

BALLARAT



VICTORIA'S COUNTRY CENTRES--No. 4



BORN ON THE GOLD FIELDS IN THE EARLY 'FIFTIES, Ballarat, with its progressive business centres, its flourishing industries, and its lakes, gardens, parks, and statues, is to-day one of the finest cities in Australia. 1.—Mr. Charlie Suffren, the old-time champion harrier and oarsman. 2.—The Arch of Victory on the Burru-beet-road, which spans the entrance to the Avenue of Honor. It is claimed to be the finest soldiers' memorial in the Commonwealth. 3.— This statue of Wallace, the national hero of Scotland, stands in the Botanic Gardens. It is the only one of the warrior outside his native land. 4.—The Wendouree club pair, J. R. Jopling (stroke) and R. W. B. Todd. They have won the pair-oared championship of Victoria for three years in succession. 5.—The Wendouree eight also hold the State championship. 6.—The Public Hospital, in Sturt-street. 7.—Mr. W. J. Hoare (president) and Mr. R. H. Ramsay (secretary), of the Ballarat Cricket Association.

EUREKA!

Not a Vain Struggle
SOME POLITICAL STARS

The circumstances surrounding the Eureka struggle have been so often narrated that they will hardly bear recapitulating—suffice it to say that the diggers did not fight in vain.

Their leader, Peter Lalor, from being a fugitive with a price on his head, became an honored member of Parliament and eventually speaker, and the diggers' grievances were handsomely redressed.

Ballarat settled down to a constitutional existence, and every year was a milestone on the road to progress.

When the first Parliament was elected under the new Constitution Act, Peter Lalor was the elect for Grenville, including Ballarat West, and J. E. Humfray for North Grant, which included Ballarat East.

Later a new star appeared on the political horizon, in the person of Duncan Gillies, who, risen from the ranks of the diggers, was elected for Ballarat West, to represent the interests of the miners; but years afterwards he became a strong conservative.

"SAVAGES OF BUNGAREE"

In 1865, Charles Dyte and C. E. Jones were returned for Ballarat East. Parts of Warrenheip and Bungaree were in that electorate then.

Jones was getting a rough passage at one of his meetings, when he made history by addressing his audience as "Gentlemen of Ballarat and savages of Bungaree."

Parliamentary Liberal stalwarts who, at that time or subsequently, gained the suffrages of the electors in the two Ballarat seats, were W. C. Smith, R. T. Vale, Joseph Jones, Townsend, McDermott, James Russell, Daniel Brophy and Edward Murphy.

TICKLED TO DEATH

Ballarat Trout Are
THE ANGLER'S MECCA

For many years Lake Wendouree has been the Mecca of many trout fishermen, particularly from the metropolis.

Rod wielders from distant centres seem to appreciate the fact that the Wendouree trout gives good sport.

And there are plenty of them—the Ballarat Fish Acclimatisation Society sees to that!

Probably no body of men has done so much in an effective manner to make Ballarat a popular tourist resort than those who, like Mr. Vin Allan, Mr. Robert Taylor, and others, have concentrated most of their energies in keeping not only Wendouree, but all the waters round Ballarat, well stocked with young fish, particularly brown and rainbow trout.

This work has been a great business asset to Ballarat.

For the coming year the Society has 250,000 brown trout eggs and 200,000 rainbow eggs on the grilles, orders coming from New Zealand for 50,000 brown, and 20,000 rainbow eggs (the latter being from the famous Lake Hawea); the outlook is again promising.

FACTORY DAY

A Ballarat Birmingham

One of the happiest ideas for bringing before the eyes of visitors the many-sided ramifications of industry and productiveness in Ballarat, was given birth to by the late Mr. W. D. Hill, who as mayor of the city, secretary of the Agricultural and Pastoral Society, probably did more than any Ballarat public man to make his beloved home town loom large on the map.

Mr. Hill some years ago, when mayor, inaugurated factory day in Sturt-street, and by his own personal magnetism and forcefulness enlisted the active sympathies of factory owners, many of whom at first looked askance at the idea.

On a given day Sturt-street was converted into a small industrial town. Sections of foundries, implement factories, clothing factories, furniture makers, a biscuit factory, gas and oil engines, and innumerable working models, were set going.

Shops and warehouses exhibited their goods in street stalls, and the whole display was one which undoubtedly gave an impetus to Ballarat business. This worthy idea was revived again last autumn by Cr. Cooke, who was then mayor, and the movement was a most gratifying success.

CITY OF GOLD
Canvas Town to Urban Splendor
HISTORIC ASSOCIATIONS

'Twas Here Lalor's Stalwarts Fought

Seventy-three years ago, gold, the magician, awoke the peaceful valley of the Yarrowee from its slumbers, and planted in its bosom a huge town of canvas, inhabited by diggers, who tore feverishly into the earth in search of its golden treasure.

For fifteen years previously the flocks of Learmonth, Yuille, Waldie, Anderson and other squatters, had grazed along the banks of the creek; then a wave of the gold magician's wand, and lo! the biggest strike since that of California in the forties, was on!

Before the gold discovery at Golden Point in 1851, what is now the city of Ballarat and the borough of Sebastopol, was a picturesque sylvan scene comprising flats and tablelands, gullies and creeks, and nicely grassed slopes, well wooded and watered.

WHERE SHEPHERDS CAMPED

Where Craig's Hotel is now situated was a favorite camping place for the shepherds, and a splendid natural plantation of wattles stood where Lydiard-street bisects Sturt-street; where Sturt-street now rises from the junction with Bridge-street and along to the present site of Armstrong-street was a well-wooded slope, and in September it was golden with the glories of wattle.

Ballarat, or as it is spelt in the municipal documents—Ballaarat, rose dramatically after the discovery of the precious metal at Golden Point, by parties of diggers, headed by Connor and Merrick, the real founders of Ballarat. Connor's party included Woodward, Brown, Jeanes, Smith and Thornton, and with Merrick were Dunn and Wilson.

Connor's party on August 26, 1851, obtained 30 ounces for the first day's work. The news of the new strike reached Melbourne in a few days.

Shopkeepers closed their stores, merchants left their desks, half the public servants vacated their offices, sailors deserted their ships in hundreds—all obsessed with the idea of making their way to Ballarat and becoming rich in a week! Some only went to join in the fun temporarily, but stayed, and their children and grandchildren, imbued with the enterprising spirit of the pioneers, have kept pushing Ballarat forward, building it up, and beautifying it, until it stands alone as the queen inland city of Australia.

With the rush of diggers to the fields came the camp followers, storekeepers, hotelkeepers, and others; and they quickly began to reap huge profits from the miners.

Flour was £6 a 200-lb. bag, eggs 6/- a dozen, milk 3/- a quart, oats 16/3 a bushel, hay £25 a ton. For putting one shoe or a set of shoes on a horse a blacksmith charged 24/-.

The authorities were charging diggers 30/- each a month for the right to dig, and by October 30, 1851, 2500 licences had been issued and 500 men were arriving daily.

THE EUREKA STOCKADE

It was the continuous irritation caused by the harrassing of the diggers by the warden's men that led to the outbreak of Eureka—Australia's only battlefield.

In December, 1851, the licence fee was raised to £3 but it was not till three years after that the hot-blooded diggers fought the Government on the issue, and many of them laid down their lives for the principle they had defended.

It was no wonder the men became inflamed, as non-payment of the licence fee involved being chained to a log till it was paid.

The first sales of Ballarat land were held in Geelong in June, 1852, and the first purchaser was Thomas Bath, who bought the site whereon now stands Craig's Hotel.

The land on which is erected the City Hall was bought by Bath for £250 after the original purchaser had forfeited his deposit.

The first hotel—Craig's—was built by Mr. Bath in May, 1853. He paid £80 per ton for the carriage of the material from Geelong. Mr. Bath paid in one week for cartage of goods and timber from Geelong the huge sum of £1500.

The first religious service in Ballarat was held on September 25, 1851, by the Wesleyans—practically all Cornishmen—and on November 12 the first Wesleyan chapel was opened.

The Roman Catholics followed with a tent on Bakery Hill, where Peter Lalor's arm was amputated after the Eureka fight.

The Wesleyan chapel in Lydiard-street was constructed in 1854, and some stray bullets from the insurgent diggers fighting the Government soldiers fell among the workmen and created a panic.

The earliest newspaper published in Ballarat was the Ballarat Times, the first issue coming out on March 4, 1854. The Times only reigned for six years.

The next journal was the Ballarat Star, a tri-weekly, which, after an existence of 69 years, was closed this month.

The surroundings of civilisation were being rapidly introduced into the now thriving goldfield, and a theatre was opened in 1853.

Subsequently some of the most accomplished artists of the histrionic and operatic stage, including G. V. Brooke, Catherine Hayes, Anna Bishop, Lola Montes, Ellen Tree, Kean, Sir William and Lady Don and other notabilities appeared in Ballarat. The first court was held in 1853, and the first circuit court was opened by Mr. Justice Williams in 1856.

As the years went on, the old system of shallow mining by small parties gave way to deep alluvial

STILL GREATER!

Linking Shires and City
CHERISHED SCHEME

That the time is at hand for a Greater Ballarat movement is the opinion of the majority of the City councillors, who recognise that the present is the age of co-operation, of amalgamation, and absorption.

Time was, when the Yarrowee channel, which flows under Bridge-street, was the dividing line between the historic old town of Ballarat East and the more modern City of Ballarat. Each was a separate municipality.

In those days there was a good deal of inter-civic jealousy, and tradition has it that when a distinguished visitor was being entertained by either city or town, the entertaining mayor and councillors watched jealously lest his guest's footsteps should stray into the enemy's territory on the other side of the Yarrowee.

Now all that has been changed. The City and Town have linked up into one flourishing, growing municipality.

Old grievances are forgotten, and representatives of the West sit cheek by jowl with the wise men of the East at the council table.

But there is still much to be accomplished. Ballarat has been steadily extending northwards and westwards, and in a measure also in a southerly direction.

IDENTICAL INTERESTS

Portions of the Shires of Bungaree and Ballarat now contain the homes of residents who, while ratepayers of those shires, have interests which are entirely at one with those of the city.

Ratepayers would undoubtedly welcome a Greater Ballarat movement, which would result in their being linked up with the city, and the receipt of urban advantages.

Such a move would also doubt-

STATISTICS SPEAK

Ballarat In Figures
Splendid Development

A few statistics will give an idea of the wealth and prosperity of Ballarat.

Its residents have £12,000,000 on fixed deposit in the banks, and many millions more on current account, and invested in local trading companies and flourishing industries.

Its annual municipal valuation is £350,000—equal to a capital value of £7,000,000.

In addition, there are to be considered, when dealing with the real estate wealth of the city, the many churches and public buildings and charitable institutions on which rates are not paid.

Ballarat possesses about 300 industries, employing 5500 hands, whose weekly wage totals about £20,000.

The annual output of Ballarat's factories is worth in round figures £2,500,000.

There has been a great development of industrial activity in the northern section of Ballarat during the past few years, owing, probably to the fact that there is a good deal of spare room in this part of the city.

FLOURISHING INDUSTRIES

Among the flourishing industries in this area may be mentioned the Ballarat North Workshops, which employ between 300 and 400 men; Myer's Mills, which of late have been considerably added to, and which distribute a substantial sum weekly in wages; Ronaldson and Tippet's Iron Works, which also find work for an army of men; and Selkirk's Brick Works, another growing industry.

More centrally situated is the Ballarat Brewing Co.'s works, employing 100 men, and occupying a big pile of buildings in Armstrong-street; not far away is Lucas's Clothing Factory, where about 500 girls are engaged; and Rowlands's Cordial Factory, which in the summer season finds employment for a big staff.

Other factories close at hand are those of Harry Davies and Co., and Harris, Powell and Sandford, each of which is devoted to the manufacture of underclothing, blouses, etc.

Adjacent to the brewery is the brassfounders' establishment of M. B. John, and opposite, on the other side of Armstrong-street, is established the factory of L. E. Cutler and Co., coach and motor body builders.

Further south is the extensive pile of buildings occupied by the Ballarat Woollen Mills, and almost due west is the Ballarat Freezing Works, which will soon be commencing operations for the season.

In Sebastopol, the Hume Pipe Cement Works have a busy establishment, and in Ballarat East are congregated such busy factories as the Eureka Tile Works, Cowley's Iron Works, Trahar's Iron Foundry, Tyler's Clothing Factory, George Farmer's Ham and Bacon Curing Works, and numerous other industries—all thriving, and all gradually increasing in importance.

TURNS OUT EFFICIENTS

School of Mines

900 Enrolled This Year

An educational establishment which has gained probably a wider all-Australian name than any school or college in the State is the Ballarat School of Mines and Industries.

Some of Australia's great captains of industry, her great mining engineers, highly paid assayers and metallurgists, have done their course at this fine school.

Not only in Australia have her students made their mark, but even in South Africa, South America, Russia and the United States they have been accepted as men bearing the hall-mark of efficient education. The number of students who have entered for mining and allied courses shows a falling off, when compared with the period of extensive mining operations some years ago.

The courses in electrical and mechanical engineering, however, show a corresponding increase of enrolments, and additional classes for the training of artisans qualified to deal with the practical requirements of the building, and manufacturing trades, are being largely attended.

That the educational facilities offered by the school are appreciated is evident from the fact that during the current year there was an enrolment of 900 students.



WHEN THE FIRST CHURCH was erected on this site in 1854 the bullets of the Eureka Stockade fight were flying. The building shown is the Lydiard-street Methodist Church and lecture hall, built 40 years ago.

sinking by big companies, and the Band and Albion, Great Extended, New Kohinoor, Suleiman Pasha, Prince of Wales and Bonshaw, Star of the East, Britannia, and other mines became famous the world over for their weekly output.

THEN CAME THE SLUMP

Ballarat was all the time solidifying. Industries were being created; the rich agricultural areas to the east, north and south were being thoroughly exploited, and a period of great prosperity was entered upon, which was checked by the mining slump of 20 to 25 years ago.

One by one the old mines, some of which had returned their thousands of ounces weekly, petered out and the sight of the clay-splashed miner with billy-can returning from work became gradually less frequent.

Ballarat then struck a bad patch. The miners had to go to other fields for employment. Hundreds of cottages were left empty, and business became slack.

The natural potentialities of the place began later to assert themselves. Stable industries were growing.

INDUSTRIES TO THE RESCUE

The Phoenix Foundry had been lost certainly, but only because it depended on being spoon-fed by Government contracts; and other factories began in a modest way and gradually but surely Ballarat began to move upwards again.

The sons of the pioneers of the city awoke to the fact that Ballarat could do without min-

less be welcomed by the shires concerned.

To the south of Ballarat lies the Borough of Sebastopol, once a busy populous centre, housing many thousands of miners.

It does not now present the bustling appearance which characterised it in the sixties and seventies, but it is a sound, well-managed municipality.

Some of its councillors do not appear to favor the idea of the model borough—as it has been termed for 50 years past—being absorbed by the city, but there is a big proportion of its residents favorable to Sebastopol taking its part in the Greater Ballarat scheme.

ing, and was all the healthier for its abolition.

They realised that better returns could be obtained by investing capital in financial institutions, iron foundries, woollen mills, clothing and boot factories, brick works and commerce generally, than by sinking it in holes in the ground.

With this realisation came the real turning point for Ballarat, and just before the war, building became very active and shops, houses, public buildings and schools were to be seen in various parts of the city in different stages of construction.

Property increased in value considerably—in some cases up to 100 per cent.—and business men began to buy dearer motor cars and invest more largely in peace bonds.

Thus the city has continued to progress year by year.

SOME OF THE PUBLIC-SPIRITED MEN WHO HAVE HELPED TO GIVE THE GARDEN CITY ITS BLOOM OF PROSPERITY

Mr. A. E. Kenny, superintendent of the Ballarat Orphanage, has been a foster-father to many thousands of children during his long association with the institution, which extends over a period of nearly 50 years.

Mr. Kenny, who was born at Newmarket, Ireland, nearly 78 years ago, was in his youth a nurseryman and gardener, and it was the experience gained by him in those days that has been of incalculable value to the orphanage.

He was appointed farm and garden manager to the institution in 1876, and from that time the cost of upkeep was brought down to a minimum, owing to the farm and garden supplies available under Mr. Kenny's superintendence.

He was chosen as superintendent of the orphanage in 1885, and since that date his management of affairs has been such as to merit frequent encomiums from the committee.



A man with probably the largest share of responsibility just now in Ballarat is Mr. Frederick Brawn, M.L.C., who is the chairman of the Ballarat Water Commission, and Ballarat sewerage authority.

He was worried considerably over Ballarat's water supply some years ago, but eventually put through the magnificent Moorabool scheme, and now Ballarat could supply water to a population of 200,000.

Sewerage is the present problem with Mr. Brawn, but he is facing it confidently.

In his big task Mr. Brawn is being capably backed up by Mr. Arthur Farrer, the engineer, and Colonel W. Brazenor, the secretary.

For recreation, Mr. Brawn indulges occasionally in racing, and is president of the Ballarat Turf Club and Ballarat District Racing Association.



A man who has come rapidly to the front in public life in Ballarat during the past few years is Mr. W. R. Elsworth—a result probably due to his prominent association with amateur sport.

He was mayor during the year 1921-22, and made such a good job of it that he was unanimously elected for another term.

During his two years of office he rendered good service in hustling Ballarat's interests to the front, and did all that could be done to arrive at a satisfactory solution of Ballarat's electric power problem.

Mr. Elsworth was for many years secretary of the Ballarat Regatta Association, and has for a decade been chairman of the Ballarat Football League. Under his direction this body has made big forward strides since the war.



Mr. Frank Herman is one of the most prominent merchant princes of Ballarat; but while he has successfully carried on a prosperous business, he has always shown a most commendable public spirit.

He has ever been to the fore in movements for the advancement of the city, and for the welfare of Ballarat's magnificent charitable institutions.

He has always shown a staunch faith in Ballarat business undertakings, and has backed up his faith by investing in many of them.

He is chairman of directors of the Ballarat Brewing Co., chairman of directors of the Ballarat Trustees Co., a director of the Ballarat Banking Co., Ballarat Gas Co., and of the Eureka Tile Co., and is also a member of the Council of the School of Mines.



Mr. Alex. Bell, M.L.C., is a man who has grown up and prospered with Ballarat.

Many years ago he was a storekeeper in business in Ballarat South, but for a few decades past he has been an auctioneer.

Selling engineering and mining plants is his long suit, and he has acted in this capacity in various parts of Australia.

He was sent for to West Australia to dispose of a plant there, and recently was the man who wielded the hammer when the submarine machinery was disposed of in Melbourne. He was one of the first men in Ballarat to realise the possibilities attending the manufacture of woollens. At an early stage of the Ballarat Woollen Mills, he took a capable hand in shaping its destinies, and has been managing director for some years.



SEE BALLARAT

Tourist Bureau Tells How

One of Ballarat's most successful advertising mediums is its Tourists' Bureau, which has proved a very valuable branch of the City Council's activities, and which has earned the approbation of countless thousands of visitors.

During this past year the number of inquiries for copies of The Visitors' Guide to Ballarat have been remarkably heavy. Large numbers of the work have been forwarded to inquiry offices throughout Victoria and other States.

Closely allied with the bureau in the work of advertising the city is the Ballarat Progress Association, which makes a speciality of publishing and distributing all over the State a handbook of Ballarat.

The association, of which Mr. W. Coulthard is secretary, has also done much good in road betterment, improvement in railway and postal services, etc.

ARCH OF VICTORY

Memorial to Soldiers and Patriotism of Lucas's Girls

The unaided industry and energy of the girls employed at Lucas's factory, backed up by a wonderful spirit of patriotism and sense of the fitness of things, have resulted in the creation on the borders of Ballarat of the greatest monument to the soldiers of the district that could possibly be conceived.

Spanned at its Ballarat entrance by the imposing arch of victory, the avenue of honor stretches for 14 miles along the road to Burrumbet, and part of the way round to Learmonth.

The avenue contains 3912 trees, all planted and fenced, watered and tended through the efforts of these girls of the Lucas factory.

It was in 1917 that the idea of planting trees to the honor of Ballarat soldiers was first mooted, and this suggestion was so cordially taken up by the girls that the first

planting, an extensive one, took place on June 3, 1917, and the last ceremony of the kind was held on August 16, 1919.

To-day there is a tree planted in the name of every soldier who enlisted from the Ballarat district.

They were planted in the order of enlistment, and attached to every tree guard there is a plate giving the soldier's name and battalion.

This work cost the Lucas girls £2000, but they were not satisfied to let it rest at this stage.

They next set about the work of raising funds for the erection of a suitable entrance to the avenue, and collected £2600.

The foundation stone of the Arch of Victory was laid by General Sir W. R. Birdwood, and on June 3, 1920, the Prince of Wales formally declared the arch open.

In addition to carrying through

THEY'RE SWEET THINGS

MacRobertson's Scholarships

It is not generally known that Mr. MacRobertson, the sweets emperor, is a native of Ballarat, but such is the case, and though his huge business prevents his visiting the city at frequent intervals he takes a keen interest in Ballarat.

A recent instance of this was a gift of £500 to the Technical Art School for the institution of scholarships.

There are to be five of these, of the value of £100 each, with the option of renewal if the student makes good, and the handsome prizes are rousing the keenest competition.

This avenue of honor to a successful issue, they raised £400 for Red Cross work, £200 for the Australian Comforts Fund, £500 for the Y.M.C.A., and £150 and a 70-guinea piano for the Returned Soldiers' Institute.

POWER MEANS MONEY

Current for Ballarat

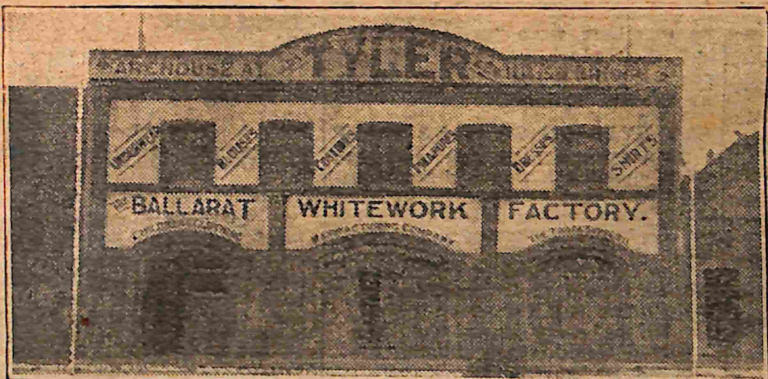
During the past three or four years there has been much consideration by the civic fathers of Ballarat regarding the question of providing a sufficient supply of electric "juice" to accommodate the rapidly growing industries of this city.

The City Council was almost equally divided on the question, one section favoring linking up with the Yallourn scheme, and the other being in accord with a policy of exploiting—presumably with the aid of the Electric Supply Co. of Victoria, which controls the city power and lighting—the potentialities of the Lal Lal brown coal deposits.

When matters appeared to be at a deadlock the Electric Supply Co. settled the dispute by obtaining power from the Electricity Commissioners to extend its plant.

The company is now busy engaged on this important work, on which it will spend in Ballarat between £40,000 and £50,000.

We Lead---Others Follow!



TYLER'S

Est'd 1879

Phone 260

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CHAMPIONSHIP KNACK

Ballarat Sportsmen Have It THE RIGHT CLIMATE

Ballarat has always taken a high place in sport, a result which is doubtless, in a great measure, due to its invigorating healthy climate.

Back in the early sixties, Ballarat was placed on the map of sport by its racing successes. Later its football teams and oarsmen showed that they could hold their own high standard is still maintained, with the metropolitans, and this maintained.

The Wendouree Rowing Club holds the eight-oared and paired championship of the State—a record that has never been surpassed, and only once equalled.

A Ballarat quartette holds the rink championship of Australia, won on the bowling greens of Perth a few months ago.

A Ballarat Football League team recently defeated a strong Victorian League eighteen.

Ballarat has three times, with C. E. Herbert, and several times with other runners won the Ten Mile Cross-Country Championship of Victoria, and with A. Richardson, C. E. Suffren, and G. Richardson, has secured the Five Mile Championship.

Ballarat secured the country cricket championship two years running, and only lost it this year.

It won the Crowley Cup for the provincial tennis championship, for two years, and finished second to Mildura last year.

Two players from the Golden City—W. Sayers and T. A. Williams—have gained the single-handed bowls championship of Australia.

Ballarat also holds the country championship won at the recent tourney in Melbourne.

ON THE BALL

Senior football in Ballarat is dominated by the Ballarat Football League, which has jurisdiction over six teams. Among them are Maryborough and Ararat, each of which made its first appearance in the league this year.

Ararat, though playing exceptionally fine football at times, was unable to secure a place in the final four, but Maryborough did exceptionally well.

CREWS FOR HENLEY

The tail end of the winter has been very severe, and there is not much to chronicle in the Ballarat rowing world, except that Wendouree has a crew in training for the Senior Eight at Henley. This crew will take a lot of beating.

Ray Todd, who has always been No. 7 in the eight, No. 3 in the champion four, and bow in the champion pair, is this year devoting his attention to sculling. Charlie Hutchens is now rowing No. 7, and Ware has been allotted to Hutchens's old place.

It is likely that one or two other Wendouree crews, and a Ballarat City maiden four will appear at Henley, but the Ballarat Club is not likely to be represented.

RACQUET AND NET

Tennis, in common with other sports, has suffered from bad weather, and the Ballarat Tennis Association has been unable to ar-

dura, which won it from Ballarat last year. Three of the Ballarat four of last year—Nevett, Longden, and Wallace—are available, and as soon as players get enough practice, the balance of the team will be made up.

The institution of the Hilton White Cup, for competition among the women players of the provinces, has created widespread interest.

The preliminary rounds are to be played where arranged, but the final has to be played in Ballarat. From the following six the ladies to represent Ballarat will be chosen:—Miss D. Batten (captain), Misses K. Kennedy, C. O'Grady, M. Bell, N. Bang, and Mrs. Showman.

GOLF POPULAR

The ancient game of golf is increasing in popularity each year in Ballarat, and both the Ballarat and Ballarat North links are congested with players each Saturday.

CRICKET PROSPECTS

Cricket should be more interesting than ever this coming season, particularly as the English team will pay a visit to Ballarat early in January.

What will add greatly to the at-

STOOD HIS GROUND

Now He Owns It

Mr. J. A. Wilson, a Eureka veteran, now living in Ballarat, is proud of the fact that he now owns, in the centre of Ballarat city, the land whereon he was handcuffed to a log for two nights because he would not pay the gold tax.

DOFFED THE ROBE

Cr. Cooke's Vigor

MAN OF DEEDS

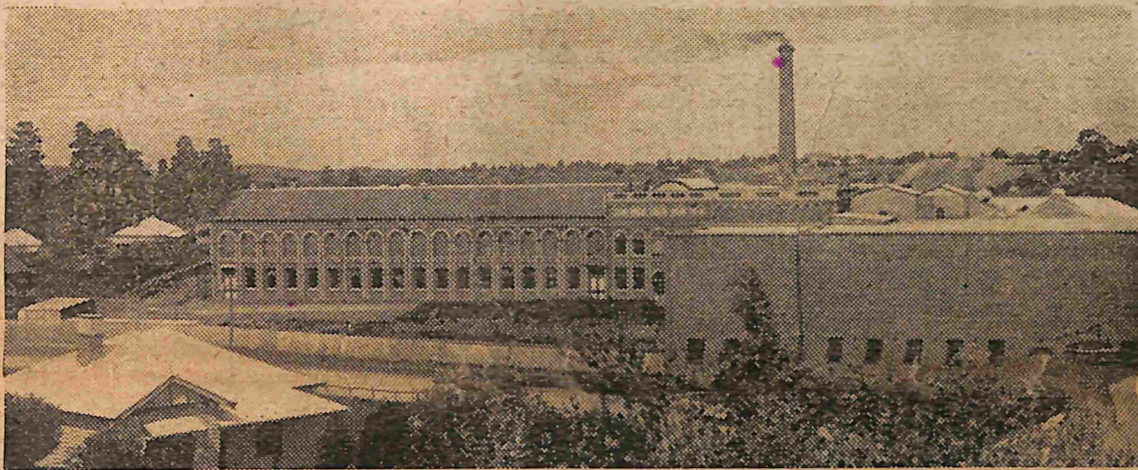
After a strenuous, tiring, and decidedly expensive year of office, Cr. Robert J.

Cooke has doffed the mayoral robe and chain, and is devoting his time to his business.

He undoubtedly left a deep impression on the records of the city during his term as mayor, and he left the impression among the people of Ballarat that



Cr. Cooke



ONE OF THE LARGEST FACTORIES of its kind in the State is the Ballarat Woollen Mills at Sunny-side.

tractiveness of this year's senior competitions will be the probable inclusion of Maryborough.

This club has applied to the Ballarat Association for permission to engage in the local competitions, and there is no doubt that when the association meets it will gladly accede to the request.

Maryborough, which is the present holder of the provincial cricket championship, will undoubtedly be hot stuff.

STARGAZING

The only municipal observatory in the southern hemisphere is that which is situated at Mount Pleasant, Ballarat East.

It is under the control of Mr. John Brittain, F.R.A.S., and member of the Astronomical Society of France.

The observatory is well equipped, and many educational and public bodies periodically avail themselves of the opportunity of gazing at the firmament.

he would be a good live representative in Parliament.

This is much more than a possibility, as it is known that Mr. Cooke will be quite willing when the opportunity offers to render Ballarat service in a wider sphere of action.

He attempted many things for the benefit of Ballarat while he was mayor, and accomplished most of them.

Some of the objects he gained had been hanging fire for years, but he obtained finality, in many cases, in a week or two.

His only regret was that he was not able to see the main Melbourne to Ballarat road re-built during his term of office, but he did a lot of spade work in this direction which may yet bear fruit.

MUSICAL MAGNET

Amateurs From All States Flock to South St.

ROMANCE OF FAMOUS CONTESTS

In 1890 there were 150 Entries; Now 3500

The story of the phenomenal growth of the South-street Competitions, this year's series of which were opened in the Coliseum, Ballarat, last week, reads like a fairy tale.

When the late W. D. Hill and a few friends with a penchant for debating, met in a little room in South-street on July 12, 1879, and founded the South-street Debating Society, they builded better than they knew.

Little did they realise that their modest effort of 45 years ago would grow into the huge enterprise which South-street now is, with a fame which has spread not only over Australia, but throughout the British Empire.

Its annual competitions attract annually to Ballarat thousands of competitors, and thousands of visitors, who, it is estimated, have spent in Ballarat half a million of money since the competitions were instituted.

There were many occasions in the early days of the institution when

suggested to his fellow-committeemen, in 1901, that they must have an English judge for the next band contests they were aghast, but he carried his point, and J. Ord Hume came out to judge the contests of 1902.

The selection of an English judge was the best advertisement the society had ever obtained, and each year subsequently bands from New South Wales, South Australia, West Australia, Queensland, Tasmania, and even New Zealand, competed at South-street.

It is notable that this year again Ord Hume is to judge the bands.

Another big progressive step by South-street was the erection of the Coliseum, in Grenville-street, at a cost of £15,000.

It was built to hold 9000, and when the big choir contests are on it is occupied by close on that number.

It was opened in 1908 by Alfred Deakin, then Prime Minister of the Commonwealth.

With its construction South-street further broadened its platform, and provided for pipe band contests, dancing, cadet competitions, calisthenics, and more recently eurhythmics.

And so year by year South-street, which of recent years has been under the able and tactful guidance of secretary Lionel A. Blackman, has waxed big and prosperous.

ENTRIES WERE 150 IN 1890

In 1890 the prize money was £50, and the entries numbered 150. This year the competitions will extend over five weeks. The prize money is £1600, and the entries total 3500.

For the choral contests 16 choirs are coming, including two from South Australia.

There are 16 bands in the band contests, including two interstate entries.

For The Sun prize for an operatic aria, sung in English, the unprecedented entry of 106 has come to hand.

So it is with every section, and while it is managed in the present competent manner South-street is sure to flourish.

HISTORIC HOSTELRY

Craig's, at Ballarat

ROYALTY STAYED THERE

An historic hostelry is Craig's Hotel, Ballarat. It has had many distinguished guests, including King George V. and his late brother, the ill-fated Duke of Clarence. The two princes called there when they were on their round-the-world cruise in H.M.S. Bacchante.

The Duke of Edinburgh drove up to Craig's in 1867, behind an eight-horse team, and found the refreshment and the bath there appreciable after his dusty journey. The first hotel to be licensed in Ballarat, Craig's, under the efficient management of Mrs. M. Martin, maintains its reputation for comfort, and its hospitable doors still attract leading politicians and sportsmen.

It was in the back bar of Craig's that Slack, a bookmaker, laid Walter Craig, the landlord, £1000 to five cigars the double Croydon for the Metropolitan and Nimblefoot for the Melbourne Cup, and the double duly won.

Mr. Craig died before the second leg of the double won, and this might have been held to have rendered the bet void. However, Slack paid Mrs. Craig half the amount—£500.

A month before the Cup was run Mr. Craig dreamt that Nimblefoot had won the Cup, and that the rider wore black armbands. When Nimblefoot won the Cup the rider wore crepe on his arm, as Nimblefoot's owner had died before the race.

A frequenter of Craig's in the days when the world was wide was Adam Lindsay Gordon. He was for some time the lessee of Craig's livery stables, and the house he occupied can still be seen in the backyard. In the primrose days of the Ballarat Hunt Club Craig's was full of life and bustle on hunting days. It is still regarded as a racing headquarters, as well as a popular house for business men and people of social standing. While Mrs. Martin is at the helm, there is no danger of the high reputation of Craig's being lowered.

its members were "up against it," but they pluckily kept on, and gradually built up South-street to its present eminence.

ALL EYES ON SOUTH-STREET

As a famous politician once said when opening a South-street competition, "Just as all eyes in Australia are turned on Melbourne early in November, all eyes turn to Ballarat in October."

The faithful band of South-street pioneers held their meetings in a little brick hall for seven years.

In its early days, the late Alfred Deakin took a keen interest in the society.

When he was State Minister for Works, in 1884, he paid his first visit to one of the club's debates, and from that time, until his retirement from public life, rarely a year passed without his presence at the annual demonstration.

In 1886, the society acquired land in South-street, whereon was built the wooden structure now known as the Athenaeum, which was afterwards removed to Grenville-street. This building was opened by Mr. Deakin.

The first competitions were held in 1890, and it was a very modest affair, comprising elocutionary and vocal musical items.

The prizes were distributed by the Earl of Hopetoun, who was then Governor of Victoria.

In a few years the range of the society's operations extended so that a move was made to the theatre in Lydiard-street.

The enterprising W. D. Hill, who was secretary, was seeing visions of Australian-wide fame. He began to push the South-street propaganda in all the States and competitors commenced to enter from South Australia and New South Wales.

Excursion trains from outlying districts were mooted, and it was quite an event when a special from Bendigo was run to convey the Bendigo choir.

When the theatre began to be too small to accommodate the audiences, recourse was had to the Alfred Hall.

BANDS FROM ALL STATES

In 1900 the greatest forward movement was made by South-street in the institution of brass bands contests.

When the enterprising W. D. Hill

STATIONERY, BOOKS, AND FANCY GOODS!

YOUR every requirement in dainty NOTEPAPERS and ENVELOPES, NEW NOVELS, THE LATEST MAGAZINES, FANCY GOODS, TOYS, GIFTS and SCHOOL REQUISITES of every description is here at HEATH'S, the leading Stationer and Bookseller. See our Special Stocks of BOYS' and GIRLS' ANNUALS, GIFT BOOKS, etc., for Xmas Gift Giving. COME IN TO-DAY and CHOOSE, or WRITE NOW for your needs. Agent for "The Sun" and all daily papers.

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A Wonderful Selection of New and Dainty Designs are now available. COME IN and CHOOSE for your friends abroad, as early as possible.

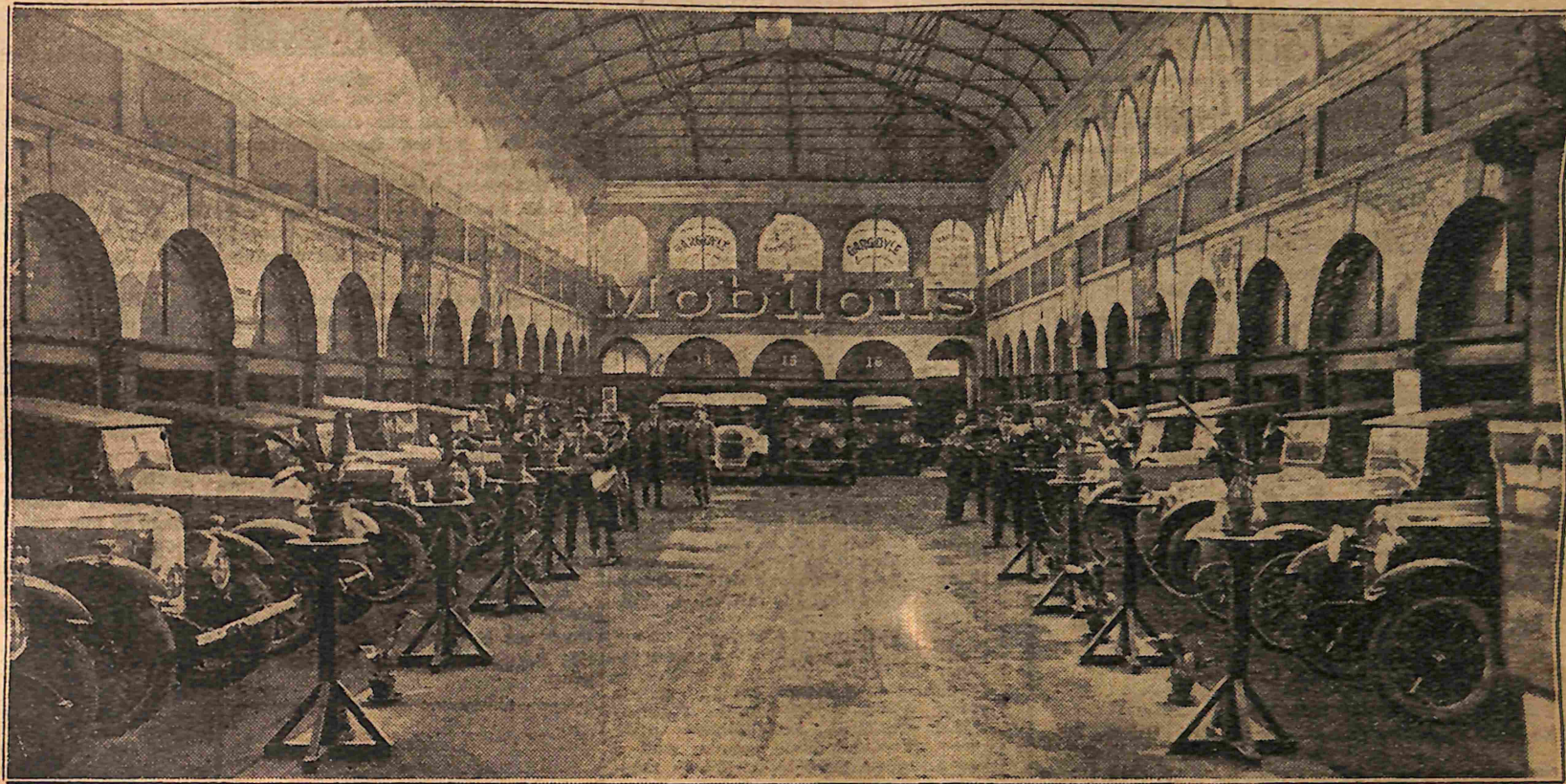
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BALLARAT'S LARGEST AND BEST-EQUIPPED MOTOR GARAGE

AND SERVICE STATION FOR "VAUXHALL" AND "BUICK" CARS



INTERIOR VIEW OF THE MAGNIFICENT GARAGE AND SERVICE STATION OF BARLOW MOTORS PTY. LTD., BALLARAT.

IN NO OTHER centre in Victoria — not even excepting the great City of Melbourne—will you find a Motor Garage to equal in size, importance and general equipment, that of the BARLOW MOTORS at BALLARAT. Here, you may garage your car in big, roomy, fire-proof, brick compartments, and yet find it instantly accessible for your use when required. At the rear of this huge building (specially constructed for modern motor conditions) there is also a magnificently-equipped SERVICE STATION for

"VAUXHALL" AND "BUICK" CARS

THE TWO BEST CARS IN THE WORLD.

Every modern appliance for rapid and efficient handling of General Repairs and Mechanical Adjustments of every description is here at the disposal of a large and skilled staff of qualified expert mechanics, hence BARLOW'S can give to VAUXHALL and BUICK owners a Service that is indeed unsurpassed anywhere. Complete stocks of all Tyres, Accessories, and Spare Parts always available.

COME, LET US DEMONSTRATE EITHER OF THESE LATEST 1924 MODELS TO-DAY.

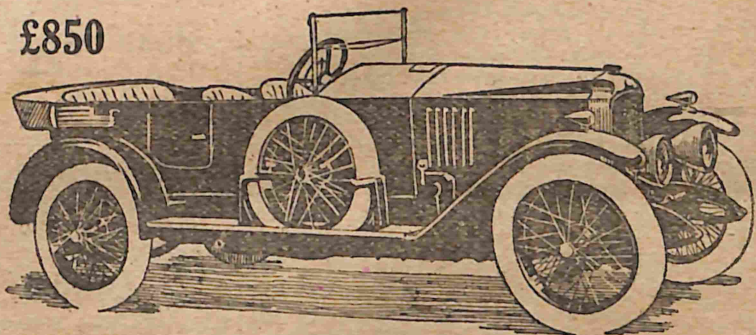
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VAUXHALL "THE CAR SUPER EXCELLENT— NOTHING BETTER IN THE WORLD"

You may buy cheaper or more expensive Cars, but you cannot buy anything better! So confident are the makers of this world-famous Car in its universal satisfaction that a FIVE YEARS' GUARANTEE is given to every purchaser. Every model complete with every modern motor comfort and improvement. Remember! 5 YEARS' GUARANTEE!

Prices FROM

£850



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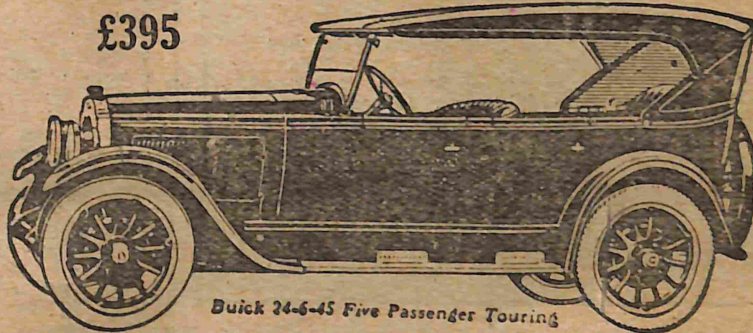
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BUICK "WHEN BETTER CARS ARE BUILT BUICK WILL BUILD THEM"

The car with a 22 years' unapproachable reputation for reliability and general excellence. Fitted with 4-wheel brakes and every modern improvement. World-famed for its valve-in-head engine.

Prices FROM

£395



Buick 24-6-45 Five Passenger Touring

We can deliver at once!

DEFERRED PAYMENTS WILL BE TAKEN IF YOU SO DESIRE. PARTICULARS ON REQUEST.
YOU ARE INVITED TO CALL IN AND INSPECT. WRITE FOR CATALOG — POST FREE WITH PLEASURE!

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BALLARAT'S LEADING MOTOR GARAGE

LYDIARD STREET (Opp. George Hotel), BALLARAT

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TELEPHONE 583 BALLARAT.

South Street Competitions

AT BALLARAT

EVERY DAY and EVENING UNTIL
SATURDAY, 25th OCTOBER

The Biggest Competition in Australasia!

Elocution to October 3rd, Vocal and Instrumental Music
October 4th. to October 16th.

GRAND CHAMPION CHORAL CONTEST!

Saturday, 11th October
Highland Day, Saturday, 18th October

CHAMPION BRASS BAND CONTESTS!

Thursday, Friday, and Saturday

OCTOBER 23rd, 24th and 25th

DON'T MISS THIS GREAT

Massed Band Concert

BY THE COMPETING "B" GRADE BANDS
TO TAKE PLACE IN THE CITY OVAL, BALLARAT,
SATURDAY, OCTOBER 25th, at 3 p.m.

(Under the Conductorship of
MR. JAS. ORD HUME, London.)

PROGRAMME OF MUSIC—

1. Military March—"Clear the Road" (John Ord Hume, Jun. Late H.M. 1st Life Guards.)
2. Overture—"Les Trompetes De La Cour" J. Ord Hume
3. Intermezzo—"Malinda's Fairy Bower" . . . J. Ord Hume

4. Descriptive Fantasia—"A Drum-Head Church Service" (the original military church parade) J. Ord Hume
SYNOPSIS.—The Church Bells ring and the Regimental Band play the Church Call. "Hark the Bonny Christchurch Bells," for the Regimental Parade. The Band plays an Anthem during the Parade. "The Commanding Officer's Inspection March." The Bells ring for Church and the Regiment marches off to Divine Service. The Church Bells cease their pealing, and Divine Service commences. Choral and a Soldiers' Hymn are sung. At the conclusion of the service, a short peal of tubular bells is again rung. The Regiment then marches home. Finale.

5. Paraphrase—"Die Lorelei" . . . (Nesvadhah)
(Specially adapted and arranged by J. Ord Hume)

6. Descriptive Suite—"Scenes in Maoriland" (J. Ord Hume)
SYNOPSIS

1. "Lake Rotomua and Hinemoa's Bath."
"Through the Maori 'Pah' at Wakkawerawera."
2. "The Poi-Poi Dance."

3. "A War Haki."
(This dainty Suite was suggested during my previous visit to New Zealand)

7. Grand Scene—"Our Mighty Empire" . . (J. Ord Hume)
This is the Official Coronation Overture which was played by British Army and Navy Bands in commemoration of the Coronation of their most Gracious Majesties, the King and Queen; the following being the Synopsis:—This Overture is conceived upon the lines of the Overture "Solennelle, 1812," and is composed of the following movements: "Adagio" (Morning); "Tempo di Marcia" with flourish of trumpets; a few bars of "The King" with trumpets continuing; "Allegro con brio" (general excitement), which ultimately introduces IRELAND—"The Harp That Once Through Tara's Halls," and a few concluding bars of "Three Cheers for the Red, White and Blue"; then follows the incidental music, ultimately introducing AUSTRALIA—"Advance, Australia Fair," after which "O Canada," with florid obbligato depicting a Winter Scene; SCOTLAND is now introduced midst clanging of Cathedral Bells—"Scots Wha Hae" and "Auld Lang Syne"; Grandioso, WALES—"Land of My Fathers," "Largo," midst clanging of Joy Bells, "God Save the King" (a few bars only); "Allegro Vivace"; Marching of the Troops, Trumpets, etc., in which is introduced—"Rule, Britannia" with Tubular Bells to the end. Finale.

8. (A) Part Song—"In this Hour of Softened Splendor" (Ciro Pinsuti)

- (B) Hymn-Varie—"Aberystwith" . . . (Joseph Parry)
(Both selected and arranged by J. Ord Hume)

"OLD GLORY"
(From the "Old Glory" March Book)

THE NATIONAL ANTHEM.

GIGANTIC OPEN AIR PROGRAM AT NIGHT!

SPECIAL TRAINS

The following Special Cheap Excursion Trains have been arranged to run to Ballarat during the currency of the competitions:—

FROM MELBOURNE:	Time of departure.
Monday, 6th October	8.25 a.m.
Friday, 10th October	1.55 p.m.
Saturday, 11th October	1.30 p.m.
Wednesday, 15th October	1.55 p.m.
Friday, 17th October	1.55 p.m.
Monday, 20th October	9.25 a.m.
Thursday, 23rd October	1.55 p.m.

FARES:—First Class Return, 18/6; Second Class Return, 13/. Tickets obtainable at Government Tourist Bureau, Queen's-walk, Melbourne.

FROM GEELONG:	Time of departure.
Friday, 11th October	3.30 p.m.
(Returning same night at 11.30)	

FROM MARYBOROUGH—picking up at all stations:	Time of departure.
Saturday, 25th October, returning same night, after Band Contests	10.10 a.m.

FROM SKIPTON—picking up at all stations:	Time of departure.
Saturday, 25th October, returning same night, after Band Contests	9.25 a.m.

FROM DAYLESFORD—picking up at all stations:	Time of departure.
Saturday, 25th October, returning same night, after Band Contests	8.25 a.m.

See Daily Papers for Price of Tickets.
All Tickets Available for One Month.

L. A. BLACKMAN, General Secretary.

WELL SCHOOLED

Ballarat Boys Are CULTURE IN THE AIR

Ballarat, by reason of its geographical situation, invigorating climate, and sylvan surroundings, should be the Oxford or Cambridge of Australia.

This is the dream of leading educationalists in Ballarat, and one that may, in the dim future, be realised.

The city is well equipped with schools and colleges where the education is of the highest standard, and the results gained equal per head, if they do not exceed, those of the Melbourne and Geelong public schools.

The handicaps under which the public schools of Ballarat labor are that the pioneers of Ballarat, who, in many things were far-seeing, did not look far enough into the suitable sites for big residential colleges.

For years the higher grades of education for boys were imparted in Ballarat College in Sturt-street—a building of limited extent with no accommodation for boarders; at the Christian Brothers' school, in Skipton-street; at Grenville College, or at Bain's High School; all these possessed the same disadvantages as Ballarat College.

The Roman Catholic community was the first to aspire to something better, and a fine property was acquired in Sturt-street, with many acres of land attached, whereon was founded St. Patrick's College.

The buildings purchased have been steadily added to by the erection of class rooms, dormitories, residential quarters, science rooms, etc.; while tennis courts, a beautiful football and cricket oval, numerous handball courts, and a gymnasium provide for every want of the boys.

ST. PAT'S RECORD

The college has a splendid scholastic record behind it, as regards the obtaining of scholarships and exhibitions, and it annually secures a big percentage of passes and honors in the leaving school and intermediate examinations.

The college has a remarkable achievement as regards sporting records. For 20 years its football team has not been beaten in the local public schools' championship.

It holds the Head of the Lake honor, and won the cricket premiership last season, besides the track championships.

The college possesses a nice fleet of boats, and a well-equipped boat-house on the south shore of Lake Wendouree. The Principal of the College is the Rev. Bro. E. Keniry.

THE GRAMMAR SCHOOL

The Church of England Grammar School council was the next public school body to launch out. A splendid area of country was secured on the northern shore of Wendouree, in a part of the city that is rapidly becoming dotted with fine residences, and on this favorable site, splendid college buildings, comprising dormitories, refectories, masters' residence, class rooms, etc., have been constructed.

But building has not yet concluded, as the Bishop in Council has in hand a project for still further adding to the already magnificent pile of buildings.

Like St. Patrick's, the Grammar School can point to excellent results in the past in all sections of the University examinations.

In the sporting arena Grammar's best performance has been in the annual boat race, which it has won more often than either of the other two public schools.

It holds the tennis championship, and in cricket has had its share of premierships. The Principal of the Grammar School is Mr. E. V. Butler.

NEXT, THE COLLEGE

The Ballarat College governors were the last to acquire a good residential area, a little removed from the noise and bustle of the city.

A very fine property was purchased a few years ago in Sturt-street, which in itself provided an excellent masters' residence and boarding-house.

To this has been added a very fine suite of class rooms, assembly hall, etc., and more is to come.

The Old Collegians, who have taken a keen interest in their old school here, organised a movement for the building of a soldiers' memorial hall, the foundation-stone of which was laid during the recent diamond jubilee celebrations.

When this is completed it will be a handsome addition to the imposing college buildings.

Examination results gained by Ballarat College have been eminently satisfactory.

In fact, there is something in

FOR INDEPENDENCE

Mayor Levy Battled NUMBERS BEAT HIM

The first of the chosen race to govern the City of Ballarat, Mayor Levy, was also the first Ballarat-born Australian to wear the gold chain of office in the old town of Ballarat East.



In the days of the campaign for the amalgamation of East and West, he did his best to maintain the independence of the East, but was beaten by force of numbers.

Whether he was right or wrong, no one doubted his sincerity and his belief that amalgamation would be a bad thing for his old municipality.

Though he follows in the footsteps of a hustler like ex-mayor Cooke, he can be depended upon to acquit himself creditably.

He is full of energy himself, and has many interests besides his civic activities.

As returning officer for Ballarat East, he had a stiff job during the close McAdam-McGregor fight, and at its close, both sides expressed themselves thoroughly satisfied with his fairness and ability.

Amid all his many duties, Mayor Levy finds time to devote to his work as a committeeman of both the Benevolent Home and the hospital.



MR. W. J. COGHLÁN, a prominent Ballarat citizen and director of the Ballarat Brewing Company.

INCREASED TEN-FOLD

Myers' Woollen Mill Staff

To increase the size of a staff of a woollen mill tenfold in six and a half years is a performance that speaks volumes for the efficiency of the management. That is what has been done at Myers' woollen mills at Ballarat North.

Six and a half years ago the Doveton Mills, as they were then known, had a staff of 35 or 40. Today Myers' employ there 350 or 400 operatives, and a healthy, contented band of workers they appear to be.

Myers have spent a very large sum in new buildings, and in the installation of the very latest machinery for dealing with the various phases of the manufacture of woollens, and the result is that the goods turned out from the mills are of the very best quality, and are eagerly sought for by the buying public.

the Ballarat air that seems to make boys excel at their studies, or, perhaps, it is that only the brainiest boys are sent to the schools in Ballarat.

In athletics Ballarat College has always put a fine cricket team into the field, and has secured the premiership in its turn. It has also done well on the tennis courts, and has won one Head of the Lake race. Mr. A. Richardson is the Principal.

In addition to the public schools Ballarat possesses an excellent High School, where the standard of work is equal to that of any secondary school of the State.

In addition, a splendid course is given in agricultural science to those who require it.

MISS BALLARAT

Her Educational Welfare SPLENDID PROVISION

Ballarat is well supplied with girls' schools. In this respect the Anglican community made a decided advance step a few years back, and on property with a big frontage to Mair-street, has built a very extensive pile of buildings, in addition to using two fine old family mansions for residential purposes.

The Church of England Girls' Grammar School is now well established, and the attendance roll is growing yearly.

On a picturesque site adjoining the south-western shores of Wendouree stands Loreto Abbey, Mary's Mount, regarded as one of the highest class ladies' colleges in Australia.

The buildings, class rooms, dormitories, nuns' quarters, church, etc., are all beautifully designed, and the ensemble is a most striking one.

The Sisters are particularly proud of their most beautifully decorated church.

Clarendon Ladies' Presbyterian College is one which, from an educational point of view, is second to none in the State, but, unfortunately, it has not just at present any architectural beauties to boast of.

The college is, in fact, in a transition stage. The old range of straggling buildings in Clarendon-street, will not house the girls much longer.

The council is out with a big building program, which will entail an expenditure of from £10,000 to £15,000.

The land has been acquired in Mair-street, and building will shortly be commenced.

QUALITY FURNITURE

J. T. Walker Makes It

SOUND AND LASTING

One of Ballarat's oldest-established industries is the furniture-making factory of J. T. Walker.

For over 40 years, J. T. Walker's has been making furniture. Now the business is run by Mr. Stan. Walker, but the slogan of the firm, "Walker-built means Well-built," remains unchanged.

When you buy a piece of furniture from J. T. Walker, you can be sure of one thing—soundness in construction.

The timber is selected with extreme care, and anything faulty, or even suspicious, is discarded.

Then skilful cabinet-makers work up this fine material into furniture that will last a lifetime's wear—and longer.

BUMPER HARVEST

Railway Man's Forecast

CROPS NEVER SO GOOD

BALLARAT, Monday. — Mr. J. Kennedy, acting Railway District Traffic Superintendent, has returned from a business tour of the Wimmera and Mallee.

He stated that the next harvest promises to be extraordinarily great; the crops have never looked so well at this time of the year as now, and a record transportation of wheat is expected to begin in a few months' time.

GRIBBLE'S FEATURES

Quality, service, and value are the three features that have established the high reputation which W. Gribble and Co. enjoys as high-class tailors.

Many of the lines which they sell are made on the premises by their own skilled workmen. Upon their unique service rests the foundation of their success. No matter whether it is a pair of socks or a complete suit, careful attention to customers' requirements is evident. Value is Gribble's third feature.

The Establishment in Ballarat of

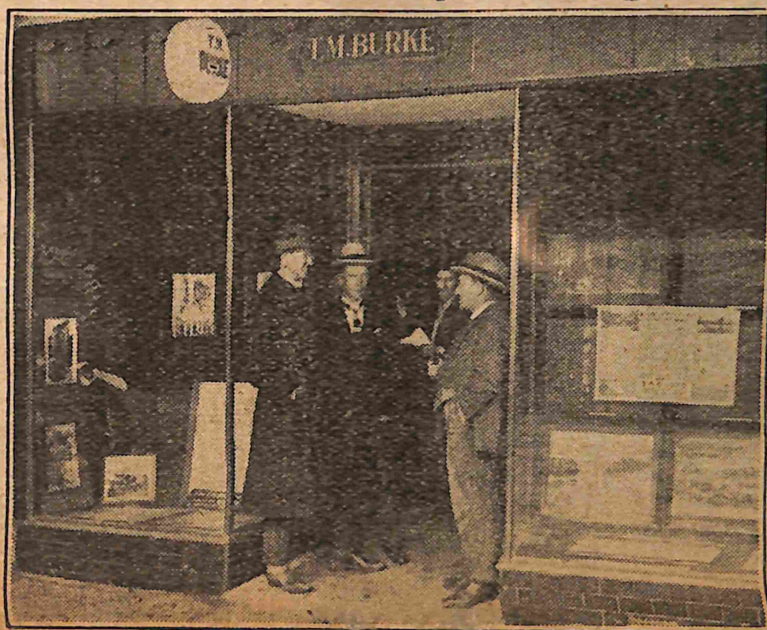
T. M. BURKE

The Premier Land Salesman and Real Estate Agent

and the founder of the

Greatest Subdivisional Organisation in Australasia
is the truest sign of*Ballarat's Assured Prosperity and Progress!*

The population of Ballarat has grown over 6000 during the last two years and continues steadily to expand. If only the present rate of building continues,

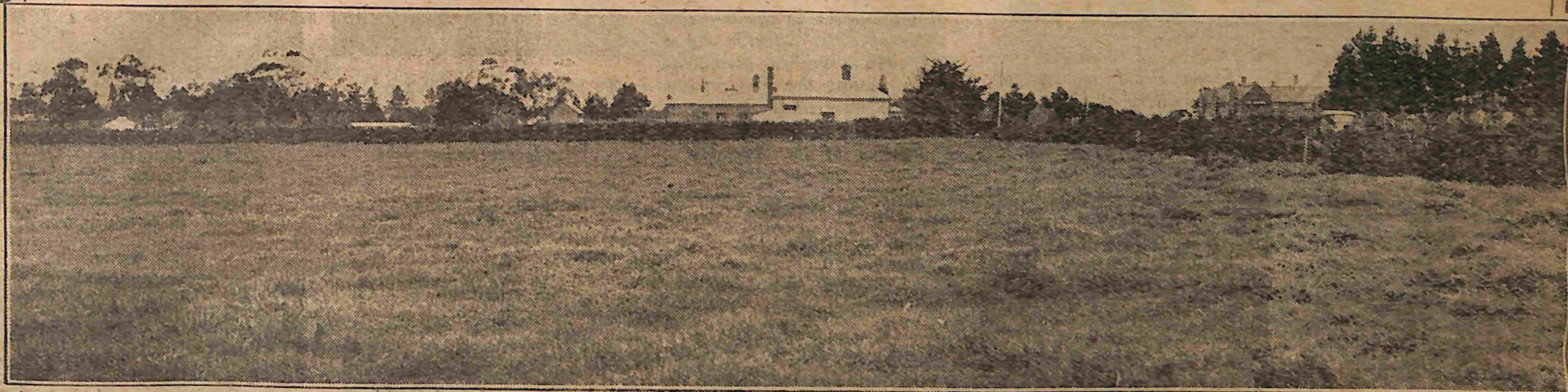


The up-to-date Ballarat Office of the T. M. Burke organisation.

The population of Ballarat has grown over 6000 during the last two years and continues steadily to expand. If only the present rate of building continues,

OVER ONE THOUSAND NEW HOMES
must be built during the next five years

That means at least

1000 Building Blocks will be required!

A Corner of the New Estate along Forest Street, showing its splendid building possibilities.

Watch for the opening of our new Estate along Forest Street, Wendouree, early next month.

60 Feet Frontages along a Metalled Main Road, with Electric Light, Gas, and Water, right up to the Estate

40 Beautiful Building BlocksNote our Easy Terms—
Small Deposit! Balance of £1 per Month*Further Particulars and Plans Later!***BALLARAT OFFICE: 37 BRIDGE ST.**

H. Herbert Osborne, Manager



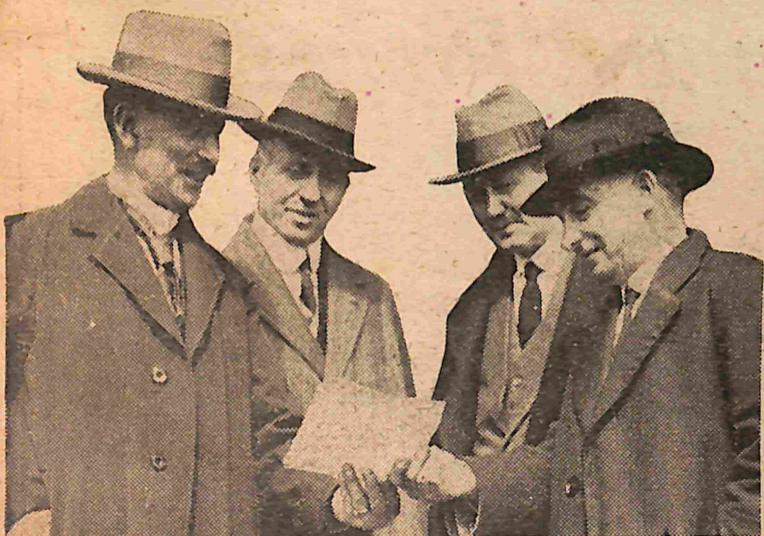
THE EXECUTIVE OFFICERS of the Sewerage and Water Commission. (Left to right): Front.—Col. W. Brazenor (sec.), Messrs. F. Brawn, M.L.C. (chairman), A. Farrer (chief engineer). Back.—J. C. Fletcher (chief clerk), F. W. Saunders, and G. M. Searle (assistant engineers).



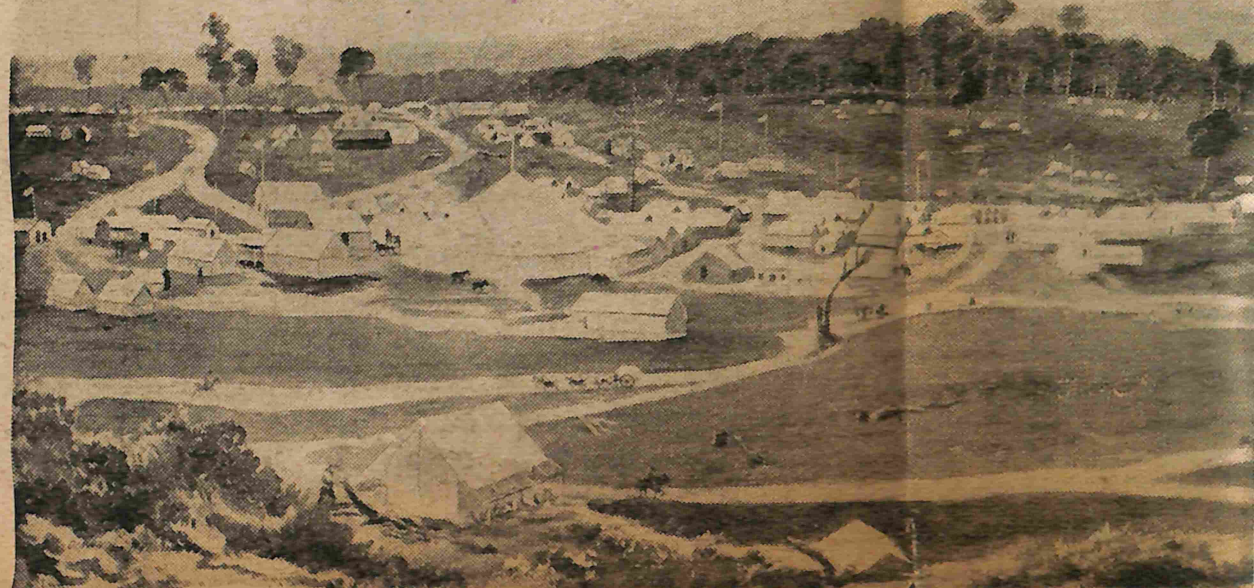
BALLARAT IS PROUD of its many beautiful statues. The picture shows the statuary pavilion in the famous Botanical Gardens.



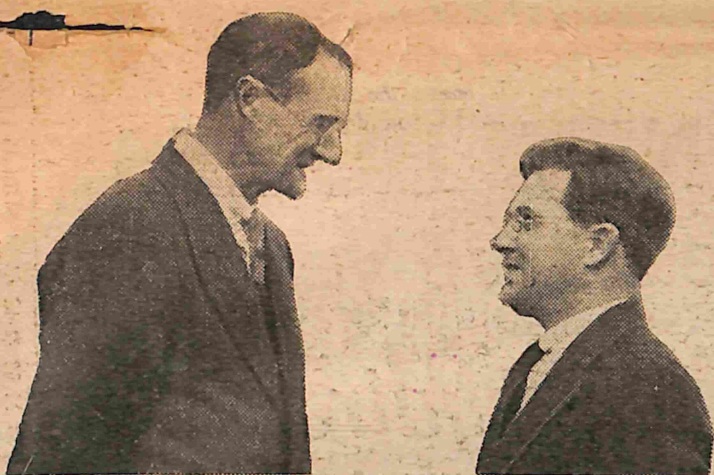
MEN WHO RULE THE DESTINIES OF BALLARAT. — (Front—Lieut.-Col. G. F. Morton (town clerk), the Mayor (Cr. A. Le... Mr. L. H. Finch (city engineer). Behind them are seen Messrs. J. P... works), C. J. Liddiard (chief rate collector), W. McIntosh (inspect... Pryor (city treasurer), and E. R. Marchant (city valuer).



THE LIGHTER SIDE.—Cr. F. Besmeres (left), Mr. A. A. O'Dea (secretary), Mr. W. R. Elsworth (president), of the Ballarat Football League, and Cr. J. R. Cooke (right), discussing the City Oval lease.



IN THE OLD GOLD-DIGGING DAYS Ballarat was a canvas town. This panorama shows the settlement as it looked in 1853. The winding road on the left of the picture is now Bridge-street.



"BRIND'S, PLEASE!" — Mr. Frank Brind, manager of Brind's Distillery at Dunnstown (left) and Mr. Harold Gill (secretary).



THE ONE-ARMED HERO of the Eureka Stockade.—This statue of Peter Lalor is one of the city's cherished possessions. After leading the insurgent diggers he represented Ballarat in Parliament, and later became Speaker of the Assembly.



W. WAKE, who won the local welter-weight boxing championship. He rows No. 6 in the Wendouree senior eight.



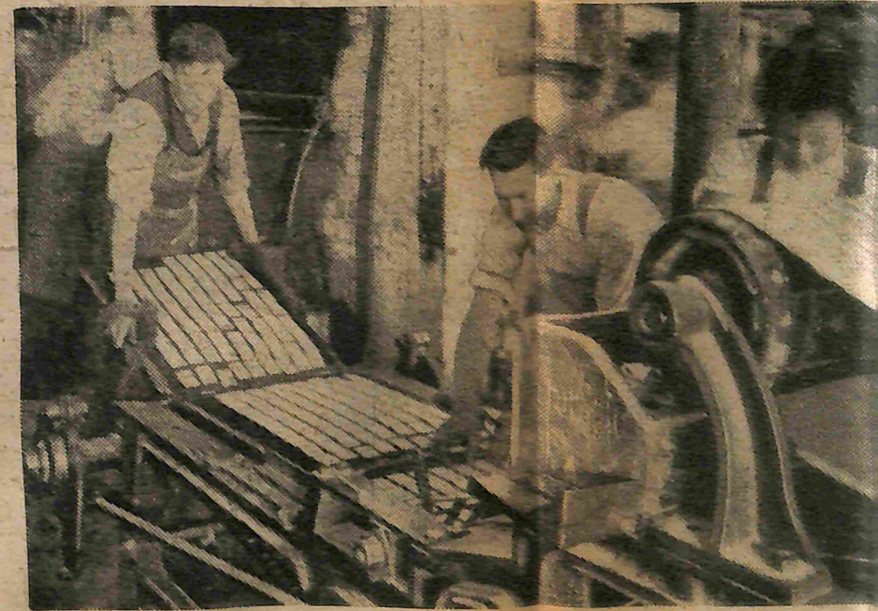
OFFICE-BEARERS OF THE SOUTH STREET SOCIETY. — (Front—Messrs. W. W. Harris (vice-president), S. W. H. Pearson (p... Elsworth (vice-president). Second Row—L. A. Blackman (secretary), say, W. S. Sampson, A. M. King. Third Row—F. J. Martell, F. S. A. A. O'Dea



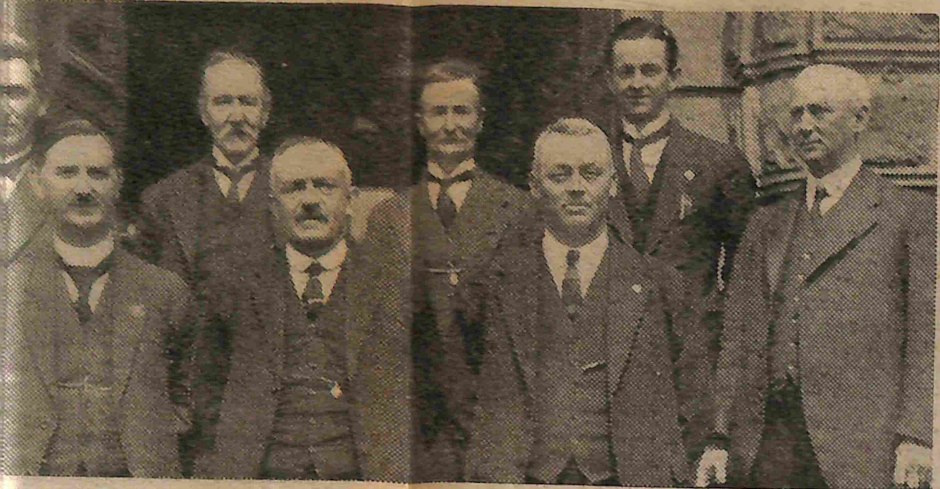
ST. ANDREW'S KIRK, in Sturt-street, is a very fine example of ecclesiastical architecture.



AT THE BALLARAT LIVE STOCK MARKETS a large number of buyers from the district assemble on sale days, and bidding is invariably brisk. The picture shows a pen of choice lambs changing owners, under the direction of Mr. Graeme Dowling, of the well-known firm of auctioneers.



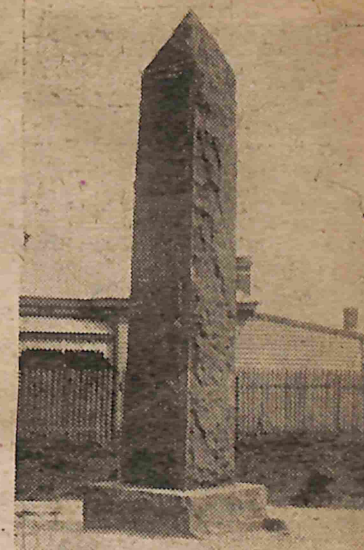
THE CUTTING AND STAMPING MACHINE at work in the S... Factory, Victoria-street, where biscuits and sweets are made under the date conditions.



WHO RULE THE DESTINIES OF BALLARAT. — (Left to right): —Lieut.-Col. G. F. Morton (town clerk), the Mayor (Cr. A. Levy, J.P.), and H. Finch (city engineer). Behind them are seen Messrs. J. Pascoe (clerk of council), C. J. Liddiard (chief rate collector), W. McIntosh (inspector), W. P. Pryor (city treasurer), and E. R. Marchant (city valuer).



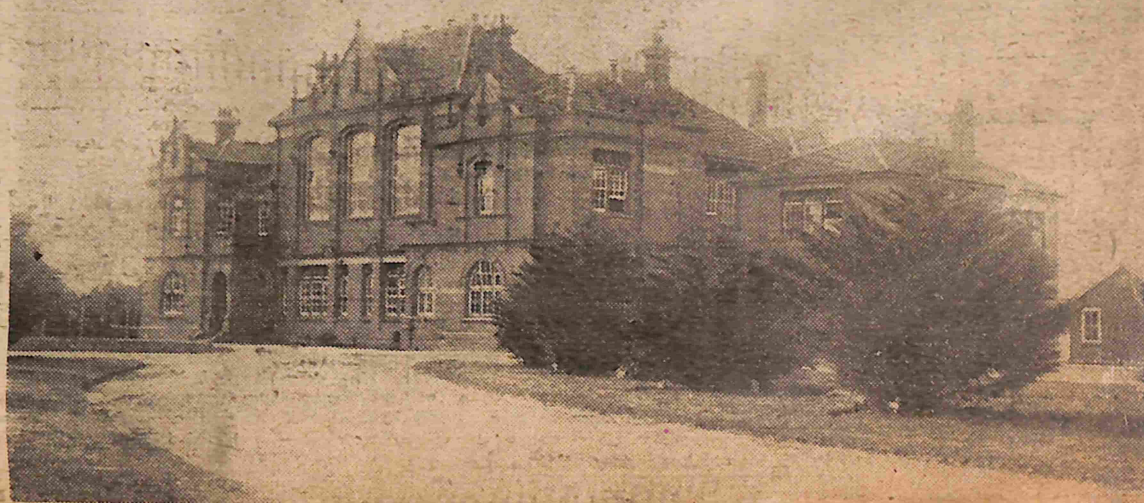
ONE OF BALLARAT'S BUSIEST and most prosperous thoroughfares.—Bridge-street (looking west) makes an interesting comparison with the old bush track of 70 years ago, shown in the lower left picture.



GOLDEN POINT.—On the spot where this obelisk stands (in Barkly-street) gold was first discovered in July, 1851, by a party of prospectors from Geelong.



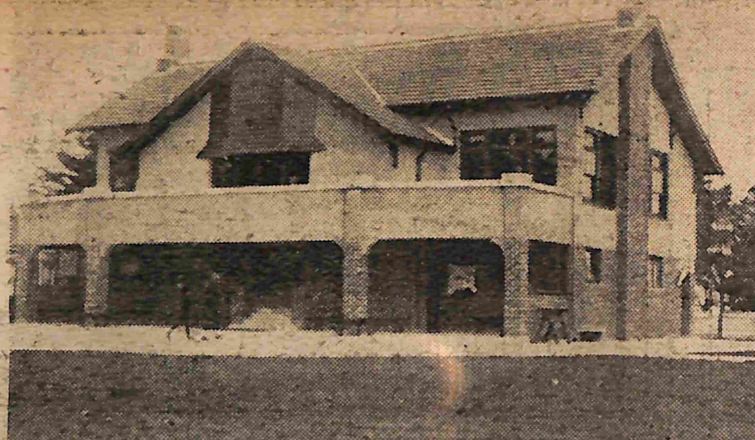
THE OLD GOLD-DIGGING DAYS Ballarat was a canvas town. This panoramic view shows the settlement as it looked in 1853. The winding road on the extreme left of the picture is now Bridge-street.



SUGGESTING AN OLD ENGLISH MANSION.—This remarkably fine building houses the students of the Ballarat High School. Its spacious grounds and broad drive make it a very pleasant spot.



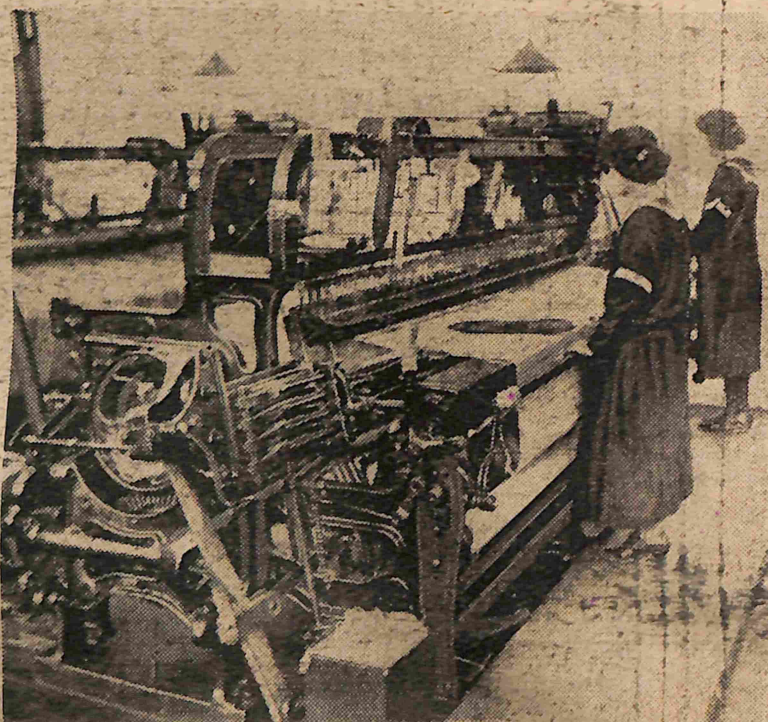
BEARERS OF THE SOUTH STREET SOCIETY.—(Left to right): Messrs. W. W. Harris (vice-president), S. W. H. Pearson (president), W. (vice-president). Second Row—L. A. Blackman (secretary), R. H. Ram, S. Sampson, A. M. King. Third Row—F. J. Martell, F. S. Herman, and A. A. O'Dea.



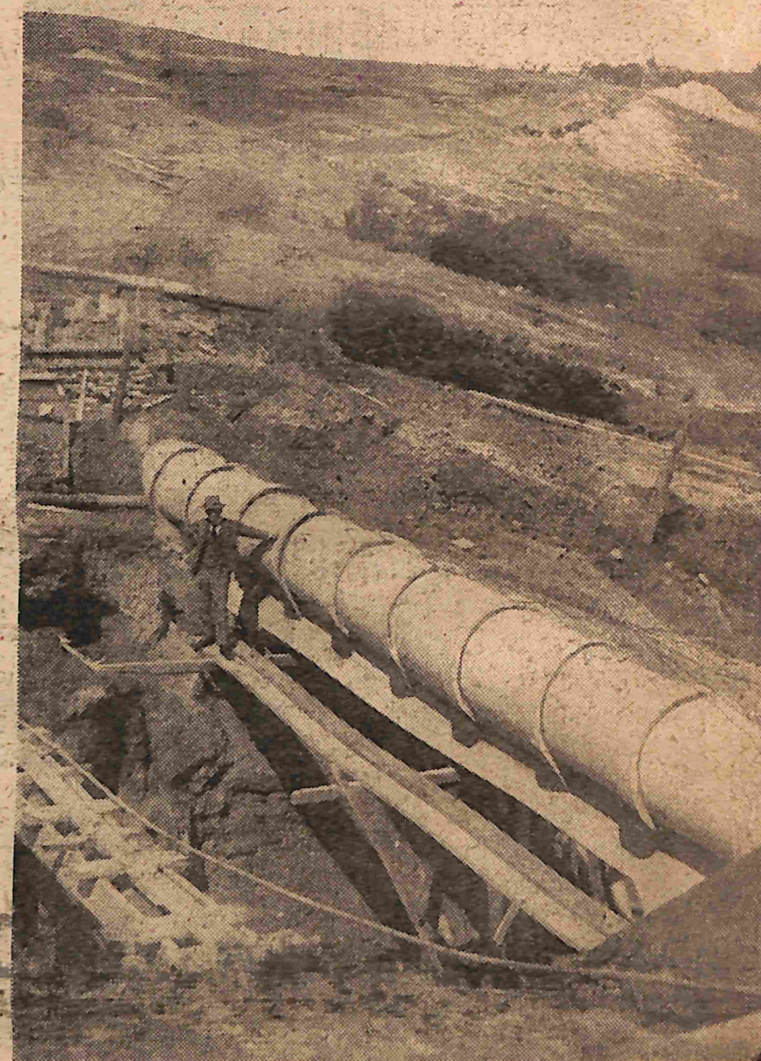
COMPLETED JUST IN TIME for the Ballarat Golf Club annual tournament, which is to be held early next month.—This modern structure is the club's new pavilion.



SETTING AND STAMPING MACHINE at work in the Sunshine Biscuit Victoria-street, where biscuits and sweets are made under the most up-to-date conditions.



NEARLY TEN TIMES THE NUMBER—When Myers bought these Woollen Mills six years ago there were only 37 operators employed. To-day there are no fewer than 350 working at the looms.



ADVANTAGES OF CITY LIFE are being rapidly brought within reach of Ballarat residents. The picture shows the outfall works of the new sewerage scheme. The first house connection will be made early next year.

TURF HISTORY

Made in Golden City

Once a Tipster's Paradise

Racing is more prosperous than ever in the Golden City, despite the fact that there are not many training establishments now in the environs of the city.

Some time was, when in anticipation of the trend of events in a Derby or a Melbourne Cup race, the touts and tipsters devoted considerable attention to Ballarat.

These were the palmy days when James Scobie, with his powerful string trained at Dowling Forest, was practically the dictator of the Australian turf.

With Clean Sweep, Malster, La Carabine, F.J.A., Abundance, Sweet Nell, Emir, and other famous performers at his disposal, he swept the board in big handicaps and weight-for-age events for a few years.

Now Ballarat depends to a great extent on the down-the-line stables for the success of its meetings, and that they are popular with metropolitan trainers, is proved by the generous entries always accorded Ballarat fixtures.

No inland city is such a racing centre as Ballarat. There are half a dozen days' racing a year at Dowling Forest, nine annually at

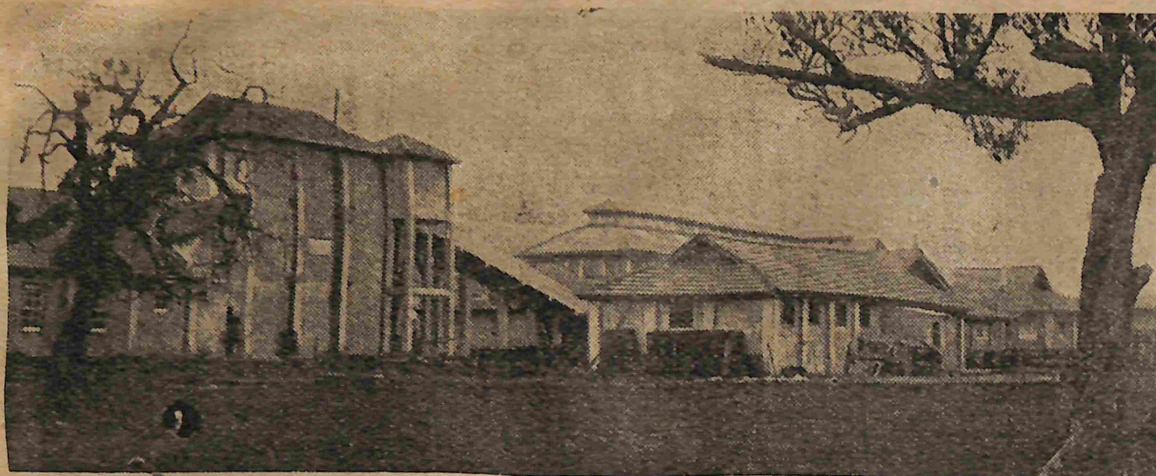
WEALTHIEST PER HEAD

Ballarat's Distinction

The last decade has been one of wonderful progress for Ballarat, and it now claims to be the wealthiest city per head of population in Australia. It is also proclaimed by tourists one of the most picturesque centres in the Commonwealth.

the Miners' Turf Club course at Redan, three at Burrumbeet, three at Bungaree, and one or two annually at Lal Lal, Wallace, and Buninyong.

In addition, the Ballarat Trotting Club has seven or eight meetings annually, and there are fixtures in the surrounding district, as at Meredith, Creswick, Ballarat, Dore, Doreel, Scarsdale, Clarendon, etc.



A QUARTER OF A MILLION sheep and lambs are killed, frozen, and sent overseas from the Ballarat Freezing Company's works at Alfredton every year.

CALLED BLESSED

Mrs. James Coghlan

Mrs. James Coghlan is one of the women in Ballarat who has used her wealth and position continually with a thought of the bringing of happiness to others.

Her great influence in Ballarat has always been directed to this end, and there have been many in past years who have Mrs. Jas. Coghlan called her blessed.

As a Red Cross worker, Mrs. Coghlan was indefatigable, and though no longer a young woman, could set an example of devotion to duty which the younger brigade was often desirous of emulating, but could never exceed.

Among many organisations of which Mrs. Coghlan has been president, may be mentioned the Ladies' Art Association, Ladies' Clothing Society, and Ballarat branch of the Victoria League.

She was also a vice-president of the Red Cross Society.



ONLY LOCAL LADS

But They Can Couple a Hose with the Best

FIRES SHRINK AT THEIR APPROACH

Probably no city of its size in the Commonwealth is so well blessed with efficient fire fighters as Ballarat.

Smartness, discipline, coolness, and resourcefulness have been characteristic traits of Ballarat Fire Brigades ever since their establishment over 60 years ago.

There are the cynics who say that speed and efficiency on the asphalt running track are a different thing altogether from skill at a fire, but such a suggestion would be treated with contempt by the veteran chief officer of the country fire brigades (Lieut.-Col. Marshall).

For Ballarat brigade (the first established) has proved its merit both on the track and in actual fire fighting.

In going through the station and the assembly rooms one is astounded at the wealth of trophies displayed in the show cases. These trophies were won in trials of speed and skill all over Victoria, in New South Wales, and even in Tasmania and New Zealand.

Ballarat City, the slightly younger brother of the Eastern brigade,

rears its watch tower in Sturt-street on an eminence which gives a fine view of the city.

Here, also, there is notable history and proud tradition behind in the years that have gone by since the brigade was founded.

IAN HAMILTON'S PRAISE

Was it not the city brigade which some years ago produced a famous champion four, which Sir Ian Hamilton said comprised four of the finest athletes he had ever seen.

One of the best achievements of the City men was their fine win in the hose eights at the last demonstration, and they have secured the coveted discipline prize at several successive demonstrations.

That gallant little band, the Wendouree Fire Brigade, in 1923 won the championship of the State, and in 1924 tied for the championship.

Sebastopol also has its fine brigade which, though not so brilliant on the track as its young brother of Wendouree, has performed consistently well at all the demonstrations of recent years.

EARLY NEXT YEAR

Sewerage Scheme Ready

WORK PROGRESSING

The work of sewerage Ballarat is being steadily pushed on, notwithstanding a long run of bad weather and the difficult nature of some of the country encountered.

At the helm of affairs is Mr. Fred Brawn, and his two division leaders are the chief engineer, Mr. Arthur Farret, and the secretary, Colonel W. Brazenor.

Commendable energy and enthusiasm is being shown by this capable trio, and the citizens of Ballarat can look forward to the linking up of their homes with the sewerage system, commencing from the early part of next year.

When this great work has been completed, Mr. Brawn will have gained his chief ambition—for he claims that Ballarat will then be the healthiest, cleanest, and best equipped urban centre in the Commonwealth.

In the early stages of sewerage construction many parts of the city presented an appearance which reminded veteran residents of the days of the roaring fifties.

LIKE THE DIGGINGS

In many of the main streets a year ago were to be seen windlasses and buckets for the hauling up of earth from the deep excavations below, while the sound of blasting was frequent.

Now, however, the main sewer, which was responsible for this revival of scenes from the early digging days, has been completed, except for the aqueduct, for which concrete beams and piers have been erected.

The outfall sewer has also been completed. The Gnarr and Grant sub-mains are well forward, and are now past Armstrong-street.

The reticulating sewers have been laid on both sides of Bridge-street and Sturt-street, covering the area from Peel to Lydiard street; and numerous side lines have been constructed.

Good progress has also been made with the excavation and other preliminary work in connection with the establishment of the treatment works, which will be situated at the south-east end of Ballarat, between Sebastopol and the White Horse Ranges.

CRAIG'S ROYAL HOTEL



BALLARAT'S LEADING HOTEL AND TOURISTS' MECCA!

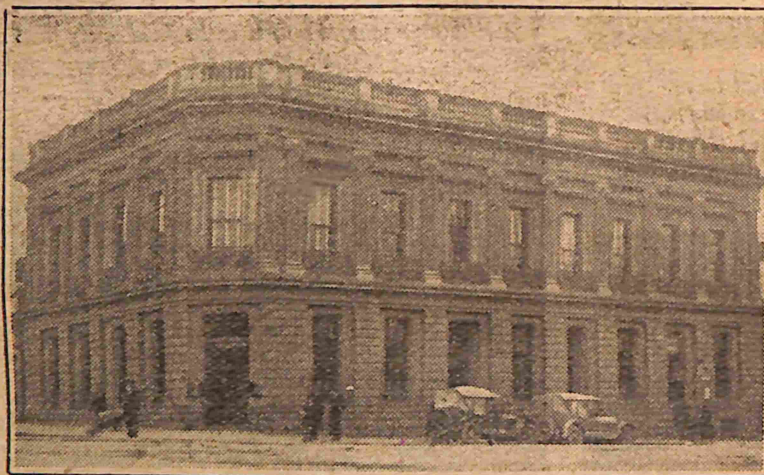
SPLENDIDLY situated, close to Ballarat's busy business centre, CRAIG'S HOTEL is indeed one of the finest Hotels in Australia. Not only is it replete with every modern convenience for your Comfort and Well-being, but the splendid Furnishings, Cuisine, and efficient Table Service make it absolutely unsurpassed. BOOKINGS—By LETTER, TELEGRAM, or 'PHONE NOW!

MRS. MARTIN, Proprietress.

The Ballarat Trustees
Executors & Agency Co. Ltd.

ACTS AS

EXECUTOR, TRUSTEE AND ADMINISTRATOR,
AGENT AND ATTORNEY FOR ABSENTEES,
TRUSTEE IN SETTLEMENT



CAPITAL, £100,000. SUBSCRIBED, £62,500.

PAID-UP AND RESERVE, £57,250.

Amount at Credit of Estates, Trusts and Clients now Controlled by this Company, £4,000,668.

Commission, 2½ per cent. Special Arrangements made for large estates.

Directors:

FRANK HERMAN, Merchant.
A. A. AUSTIN, Grazier.
W. T. HUMPHREYS, Accountant.

JOHN GLASSON, Manager.
W. A. AIKINS, Accountant.

ROBERT SCOTT, Physician.
DAVID RONALDSON, Manufacturer.
WILLIAM PATERSON, Warehouseman.
A. R. HAMILTON, Secretary.
DAVID WALTERS, Country Representative.

HEAD OFFICE: 101 LYDIARD ST. NORTH, BALLARAT

Telephone No. 180.

SQUARE-FOOT PROGRESS

From 450 to 40,000

SO TYLER'S EXPANDED

From an area of 450 square feet to 40,000 square feet.

This epitomises the progress of Tyler's, the well-known drapery and furnishing firm of Ballarat.

It was founded in 1879, and its progress has always been sure and steady.

The name Tylers has become a household word in Ballarat, in the western districts, the Mallee and Wimmera.

Tyler's mail order department enables those residing in the country to buy as cheaply as those living in the big centres.

The country representatives of the firm are well known.

Mr. J. Powell visits the principal towns in the Mallee and Wimmera districts, and Messrs. J. Downie and C. H. Shier represent the firm in the Western District.

WHAT'S LILY CREAM?

All the Ladies Know

MADE BY EVA, CHEMIST

The first man in Ballarat to put in a modern shop-front was Mr. A. Eva, Ballarat's foremost chemist, whose business is situated in Bridge street.

Mr. Eva has always maintained the same progressive methods in carrying on his business.

This pharmacy was established more than half a century ago by the late Mr. Longstaff, who was succeeded by Mr. Reed.

Some years ago Mr. Eva took over the business, and every year it has developed and extended.

One proprietary line manufactured by the firm is Lily-Cream, which is selling in larger quantities every year.

Convincing testimony of its quality is the fact that the largest orders for this preparation come from the metropolis.

SILENT CITIZENS

Poets Reflect in Ballarat's Boulevard

CITY OF STATUES

Ballarat may well be proclaimed the City of Statues. For a great part of the length of Sturt-street, in the beautiful gardens in the centre, there are some very fine monuments in marble, bronze and stone, evidences of the public-spiritedness of Ballarat's pioneer citizens.

It was the sturdy and independent Scot who first instituted this most excellent policy of street decoration.

Over a wee drap o' whisky one night about 40 years ago, a few patriotic Highlanders decided that the time had arrived when a representation of Bobbie Burns must adorn Ballarat's finest boulevard.

A movement was launched, and in 1887, the fine statue of Burns and his collie dog was placed on the commanding eminence in Sturt-street.

DILV A BIT!

The Irishman was not going to let the Scotchman crow over him, bedad, so at a meeting of the sons of Erin it was decided that the peace of the community and the honor of ould Ireland demanded that Tom Moore be placed on a pedestal like unto Burns.

In a little time the money was forthcoming, and a block further west, the marble representation of the Irish bard gazes contemplatively on his Scotch brother poet.

JOHN BULL TOOK A HAND

A few years later John Bull and his countrymen came to the resolution that the immortal Bard of Avon must be added to the street statues, and a sum of money was collected, but not enough to complete the project.

The sum, a fairly substantial one, is still being held in trust for a Shakespeare statue by Mr. H. A.

Nevett, and probably some day the citizens of Ballarat will raise more money and complete the project.

In later years, the statue of Queen Victoria, the soldiers' statue, commemorating those Ballarat soldiers who fell in the South African war, a handsome drinking fountain in marble, and Peter Lalor in bronze, were added to the collection.

THE BLASTING OF PETER

A few years ago a couple of men going home late one night saw a bright flash, and heard the roar of a tremendous explosion somewhere in the vicinity of the Lalor statue.

They and police constables searched closely for the source of the explosion, but without success.

It was not till some weeks after that a small boy climbing upon the statue discovered that a solid piece of Peter's bronze feet had been blown away by a dynamite charge.

A young man was later prosecuted and punished for the affair.

While the decorative scheme had been improving out of all knowledge the appearance of Sturt-street gardens, the Botanic Gardens had also benefitted by the generosity of patriotic citizens.

The bequest from the estate of Russell Thomson provided the magnificent Flight from Pompeii, the statues of Rebekah and Susannah, and that of William Wallace; while several very fine statues, including The Four Seasons, were purchased from money left for that purpose by the late Thomas Stoddart.

The latest addition to Ballarat's works of art in marble are two beautiful statuettes, The Thornpicker and The Kneeling Venus, purchased by Mr. Frank Herman during a recent visit to Italy, and by him presented to the Ballarat Art Gallery.

BY GEORGE!

A Good Hotel This

Guests Always Return

Says Thackeray: "Profusion is the charm of hospitality. Have plenty, if it be only beer."

In every respect that sums up Hotel George, Lydiard-street, and mine host, the genial Don Cameron. Leaving out the beer, of which every hotel has a super-abundance, Hotel George is a paradise for all the Oliver Twists who stay there.

Not without reason is the George one of the leading dispensaries of good cheer in Ballarat. It is filled with the spirit of homeliness—the charm of hospitality is uppermost all the time, and the table typifies the right kind of profusion.

He who goes there goes again, and while he is away, he tells his friends about the way the George is run from toast time in the morning till the happy snore at night.

SPRING IS HERE

As Cheery as the Season

KEEN SPORTSMAN

As cheery and optimistic as his name, Dr. W. A. Spring is one of Ballarat's sport leaders.

As president of the Ballarat Miners' Turf Club, he has had a big hand in making that club one of the leading organisations outside the metropolitan area.

He is closely connected also as a committeeman with the Burrumbet Racing Club, and is surgeon to the majority of district racing clubs. He takes a keen interest in football, and was president of the Ballarat Football League some years ago.

He is also a live wire member of the executive of the St. Patrick's College Old Boys' Association, and has occupied the position of president.



Dr. Spring

ONCE MINING EXCHANGE

Now Up-to-date Garage

BARLOW'S CARS

One of the landmarks of Ballarat—the old mining exchange—is now used as the motor garage and sales house of Barlow's.

The clamor of bidding voices is now replaced by the whirr of motor engines, and clunk of metal.

And the old building seems eminently suited for the motor business. There is a commodious, well-lit showroom, in which stand Vauxhall and Buick cars, all in the glory of shining new enamel and nickel.

Many cars have left this showroom to become the property of Ballarat citizens.

The manager is Mr. W. R. Newman, and a skilled staff of mechanics attend to the halt and lame motor-cars.

DESTROY HEDGES!

Ballarat Will Not

PRESIDENT DEFIANT

BALLARAT, Monday.—An indignation meeting of ratepayers resident in Ballarat Shire was held at the Shire Hall, Learmonth, to protest against the action of the Lands Department in ordering landowners to remove all furze hedges, in compliance with the Noxious Weeds and Vermin Act.

Cr. Walton, president of the shire, said he was prepared to pay a few fines before he would destroy his hedges, which were great protection to his live stock.

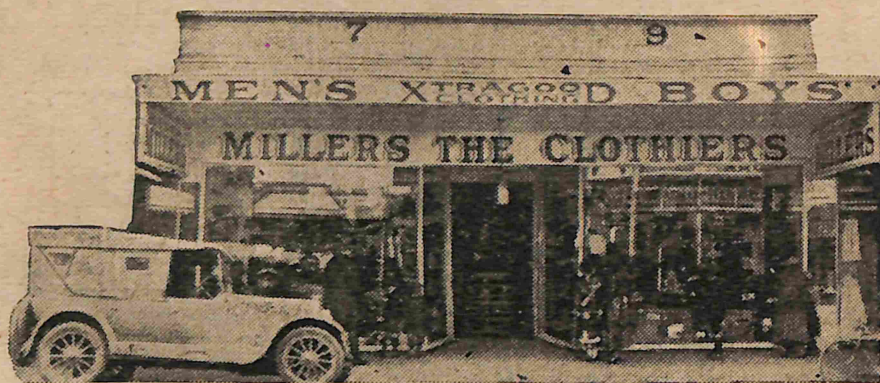
Sir Alex. Peacock thought the regulation could be carried out with discretion by the department.

The meeting carried a resolution of protest, which Sir Alex. will present to the Minister for Lands.

Prior to her departure for Hordsham to take up her appointment of cooking mistress at the Hordsham High School, Miss Lyn Hamilton was entertained by the students and staff of the Domestic Art School, and presented with a beaten metal glove box.

"The Home of the Xtragood!"

WHAT THIS SLOGAN MEANS TO YOU!!



MILLER'S FINE SHOW WINDOWS IN BRIDGE STREET.

IT means EXTRA VALUE, EXTRA WEAR, EXTRA SATISFACTION, and consequently EXTRA MONEY IN YOUR POCKET, that you can spend on something else. Fifty-five years ago the firm of Millers The Clothiers were leaders in Ballarat as Outfitters for Man and Boy, and have been more than Foremost ever since. Whatever you require, whether it be a complete Outfit or just some small detail of personal wear, come to Millers for the right quality at the right price. You are invited to call in any day and inspect! Some departments are:—

MEN'S AND YOUTHS' TAILORED-TO-ORDER SUITS, cut in the latest style and of guaranteed fit and finish.

MEN'S READY-TO-WEAR SUITS in a fine range of materials, all sizes.

BOYS' READY-TO-WEAR SUITS, in all sizes, guaranteed strong and serviceable.

MEN'S MERCERY—A complete range covering all a man needs.

MEN'S HATS.—New stocks of the famous French Hats (Mossant Vallon Argod), Stetson, Woodrow, Borsalinos, & Australian Hats now available.

MILLERS

THE CLOTHIERS

PROPRIETARY LIMITED

7 & 9 Bridge St., Ballarat

Choose Your New Spring Suit at MILLERS and Ensure Satisfaction!

YOU may purchase cheaper, and it may be, even more expensive Suits than MILLERS, but you cannot purchase anything better. Here, at MILLERS, every Suit Tailored to Order, is absolutely guaranteed to be cut and fitted by master craftsmen; to be carefully and expertly tailored in the hidden parts that matter; and to be of a fit, style, and finish that is indeed unsurpassed.

New Season's Materials Just Opened

Come in To-day or as early as possible and Choose your new Spring or Summer Suit from the wonderful array now on view. Your order lodged Now before the coming busy Cup and Xmas season will be appreciated by the management and avoid your possible disappointment later. If you cannot call, WRITE FOR FREE PATTERNS NOW!



BALLARAT THE BEAUTIFUL

Even the Streets are Laid Out with Gardens

SCENERY THAT CHARMS

Ballarat—in the native tongue, a place of rest, though its keen business men disown the title—is undoubtedly a place of many scenic charms.

Its great natural advantages have been zealously cultivated and encouraged by patriotic city fathers, until it has thoroughly deserved its acquired title—"Ballarat the Beautiful."

Old-timers who remember the bare centre of Sturt-street, between the north and south avenues, and who have returned to find, instead of the barren spot where cabs and vans and market drays congregated, the magnificent series of street gardens stretching for a mile and a half through the main artery of the city, can appreciate the wonderful changes made.

Undoubtedly the city fathers gain a satisfactory return for the £7000 or £8000 spent in the upkeep of parks and gardens.

Once upon a time Lake Wendouree was wont to go dry, and once there was a training track round it.

Now, however, it is one of the most picturesque sheets of water in the State, with a glorious framing of willows, oaks, elms, and plane trees.

Ballarat oarsmen boast that here can be witnessed the finest regatta in Australia.

Twelve and 14 crews have been seen rowing abreast, and in this veteran members of the Victorian Rowing Association heartily concur.

BOWER OF BEAUTY

Mr. T. B. Toop, curator of the Botanic Gardens, following in the footsteps of able predecessors, has made of the Botanic Gardens a veritable bower of floral beauty, with new wonders peeping at one at every turn of the winding paths.

There are a few things in these gardens of which Ballarat residents are distinctly proud.

Ask any patriotic citizen which is the finest piece of statuary in the world, and he will only hesitate be-

cause he is not sure whether it is Susannah, with that marvellously chiselled pair of eyes, or that superb work of Benzoni, The Flight from Pompeii, which much-travelled visitors have described as beyond all price.

BEST BEGONIAS IN WORLD

But there is something more in the gardens of which, at the proper season of the year, a boast can be safely made. That is the superb collections of begonias in the hot houses.

These are generally at their best at about Easter time, and have been acclaimed by distinguished horticulturists as undoubtedly the best aggregation of begonias to be found on earth.

Cheek by jowl almost with the gardens is the very fine arch of victory, erected by the 500 girls of Lucas's Factory to mark the entrance to the Avenue of Honor, also created by these enthusiastic patriotic lasses.

This avenue stretches on either side of the Burrumbeet-road for 14 miles, and is the most magnificent monument in Australia to-day to the honor of the deathless Anzac army.

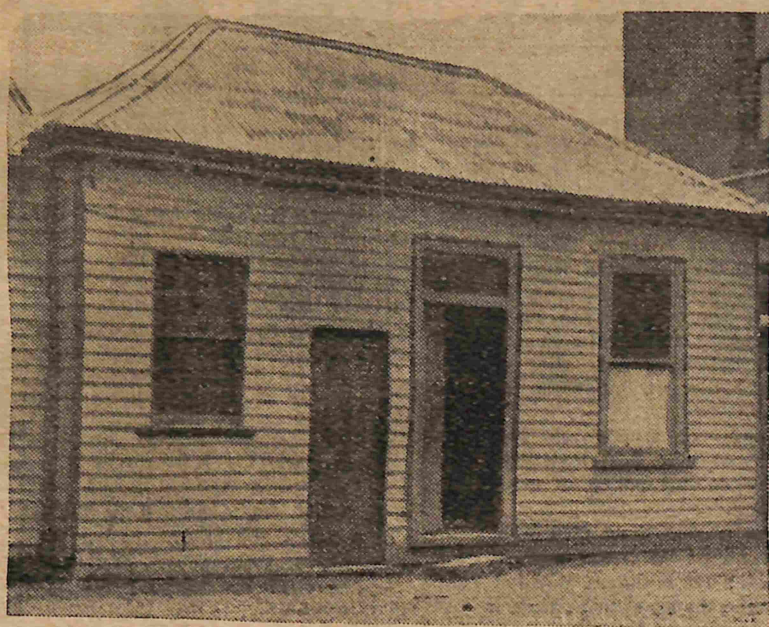
The arboriculture and horticulture that has made Ballarat such a pleasing place to visit is manifest on all sides.

AVENUE IN EVERY STREET

In every street there is an avenue of trees. Every residence, be it cottage or mansion, has its garden and its lawns.

At the other end of the city, where the traveller from Melbourne makes his entrance, there is block upon block of beautiful street gardens.

Let the visitor envisage all these floral beauties. Then with one encircling sweep take in Mounts Warrenheip and Buninyong as the perfect background, and say whether any fairy city ever looked fairer!



"I SHED NO TEARS AT QUITTING HOME, nor will I shed them now!"—Adam Lindsay Gordon's comment on his departure from his English home was embittered by paternal anger. The home the poet made for himself at Ballarat still stands in its original position, in the grounds of Craig's Hotel.

BALLARAT MERINOS

Best in the World

SO EXPERTS SAY

An institution which has prospered and grown with the development of the City of Statues is the Ballarat Agricultural and Pastoral Society.

This body is responsible for the building up of two exhibitions each year.

Ballarat's "Royal," held in November each year, is undoubtedly the most comprehensive show outside the metropolis.

The society has progressed with the times, adding new features when necessary, and gradually adding to the prize money until it now totals close on £1000.

In the annual sheep show of the society pride of place in Australia is claimed.

It appears to be generally ac-

SHOW DRAWS NEAR

Entries Close Oct. 27

The Spring show of the Ballarat A. and P. Society will be held on Wednesday and Thursday, November 12 and 13.

Prize money, amounting to £600, will be distributed, in addition to champion blue ribbons.

Entries will close with the secretary (Mr. L. A. Blackman) on Monday, October 27.

Excursion fares will be available on all lines.

knowledge among those best qualified to form an opinion that the merinos annually penned at the Ballarat show grow the finest and most valuable wool in the world to-day.

The society has lately decided on moving into new quarters, to be erected in Perry Park, but this step depends on the obtaining of permission from the Government to sell the present show ground.

GREW WITH CITY

Miller's Clothing Store

LAST WORD IN DISPLAY

Millers, the Clothiers, Pty. Ltd., has a store in Ballarat that compares favorably with the best of its kind in Melbourne.

The firm believes that nothing secures the goodwill of a prospective customer so readily as goods which are easily inspected and boldly priced.

EFFICIENCY EVERYWHERE

The interior of the store has been arranged to obtain a maximum of efficiency. There are seven glass counters of the latest design, displaying articles from the firm's large and fashionable stock.

The whole atmosphere of the building is one of progression, and no stone has been left unturned to study the convenience of patrons, tralia.

This position of pre-eminence has not come about in a season, but is due to continued efforts for about 55 years.

THE FIRM'S HISTORY

The firm was originally started by Messrs. Stalker and Miller in 1869, and in September, 1876, the present site was purchased. In those days the premises were known as Laing's Buildings, and the cost of purchase was just about one-seventh of the present-day valuation, which demonstrates in a marked degree the growth of the city.

In 1881 Mr. Stalker disposed of his interest to Mr. Alex. Miller, and the business expanded to such an extent that he found it necessary to take his sons—Messrs. T. C., G. N., and A. E. Miller—into partnership, thus initiating the firm of Alex. Miller and Sons.

On July 1, 1918, the business was converted into a proprietary company under the style of Millers the Clothiers Pty. Ltd.

SECOND ONLY TO THE ROYAL SHOW!

The

Ballarat Agricultural and Pastoral Society's

ANNUAL SPRING SHOW

WEDNESDAY AND THURSDAY
NOVEMBER 12th and 13th

£600 CASH PRIZES £600

and Champion Blue Ribbons

RING EVENTS

Hunters and High-jumping Contests, Fastest Pacers, Fastest Trotters, Flag Race, Bending Race, Pony Jumpers, Pony Trot, Ladies' Riding Competitions over Hurdles, Sheaf Tossing Competition, etc., etc.

Complete Prize Schedule Posted Free on Application!

—HOLIDAY EXCURSION FARES—

Entries Close Monday, 27th October!

A BALL WILL BE HELD IN THE CITY HALL, BALLARAT

On Wednesday Evening, 12th November

BOX 33, P.O., BALLARAT,
Telephone 1054.

L. A. BLACKMAN,
Secretary.



Ballarat's Leading

PHARMACY!

The Oldest Established in Ballarat!

THE well-known Pharmacy of A. E. EVA & CO. is conducted by REGISTERED CHEMISTS OF PROVED RELIABILITY. Only the finest and purest Drugs are used in the dispensing of Doctors' Prescriptions—one of the main features being a system of guaranteed accuracy, whereby all prescriptions are carefully compounded and then treble checked.

A Selection of Eva's High-Grade Specialities:

BABY FOODS, TEETHING POWDERS, EAU DE COLOGNE, LAVENDER WATER, DELIGHTFUL PERFUMES, SKIN FOODS, FACE POWDERS OF EVERY DESCRIPTION, POWDER PUFFS, SOAPS and all Toilet Table Necessities, Surgical and Rubber Goods, as well as a full range of advertised Proprietary Medicines.

Reed's "LILY" CREAM (reg'd.)

ABSOLUTELY PROTECTS YOUR SKIN FROM ITCH, SUNBURN, FRECKLES, PIMPLES, REDNESS, ROUGHNESS, WRINKLES, ETC. So wonderful are the results obtainable from this necessity of every lady's toilet table that its sale throughout Australia has now reached phenomenal figures. Reed's Lily Cream imparts a freshness and clearness to the skin unobtainable by any other means. Available in three colors—white, pink, and cream.

It's a Liquid Face Cream—No Powder Required

For evening use it is delightful. For motoring and touring it is a sure protective and for everyday use absolutely indispensable to ensure a good appearance. GUARANTEED NOT TO INJURE THE SKIN.

PRICE 1/6 (Postage, 6d extra).

SEND FOR YOUR FREE SAMPLE

On receipt of 2d in stamps a free sample will be posted anywhere on request. BE SURE and WRITE NOW.

ANOTHER GOOD REMEDY—

BOLT'S BRONCHITIS CURE

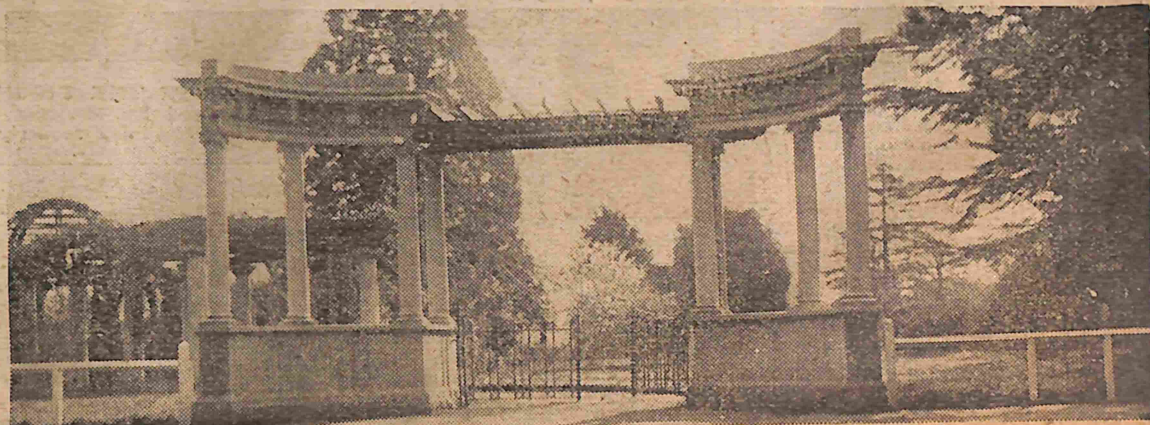
2/6 Bottle (Postage 9d. Extra)

A marvellous Cough Cure that is absolutely efficacious for Coughs of Long Standing and all Bronchial Troubles. Keep a bottle always handy. CALL or WRITE NOW!

A. E. EVA & CO.

BALLARAT'S LEADING PHARMACY.

8 BRIDGE STREET, BALLARAT



A CAPITAL CITY WOULD BE PROUD TO OWN many of the architectural features that adorn Ballarat. Top (left)—The corner of Sturt and Lydiard streets, showing the National Mutual Building (left), and the City Hall. (Right)—Loreto Abbey, Mary's Mount. Lower (left)—Three Racing Secretaries.—(Left to right) Mr. Dave Barry (Bungaree, Wallace, and Lal Lal clubs), Mr. C. L. Fox (Miners' Turf Club), and Mr. Harry McGoldrick (Ballarat District, Ballarat, Burrumbeet, Buninyong, Creswick clubs, and Ballarat Trotting Club). (Right)—The imposing entrance to the Botanic Gardens, which was erected with funds from the J. McDonald Bequest.

Distinctive Cut and Style are Imparted to Every GRIBBLE SUIT!



The illustration shows a Typical Gribble suit—tailored to your order.

SINCE 1887 Men's Clothes have been the subject of Special Study by GRIBBLE AND CO., BALLARAT'S LEADING TAILORS.

At the present time that leadership is not only more pronounced, but more consolidated than ever before—due to a policy of Value and Satisfaction-Giving that has built up a reputation "Second-to None" in Australia.

GRIBBLE'S SUITS are made from the finest materials obtainable in the world. Our Expert Cutters are masters of their difficult craft; our clothes are made and moulded to the figure by a staff of expert MEN TAILORS, and our completed garments are incomparable for fit and finish.

Your New Suit!

Let GRIBBLE tailor your new suit! The finest selection of new suitings have just been landed, and you are invited to CALL IN TO-DAY or as early as possible and CHOOSE. If unable to call, WRITE FOR PATTERNS—POST FREE, ANYWHERE!

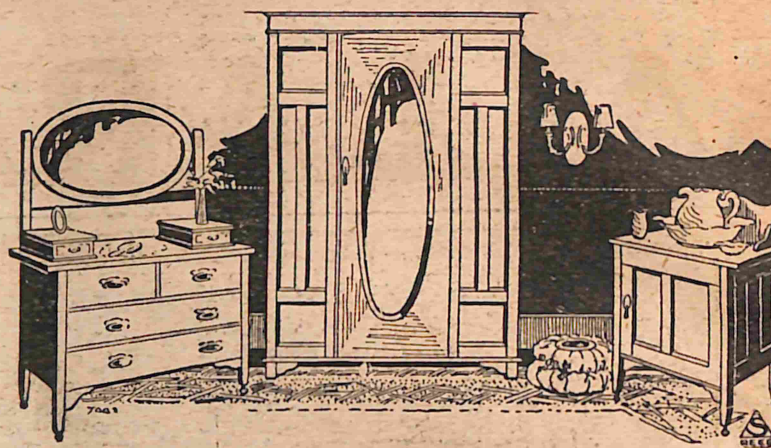
SATISFACTION ABSOLUTELY GUARANTEED!

W. GRIBBLE & CO. PTY. LTD.

TAILORS AND IMPORTERS OF MEN'S MERCERY,

27 Sturt Street, Ballarat

Telephone, 139 Ballarat.



An Attractive Well-built Suite

Run over the brief description of this ATTRACTIVE BED-ROOM SUITE. Built by J. T. WALKER, in his own workshops—therefore well built. A suite that would make your bedroom.

WELL-PROPORTIONED WARDROBE, with long oval mirror (of generous size), of finest Plate Glass. Plenty of hanging space.

NEAT DRESSING TABLE, with oval bevelled mirror and smooth running drawers.

PEDESTAL WASHSTANDS, 21in. wide, with one roomy cupboard. In OAK, BLACKWOOD, or MAPLE.

All Stocks Absolutely New

OUR ONLY ADDRESS

J. T. Walker
Complete House Furnishers
23 STURT STREET, BALLARAT
PHONE 338 (STAN. WALKER & BRADFIELD)

BURKE IN BALLARAT

One Year Ago He Set the Ball Rolling HANDLED MANY ESTATES

Recognising that Ballarat had begun a new era of progress and prosperity by the steady growth of industry in place of the fluctuations of the mining days, the enterprising T. M. Burke, of great real estate and subdivis-



ional organisation, opened a small office in the A.M.P. Buildings, Lydiard-street, under the management of Mr. E. M. Shelly, who is now in charge of the firm's Geelong office. The firm is now established in commodious offices at 37 Bridge-street.

The first estate handled was the Essex paddock. The greater part of this was rapidly sold, and selling had hardly ceased before houses began to be erected. This is probably unprecedented in the history of subdivisive land selling.

What was a football field last year is now rapidly becoming a residential area.

HOUSES RISING UP

The Pundue estate in Downing-street was likewise successfully subdivided, and building activities have started there also.

The firm then bought their Arch of Victory estate from Mr. White-side, of Beaufort House. This beautiful estate, with two road frontages to Sturt-street and Lear-month-street, was sold out in a few weeks. It is most favorably situated, at the entrance to the famous Avenue of Honor, marked by the Arch of Victory.

This estate must within a few years become one of the choicest residential areas in Ballarat.

This in itself is proof of what has been done during the short period of 12 months.

Mr. Burke's startling activities in Ballarat attracted the attention of the Hon. Mr. H. H. Osborne, who had previously decided to lay

aside the clerical collar for a business career.

About 12 months ago he took over the management of the Ballarat branch.

The sub-manager is Mr. R. T. Cannon, who, at the beginning of the Great War, practised successfully at the bar in England.

Under Mr. Osborne's management the residue of the Purdue estate has been sold, and also the Grammar School estate farther up Howitt-street.

STILL MORE IN HAND

In the near future the Forest-street estate will be opened in Wendouree. It, too, will afford investors an excellent opportunity for a safe and lucrative investment.

The outstanding feature of all the estates handled by the firm in Ballarat is their close proximity to transport facilities, and also to lighting and water services.

MISS McDONALD, O.B.E.



Miss McDonald

When the great call came to the Empire and Australia some years ago one woman who rose magnificently to the occasion was Miss Beccie McDonald. She made her name respected and beloved throughout the State, and many thousands of soldiers had cause to praise her capable brain and wonderful activity.

Right through the war she was secretary of the Ballarat Red Cross, and in that capacity did a tremendous amount of work.

When Red Cross activities ceased she took an active part in founding Novar Hospital, in Webster-street. Among her other activities Miss McDonald is secretary of the Ladies' Art Association and secretary of the Victoria League, and for her war services was awarded an O.B.E.

EARLY BIRDS

They Caught The Biz.

MacLEOD AND BOOTH

The early history of the firm of MacLeod and Booth, stock and station agents, goes right back to the founding of Ballarat in the early fifties.

About the time of the Eureka fight the business was instituted



THE DAYS OF THE DIGGINGS, when everybody lived in tents, are remembered by Mr. and Mrs. James Allan, of Johnson-street, Ballarat. They recently celebrated their golden wedding.

by W. E. and A. S. King, with Norman MacLeod as manager.

The firm subsequently became MacLeod and Lethbridge, and later MacLeod and Kelly.

In 1883 the partners were Messrs. MacLeod and W. H. Booth. The present partners, Messrs. W. N. Booth and M. E. Booth, are sons of Mr. W. H. Booth.

The firm has a splendid reputation throughout the State for careful handling of the interests of its clients, and the huge numbers of stock passing through its hands each week speaks volumes for the confidence of sellers and buyers alike in the firm's integrity and business ability.

LIFE'S EVENTIDE

Well-cared For, Pioneers Still Have Their Bit o' Baccy

One matter in which the inland capital of Victoria—as so many of Ballarat's leading citizens like to speak of the old burg—seems to be more than abreast of many other populous centres, is the matter of tempering the wind to the pioneers who, through ill-health or poverty, need a helping hand.

The comfortable, well-furnished

the Old Colonists' Homes. These are to be erected on ground in Gillies-street, owned by the Old Colonists' Association.

Mr. and Mrs. F. J. Williams, now of Melbourne, but former residents of Ballarat, and Mr. Sid Clarke have donated two cottages at £600 each, and the association has decided to erect four cottages during the coming year.

These will be inhabited by old and indigent people, particular attention being devoted to installing as inmates, those who have rendered good service to the city in any capacity.

EFFICIENT EXECUTORS

Ballarat Trustee Co.

Gone are the days when the wealthy man chose one of his closest friends to act as an executor of his will and trustee of his property.

There was probably a good deal of healthy sentiment in the idea that caused a man making a will to trust the future of his dear ones to the hands of men who had gone through life with him, but it was a policy which has frequently had disastrous consequences, because very often the executor or the trustee has not possessed the business ability or probity, which he was credited with.

Most sensible men, nowadays, in making a will of any consequence, entrust the management of his estate with a trustee company, and it is well that it should be so.

That this feeling of security in the business capacity of well-managed companies is fast growing, is shown by the fast developing business of the Ballarat Trustees Company.

Commencing operations in a very modest way in Camp-street, some years ago, the company has grown until it now occupies a magnificent suite of chambers at the corner of Lydiard and Mair streets. It has grown simply because it has managed the affairs of its clients with great care, faithfulness and business acumen.

BALLARAT

Is where the Famous

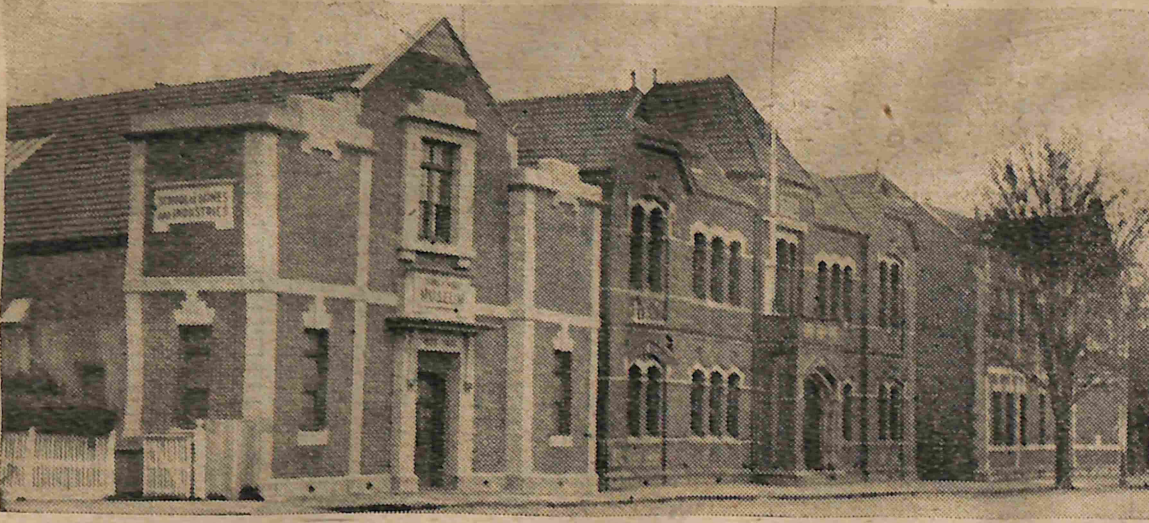
"SUNSHINE" BISCUITS

ARE MADE

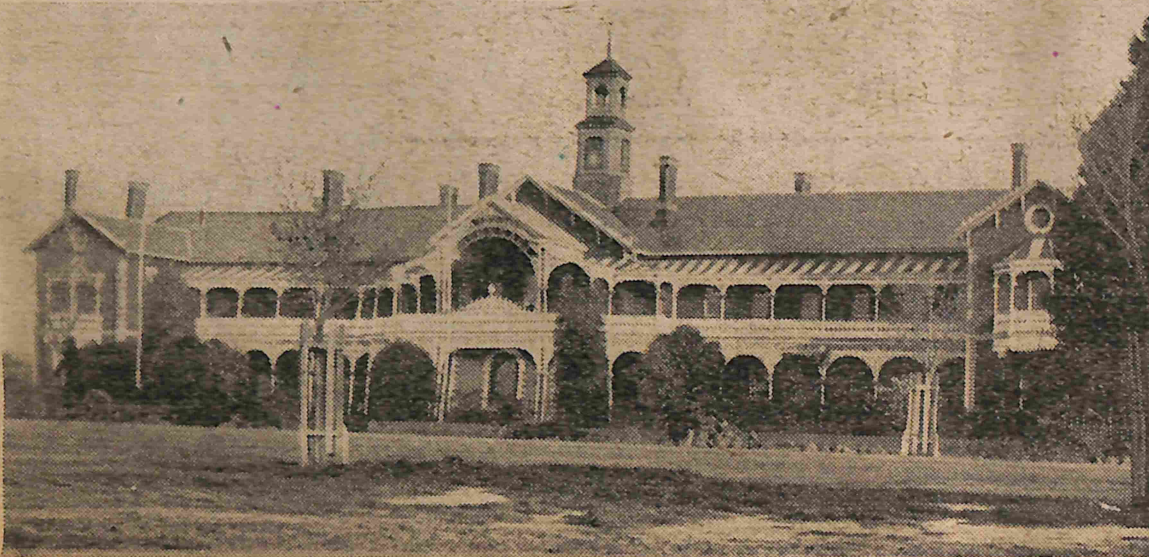
Ask your Grocer or Storekeeper for

Sunshine Biscuits

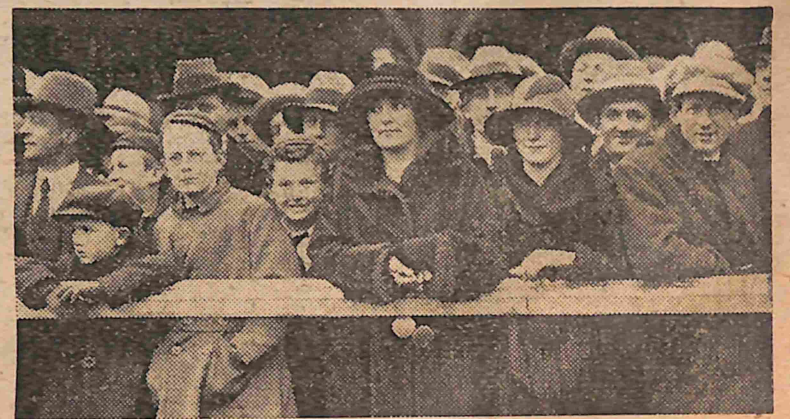
The Sunshine Biscuit and Confectionery Co. Pty. Ltd., Ballarat



MANY OF AUSTRALIA'S LEADING ENGINEERS, surveyors, mine managers, and metallurgists completed their earlier studies in the Ballarat School of Mines and Industries, shown above.



THE CARE OF CHILDREN is by no means neglected in Ballarat.—In the well-equipped orphanage, shown above, 200 kiddies are cared for and trained to be useful citizens in after life. They are instructed in various useful occupations.



AS IN MELBOURNE.—Big crowds follow the fortunes of Ballarat football teams. The lower picture shows some of the supporters at a recent match. Top—Miss D. Balten (right), for five years ladies' tennis champion, and Miss K. Kennedy, runner-up for three successive seasons.

First in 1864—Foremost Ever Since

MACLEOD & BOOTH

'Phone Office, 401.

W. N. BOOTH

'Phone 534.

M. E. BOOTH

'Phone 1407.

ESTABLISHED OVER 60 YEARS

STOCK AND STATION AGENTS
PROPERTY & FARM SALESMEN

Bath Street, Ballarat

Stock Sales held as follows:—
SHEEP AND CATTLE EVERY TUESDAY
PIGS EVERY WEDNESDAY

All Stock classed and sold by a member of the firm
CLEARING SALES CONDUCTED.

Consign your Fat Stock to us, when they will be placed before buyers to best advantage, and sold in the open market by expert salesmen.

Keen competition and highest values are assured, as all the Freezing Companies are represented here, and the Ballarat Company's Works adjoin the saleyards.

Agents for Dennys, Lascelles Ltd., Wool and Grain Brokers, Geelong.

MACLEOD & BOOTH

Ballarat's Leading

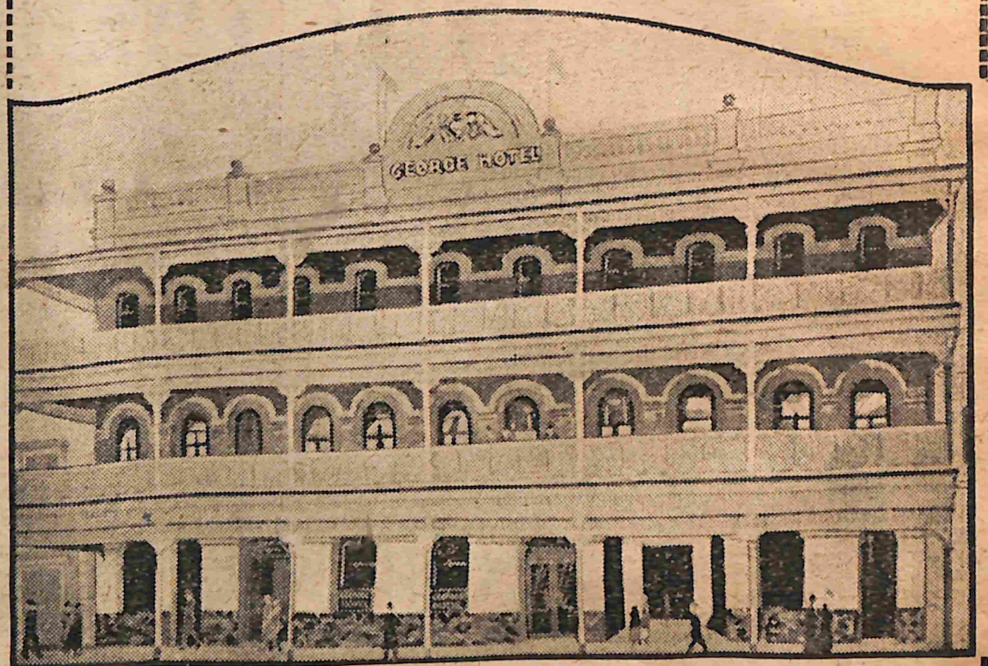
STOCK AND STATION AGENTS
PROPERTY & FARM SALESMEN
BATH STREET - - BALLARAT

"The George" BALLARAT

THE LEADING HOTEL FOR
VISITORS!

DON CAMERON
Proprietor

Telephone
354



Cuisine—THE BEST! Most up-to-date Hotel in the City!
Newly Renovated throughout!
Garage for 40 Cars!

TO CAPITOL HOUSE

109 Swanston Street, Melbourne

Melbourne Sub-divisions Co.

(Constructive Optimists)

HAS MOVED

The unprecedentedly rapid expansion of our business made our offices at 440 Little Collins Street far too congested for our requirements, and we MOVED ON SATURDAY, 27th September, 1924, to

Our Floor Space
is now
5000 Square Feet

DE GARIS FLOOR, CAPITOL HOUSE
109 Swanston Street - - Melbourne

Our Floor Space
is now
5000 Square Feet

We have been fortunate enough to secure the whole of the top floor giving us ample accommodation (5000 ft. floor space) as well as control of portion of the roof look-out.

From these offices can be seen nearly all our Estates—situated near Melbourne and Geelong.

To All Clients!

Past, Present, and Future Clients

Are particularly requested to note THE CHANGE OF ADDRESS, and are cordially invited to call upon us in our new surroundings.

Three Telephones!

We now have Three Telephone Lines

Number - - - C 12217

Instead of the Single Line, as previously,

The Cash Turn-over tells its Story of Progress

THE CASH TURN-OVER

The CASH TURN-OVER—that is—the amounts ACTUALLY PAID TO THE CREDIT OF OUR TWO BANK ACCOUNTS at the Bank of New South Wales, 190 Bourke-street, Melbourne, for the 26 weeks from 1st April, 1924, to 27th September, 1924 (inclusive), exceeds the rate of

£849,000
per Annum

The Reason Why!

Our Cash Turn-over explains the need for our removal to more commodious offices.

It will be noted that, with two banking days still to go to complete the half-year, our Cash Turn-over is at a rate exceeding—

£849,000 Per Year

Here are the 26 weekly totals of those payments to credit (extracted from the Bank Pass Books):—
Notice the growth from APRIL and MAY onwards

(Extracted from our Bank Pass Books):—

This is how the cash was paid in:

Payments to Credit for the Week ending—		
1st Week—April 1 to 5	£1,261	5 10
2nd " — April 7 to 12	2,343	2 0
3rd " — April 14 to 19	984	3 8
4th " — April 21 to 26	1,987	3 9
5th " — April 28 to May 3	2,142	5 3
6th " — May 5 to 10	4,297	13 8
7th " — May 12 to 17	4,788	8 2
8th " — May 19 to 24	5,837	19 3
9th " — May 26 to 31	6,678	0 5
10th " — June 2 to 7	9,311	18 1
11th " — June 9 to 14	11,581	4 5
12th " — June 16 to 21	19,165	17 1
13th " — June 23 to 28	16,329	12 0
14th " — June 30 to July 5	13,602	13 6
15th " — July 7 to 12	20,428	0 2
16th " — July 14 to 19	16,933	19 5
17th " — July 21 to 26	19,417	8 8
18th " — July 28 to August 2	19,927	9 2
19th " — August 4 to 9	16,938	9 5
20th " — August 11 to 16	30,314	9 1
21st " — August 18 to 23	21,949	14 2
22nd " — August 25 to 30	29,077	12 7
23rd " — September 1 to 6	27,537	5 0
24th " — September 8 to 13	37,168	12 1
25th " — September 15 to 20	42,484	13 1
26th " — September 22 to 27	42,055	2 7
GRAND TOTAL	£124,534	3 4

MELBOURNE SUB-DIVISIONS COMPANY

(Constructive Optimists)

CAPITOL HOUSE, 109 SWANSTON STREET, MELBOURNE

C. J. DE GARIS, General Manager and Director of Sales.

Telephone: Central 12217 (Three Lines)