

The Australian Tramway and Motor  
Omnibus Employees' Association

Popular Conductress  
Competition

GALA

50/50

BALL

At the Melbourne Town Hall  
Thursday . 31 st August . 1944

8 p.m. — 2 a.m.

*In aid of*

RED CROSS *Prisoners of War Fund*



*President: R. BROADBY,  
Tram Depot, Essendon*

*Hon. Secretary: H. NOTT,  
Tram Depot, Malvern*



THIS MAY BE YOUR LUCKY NUMBER:

N<sup>o</sup>

703



VICTORIAN TRAMWAYS' UNION RED  
CROSS BALL *and* VICTORIA'S POPULAR  
CONDUCTRESS COMPETITION

*in aid of*

RED CROSS PRISONERS OF WAR FUND

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Mr. LEYLAND

*The Committee gratefully acknowledge the Proprietors of Black and White Cigarettes for their generosity in donating all publicity for this competition.*

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Proprietors of Black and White Cigarettes

PROGRAMME

1. Fox Trot
2. Two Step
3. Progressive Barn Dance
4. Waltz
5. Tangoette
6. Fox Trot
7. Gipsy Tap
8. Waltz
9. Fox Trot
10. Charmaine
11. Progressive Barn Dance
12. Parma Waltz
13. Fox Trot
14. Waltz
15. Two Step
16. Alberts
17. Fox Trot
18. Charmaine
19. Fox Trot
20. Fi-na'la

- 9.30 p.m. Acclaiming Victoria's Popular  
Conductress
- 10.0 p.m. First Sitting Supper
- 10.30 p.m. Second Sitting Supper
- 10.55 p.m. The "Belle of the Ball"
- 11.0 p.m. Third Sitting Supper

Mr. J. V. O'Connor, Master of Ceremonies



WHO is Victoria's most Popular Conductress ?

L787

L788 . 0 . 4

L1133 . 11 . 3

L800



Mrs. R. BALE, Malvern

Mrs. M. BERRY, Brunswick

Miss B. CAMPARA, Central Buses

Mrs. W. GIBSON, Preston



Mrs. M. HOLMES, Head Office

Miss J. LAKE, Camberwell

Miss J. McCURDY, Geelong

Mrs. S. MITCHELL, Ballarat

L461 . 9 . 11

L1370

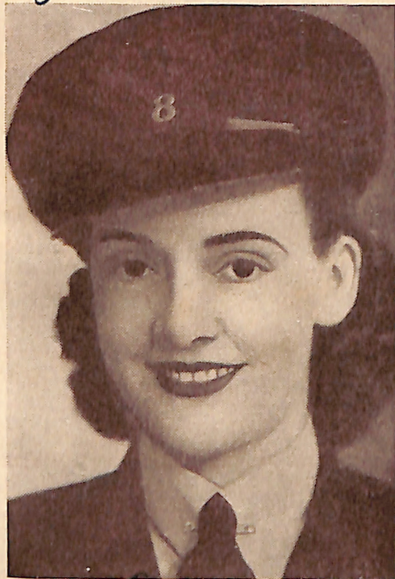
L1750

L3500



L1473.

L1726. ~~85~~



Mrs. L. PICKUP, Kew

Mrs. D. ROSEWARNE, Bendigo

L107. 8. 7

L900



Mrs. G. MORRISON, Pt. Melb. Buses

Miss M. PELLY, Hanna Street

Publicity for this Competition donated by the Proprietors of  
**BLACK & WHITE CIGARETTES**

## "23,000 Australians

*are imprisoned in enemy countries. They need your help through the only channel available:*

### *The RED CROSS Society"*

● This was the call for help issued by the Red Cross Society to the Trade Union Movement after the fall of Singapore in February, 1942.

● Tramway workers, as part of the trade union movement of Victoria, responded by regular subscriptions to Prisoners of War Funds. But Tramway workers said "This is not enough!" and as a practical gesture of goodwill toward Red Cross for the magnificent job the Society is doing for our boys, they conducted a Red Cross Ball in August of last year which raised £450.

● Since then a few of our boys have come back from Nazi prison camps. They speak in glowing terms of Red Cross service and have inspired Tramway workers to greater efforts.

● And so, from an earnest desire to assist Red Cross, "Victoria's Most Popular Conductress Competition" was conceived. Meetings were held in each Tram Depot. Candidates were chosen by ballot. Committees were formed around each Candidate to raise money on the basis of one vote for every penny raised. Encouraged by a spirit of friendly rivalry, raffles were conducted; concerts, dances and parties were held which taxed the ingenuity and organising ability of Tramway men and women to the maximum. Football grounds and racecourses were canvassed for donations. The travelling public subscribed splendidly by offering the Conductresses pennies, etc., which were recorded on a Red Cross card worn by each Conductress.

● Tonight's Red Cross Ball is the culminating feature of four months' intensive campaigning by the various competitors.

● Tonight we will know WHO IS VICTORIA'S MOST POPULAR CONDUCTRESS, but behind it all is a sincere desire to aid the humanitarian work of a wonderful Society of Mercy—RED CROSS.

● The Australian Red Cross Society has proved by its achievements that it is the only body capable of adequately caring for the sick, wounded, and Prisoners of War.

● Tramway workers have endeavoured to demonstrate in actual practice the Red Cross appeal:

*"Help Red Cross to help our boys!*

*To help our Boys you must help Red Cross"*

8818



# NINES

- are larger  
- are better

## NINES

for  
*Quality!*

AGAIN USING "OLD CROP" ☆  
VIRGINIA LEAF

# Black & White

BW 403



☆ Matured in the Wood

THEY MUST BE GOOD