dozen.

Also effective on 28th August 1989, the price for eggs in 15 dozen cartons sold to Distributors and P.A's from the Board's Keysborough sales floor will be reduced.

The new wholesale price will be:-

<u>Grade</u>	<u>Wholesale Price for eggs in</u> <u>15 dozen cartons</u> <u>¢/Dozen</u>
43's	106
49's	135
55's	164
61's	168
67's	174

EGG FARMERS OF VICTORIA

The Victorian Egg Marketing Board trading as Egg Farmers of Victoria



7 August 1989

CIRCULAR NO.51/89

TO: ALL PRODUCERS, DISTRIBUTORS, PRODUCER AGENTS AND
GRADING FLOORS

SUBJECT: NEW EGG PRICE STRUCTURE

Due to the new Egg Industry Act 1989 the ability of the Board to equalise egg prices, cartage and distribution costs ceases.

Therefore effective from 28.8.89 the attached price structure will apply to Eggs sold from the Keysborough Sales Centre.

THE VICTORIAN EGG MARKETING BOARD

R.E. KEEDLE
Deputy General Manager

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Attachment to Circular No.51/89 effective 28.8.89

EGG FARMERS OF VICTORIA

PRICE PER DOZEN IN 15 DOZEN BOXES OR 20 DOZ CRATES

Farm Pride Premium Eggs

	67 gram	61 gram	55 gram	49 gram	43 gram
*Wholesale	\$1.74	\$1.68	\$1.64	\$1.35	\$1.06
Bulk Purchase 20 Box Min.	\$1.85	\$1.79	\$1.75	\$1.46	\$1.17
1 - 19 Box	\$1.90	\$1.84	\$1.80	\$1.51	\$1.22

For half dozen packs add 3 cents per dozen.

Farm Pride Free Range Eggs

*Wholesale	\$2.34	\$2.28	\$2.24	\$1.95
Bulk Purchase 20 Box Min.	\$2.45	\$2.39	\$2.35	\$2.06
1-19 Box	\$2.50	\$2.44	\$2.40	\$2.11

Farm Pride Brown Eggs

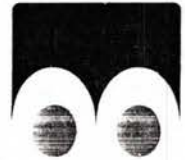
*Wholesale	\$2.08	\$2.04
Bulk Purchase 20 box Min.	\$2.19	\$2.15
1 - 19 box	\$2.24	\$2.20

Crate Deposit \$8.00 each

* Wholesale prices are ex Keysborough - Freight extra

EGG FARMERS OF VICTORIA

The Victorian Egg Marketing Board trading as Egg Farmers of Victoria



19th June 1989

CIRCULAR NO. 36/89

TO: GRADING FLOORS & CENTRALISED INVOICING PRODUCERS

Price Adjustment effective 26th June 1989

The wholesale and producers prices have been adjusted effective 26th June 1989 as per the enclosed price list.

EGG FARMERS OF VICTORIA

JEAN VIPADI
Secretary

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VICTORIAN EGG MARKETING BOARD EGG PRICE TABLE

BOX OF 15 DOZEN PRICE:

Effective Date: 26-Jun-89
Date Issued: 19-Jun-89

	67 GM	61 GM	55 GM	49 GM	43 GM	RALF=DOZ 67 GM	RALF=DOZ 61 GM	RALF=DOZ 55 GM	RALF=DOZ 49 GM	
<u>WHOLESALE PICK-UP</u>										
Base Wholesale Price	26.70	25.80	25.20	20.85	16.50	27.15	26.25	25.65	21.30	D9
<u>WHOLESALE DELIVERED</u>										
Base Wholesale Delivered Price	27.30	26.40	25.80	21.45	17.10	27.75	26.85	26.25	21.90	D2
<u>RETAIL (MAJOR STORES) PICK-UP</u>	28.05	27.10	26.50	22.05	17.55	28.50	27.60	26.95	22.50	F9
<u>RETAIL (MAJOR STORES) DELIVERED</u>										
Delivered Price	28.40	27.45	26.85	22.40	17.90	28.85	27.95	27.30	22.85	F2
Delivered Outside normal Hrs. Country	29.05	28.10	27.50	23.05	18.55	29.50	28.60	27.95	23.50	F8
	28.80	27.85	27.25	22.80	18.30	29.25	28.35	27.70	23.25	F1
<u>RETAIL (MINOR STORES) PICK-UP</u>	28.60	27.65	27.05	22.60	18.10	29.05	28.15	27.50	23.05	E9
<u>RETAIL (MINOR STORES) DELIVERED</u>	29.10	28.15	27.55	23.10	18.60	29.55	28.65	28.00	23.55	E0

VICTORIAN EGG MARKETING BOARD EGG PRICE TABLE

1 DOZEN PRICES (Based on 15 Dozen Box Price Rounded UP):

Effective Date:
Date Issued:

26-Jun-89
19-Jun-89

	67 GM	61 GM	55 GM	49 GM	43 GM		RACF=DOZ 67 GM	RACF=DOZ 61 GM	RACF=DOZ 55 GM	RACF=DOZ 49 GM	
<u>WHOLESALE PICK-UP</u>											
Base Wholesale Price	1.78	1.72	1.68	1.39	1.10		1.81	1.75	1.71	1.42	D9
<u>WHOLESALE DELIVERED</u>											
Base Wholesale Delivered Price	1.82	1.76	1.72	1.43	1.14		1.85	1.79	1.75	1.46	D2
<u>RETAIL (MAJOR STORES) PICK-UP</u>	1.87	1.81	1.77	1.47	1.17		1.90	1.84	1.80	1.50	F9
<u>RETAIL (MAJOR STORES) DELIVERED</u>											
Delivered Price	1.90	1.83	1.79	1.50	1.20		1.93	1.87	1.82	1.53	F2
Delivered Outside normal Hrs. Country	1.94	1.88	1.84	1.54	1.24		1.97	1.91	1.87	1.57	F8
	1.92	1.86	1.82	1.52	1.22		1.95	1.89	1.85	1.55	F1
<u>RETAIL (MINOR STORES) PICK-UP</u>	1.91	1.85	1.81	1.51	1.21		1.94	1.88	1.84	1.54	E9
<u>RETAIL (MINOR STORES) DELIVERED</u>	1.94	1.88	1.84	1.54	1.24		1.97	1.91	1.87	1.57	E0

VICTORIAN EGG MARKETING BOARD EGG PRICE TABLE

TROLLEY SHELF PRICES:

Effective Date: 26-Jun-89
Date Issued: 19-Jun-89

	67 GM	61 GM	55 GM	49 GM		HALF-DOZ 67 GM	HALF-DOZ 61 GM	HALF-DOZ 55 GM	HALF-DOZ 49 GM
WHOLESALE PICK-UP									
Base Wholesale Price									
- (120 Dozen shelf)	213.60	206.40	201.60	166.80		217.20	210.00	205.20	170.40
Brown - (120 Dozen Shelf)	--	254.40	249.60	--		--	--	--	--
RETAIL (MAJOR STORES) PICK-UP									
RETAIL (MAJOR STORES) DELIVERED									
Metropolitan - (120 Dozen Shelf)	222.60	215.40	210.60	175.80		226.20	219.00	214.20	179.40
Brown - (120 Dozen Shelf)	--	263.40	258.60	--		--	--	--	--
RETAIL (MAJOR STORES) DELIVERED									
Country	226.80	219.60	214.80	180.00		230.40	223.20	218.40	183.60
Brown - (120 Dozen Shelf)	--	267.60	262.80	--		--	--	--	--

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* COUNTRY AREAS ARE DEFINED AS AREAS OTHER THAN MELBOURNE AND METROPOLITAN, GEELONG, BENDIGO AND BALLARAT.

* The sales margin retained by selling locations is: - 7.50 cents per dozen.

(The country margin is 3.50 cents per dozen above the metropolitan margin.)

VICTORIAN EGG MARKETING BOARD EGG PRICE TABLE

20 DOZEN CRATE PRICE

Effective Date:
Date Issued:

26-Jun-89
19-Jun-89

	67 GM	61 GM	55 GM	49 GM			RACF=DOZ 67 GM	RACF=DOZ 61 GM	RACF=DOZ 55 GM	RACF=DOZ 49 GM	
WHOLESALE PICK-UP											
Base Wholesale Price	35.60	34.40	33.60	27.80			36.20	35.00	34.20	28.40	D9
WHOLESALE DELIVERED											
Base Wholesale Delivered Price	36.40	35.20	34.40	28.60			37.00	35.80	35.00	29.20	D2
RETAIL (MAJOR STORES) PICK-UP	37.40	36.13	35.33	29.40			38.00	36.80	35.93	30.00	F9
RETAIL (MAJOR STORES) DELIVERED											
Delivered Price	37.87	36.60	35.80	29.87			38.47	37.27	36.40	30.47	F2
Delivered Outside normal Hrs.	38.73	37.47	36.67	30.73			39.33	38.13	37.27	31.33	F8
	38.40	37.13	36.33	30.40			39.00	37.80	36.93	31.00	F1
RETAIL (MINOR STORES) PICK-UP	38.13	36.87	36.07	30.13			38.73	37.53	36.67	30.73	E9
RETAIL (MINOR STORES) DELIVERED	38.80	37.53	36.73	30.80			39.40	38.20	37.33	31.40	E0

VICTORIAN EGG MARKETING BOARD EGG PRICE TABLE

BOX OF 15 DOZEN PRICE: Effective Date: 26-Jun-89
 Date Issued: 19-Jun-89

*** FREE RANGE EGGS ***

	67 GM	61 GM	55 GM	49 GM	
WHOLESALE PICK-UP					
Base Wholesale Price	35.70	34.80	34.20	29.85	D9
WHOLESALE DELIVERED					
Base Wholesale Delivered Price	36.30	35.40	34.80	30.45	D2
RETAIL (MAJOR STORES) PICK-UP	37.05	36.10	35.50	31.05	F9
RETAIL (MAJOR STORES) DELIVERED					
Delivered Price	37.40	36.45	35.85	31.40	F2
Delivered Outside normal Hrs. Country	38.05	37.10	36.50	32.05	F8
	37.80	36.85	36.25	31.80	F1
RETAIL (MINOR STORES) PICK-UP	37.60	36.65	36.05	31.60	E9
RETAIL (MINOR STORES) DELIVERED	38.10	37.15	36.55	32.10	E0

VICTORIAN EGG MARKETING BOARD EGG PRICE TABLE

BOX OF 15 DOZEN PRICE: Effective Date: 26-Jun-89

 Date Issued: 19-Jun-89

*** BROWN ***

	51 GM	55 GM			
WHOLESALE PICK-UP					
Base Wholesale Price	31.80	31.20			D9
WHOLESALE DELIVERED					
Base Wholesale Delivered Price	32.40	31.80			D2
RETAIL (MAJOR STORES) PICK-UP	33.10	32.50			F9
RETAIL (MAJOR STORES) DELIVERED					
Delivered Price	33.45	32.85			F2
Delivered Outside normal Hrs. Country	34.10	33.50			F8
	33.85	33.25			F1
RETAIL (MINOR STORES) PICK-UP	33.65	33.05			E9
RETAIL (MINOR STORES) DELIVERED	34.15	33.55			E0

VICTORIAN EGG MARKETING BOARD EGG PRICE TABLE

BOX OF 20 DOZEN PRICE: Effective Date: 26-Jun-89

Date Issued: 19-Jun-89

*** BROWN ***

	61 GM	55 GM			
WHOLESALE PICK-UP					
Base Wholesale Price	42.40	41.60			D9
WHOLESALE DELIVERED					
Base Wholesale Delivered Price	43.20	42.40			D2
RETAIL (MAJOR STORES) PICK-UP	44.13	43.33			F9
RETAIL (MAJOR STORES) DELIVERED					
Delivered Price	44.60	43.80			F2
Delivered Outside normal Hrs. Country	45.47	44.67			F8
	45.13	44.33			F1
RETAIL (MINOR STORES) PICK-UP	44.87	44.07			E9
RETAIL (MINOR STORES) DELIVERED	45.53	44.73			E0