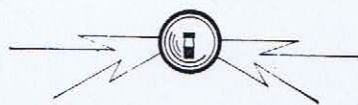




THE POWER BEHIND THE SWITCH



In BALLARAT'S Second Century ELECTRICITY will take an ever increasing part in the lives of its citizens.

The State Electricity Commission has now made electricity so low in cost that its use is continually increasing for:—

LIGHTING, POWER, HEATING,
in INDUSTRY, COMMERCE and
THE HOME.

Every year brings new applications of electricity.

For advice on how ELECTRICITY can be applied to your particular purpose consult:—

The State Electricity Commission of Victoria.

Electricity Supply Department

(BALLARAT BRANCH)

Wendouree Parade

Telephone: Ballarat, 1825.