You might go to Surfers Paradise for a holiday, but would you want to live there? All is not well on the Gold Coast. **Peter Wilmoth** reports.

"A young Sydney man's Gold Coast holiday ended dramatically when he was shot in the stomach with an air rifle. He was walking from Australia Fair at 10.15pm when the shot was fired from a nearby vehicle. 'What do they say about this place? Beautiful one day, shot the next?' he said."

('Weekend Bulletin', quoted in Bond University report on crime in Surfers Paradise.)

LINE of low-slung cars driven by young petrol heads from out of town is snaking along Surfers Paradise Boulevard. The cars are souped-up, fat-tyred, growling wagons – "hot" in the correct terminology – and their drivers are visitors from the rougher southern suburbs of Brisbane, here for some kicks.

One car follows the other. Safety in numbers. The looks on the drivers' faces tonight – a leering aggression that tries to cover for whatever failing leads to needing loud cars – suggests their horse-power is considerably greater than their IQs. A group of six police stand in a knot. There's not much they can do. Lowering the tone of a place to a climate of quiet intimidation does not happen to be against the law.

It's party time in Kitsch Town. Surfers is turning it on. In the mall, touts are trying to sell timeshare. In Orchid Avenue, Surfers' version of Kings Cross, an English tourist is flogging all-night rave parties. At the Party nightclub, they are counting down the hours until the "Wet Wet Wet Covergirl Search"

All this activity gets the appetite up, so punters are making their way over to the city's restaurants and bars (the Pink Elephant or Cocktails and Dreams), or maybe to the "world famous" Bavarian Steakhouse, where a sign invites patrons to "join in the hilarious fun and antice with our German

ghetto" and points to "a decline in the image of the Surfers Paradise CBD". It wants to re-capture the "casual yet refined beachside character".

It is, says local real estate guru and "Mr Gold Coast" Max Christmas, "a change in the theming of the place". Which is, of course, all code for giving Surfers Paradise's image the buffing of a lifetime. "It is time to start the engines," says Max Christmas.

Down on the boulevard, the petrol heads seem to have beaten him to it.

says Bob Hammond, a former nightclub doorman, part-time Father Christmas, actor and journalist. "The image which has been fostered with a certain amount of relish is that this is a has-been place which would have been OK if there had been development control. It is possibly irretrievable. It is a place without a soul. We live in an era where morality has been abandoned. It's so patently obvious that money

"Twelve years ago we had some lovely little arcades. They were all pulled down for duty-free shops ... Surfers has become Kings Cross by the sea."

Surfers is trying to reclaim itself. Like the Tin Man, it needs to find its heart. Especially when leading denizen Max Christmas predicts: "Surfers Paradise will be an international theme park shopping centre..."

And now, the city on the beach just might need a third miracle. This time, it's an attempt to locate a heart It's true Surfers is booming, with massive new hotels being built to cope with the 841,000 international visitors who flock in each year. It's just with all the cash registers ringing, no one heard all the locals leaving town, to Broadbeach and beyond. The shops in

locals leaving town, to Broadbeach and beyond. The shops in Surfers are very nearly exclusively for tourists. The locals never come in, even to shop. Many wouldn't go near the place, let alone live there. Why would they? Surfers has one supermarket.

The shops here sell metre-high stuffed koalas, opals and strip shows at the Crazy Horse. They sell an unrestrained mall culture. You can buy everything, except anything useful. "We call it T-shirt city," says veteran Gold Coast local Bob Hammond. Surfers wants a people-led recovery. "We've got to encourage Gold Coast residents to come back," says city

manager Greg Young.

While growth on the Gold Co-

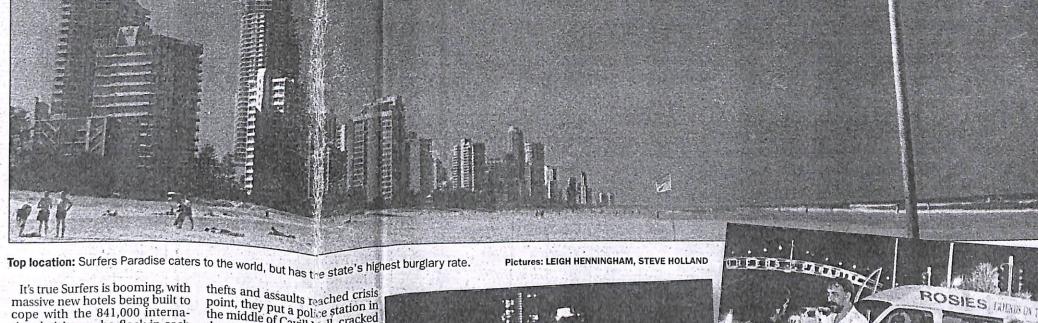
thefts and assaults reached crisis point, they put a police station in the middle of Cavill Mall, cracked down on nightclub owners and their less-than-strict entry policies and cleaned the place up. past three years in the Gold Coast area, offences agains parson and

Or so they thought, During the past three years in the Gold Coast area, offences against person and property have both increased. Surfers Paradise heads the burglary rate for Queensland. For the large percentage of older residents, Surfers has become a salty version of Gotham. "Their quality of life is changed markedly," says orientate their existence inwards, turning their homes into ber of public activities in which they participate."

T IS 11 o'clock on a Friday night and sheets of rain are falling in

Two sides of the coin: Wendy and Fred Baines (left) found

success, but the welfare van (above) helps many regulars.



ds in Surfers. The Steakhouse a dress code. "Shorts and wear are required" and "After a swimwear not permitted".

IS with a heavy heart that Pasfor Richard Nugent hopes Surfers Paradise can be saved in the stench of moral pollua. "We live with the hope that d might turn up in this city and

nge it," he says.
Istor Nugent is bleeding for a adise that appears to be gods, Sodom and Gomorrah with tor 15, more lethargy than rgy. Yet another Victorian Igee, Pastor Nugent arrived e two years ago after 25 years chilly Gippsland. "I had a acculous call to come here, to inge this city," he says.

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nother Surfers miracle. The in is not new to them. Its first converting a sleepy low-rise mlet into a high-rise tourist tropolis and Australia's most cessful tourist attraction. The ond, given Surfers' undeniable driness, was that people kept ming back

nd now, the city on the beach t might need a third miracle. Is time, it's an attempt to locate eart and soul, a more ethereal suit that won't be found in any

h register

recent report conducted by Wileman and Paul Wilson at and University revealed that per cent feared the behavior oung people and 79.6 per cent the youth crime problem was to sworst in Surfers Paradise. It and 12.4 per cent of Gold Coast dents had a weapon at home 140.5 per cent of those had a

ere's a sample of media reports surfers, from the Bond report: eenage beauty salon worker, bed at knife-point, said she red for her life ... An Isle of pri woman was sexually aslted and robbed at knifepoint he walked home from a nighto... A woman, 26, was raped at fepoint after offering to help a n who claimed to have run out betrol ... A teenage girl was left lie on Surfers Paradise beach r she was raped brutally and ked..."

ne Gold Coast City Council retly appointed a taskforce and mitted \$30 million over five rs to "re-focus" the town, to novate it". The town elders adin the taskforce report, that fers has become a "tourist" Up here in his swish Cavill Mall office, Mr Christmas, a jovial 42-year veteran of the area, won't be swayed from his view that Surfers has got the lot. Negatives emanate from sour Victorians who can't live here. Victorians are "working their backsides off" to attract tourists but "they haven't got anything to offer, except the Grand Prix".

"It became fashionable in the '50s," he says. "Victorians created it. New South Wales had its own beaches. Wealthy Victorians brought their kids here, and those kids kept coming back."

Credit the Victorians then. But Mr Christmas is a long way away from happy with the southern media coverage his town gets. "We cannot stop the press writing up a three o'clock episode with a drunk ... "That isn't the Surfers Paradise story, but that's the only story told. You're only here because you've heard a whisper there's something going on. If we had all the things the journos wrote about we'd be a ghost town," he says. "The flats would be empty... Surfers is really catering to the world."

iating what town planners call "the doughnut effect" – decentralisation, a town without a heart, a theme park which looks very ordinary when the rides are turned off. "There are lots of examples around the world where the heart of a city dies and you have the doughnut effect," says Young. "Surfers has deteriorated. Like any property it needs renovation."

The taskforce will try to slow down the cruising petrol heads on the beach road, to improve lighting, gardens and trees and to do something about the increasingly dominant Japanese signage which locals see as a problem.

The signs, he says, have caused "a degree of criticism from foreigners" because "people want to adjust to the other culture".

The council has tried to get rid of the touts, who harass passers-by with offers of time-share properties, negative-gearing deals and pub crawls. Court action against them has failed twice in recent years. "Like any good restaurant, you have to change the menu from time to time," says Lex Bell, a long-time Gold Coast councillor and a Lifeline counsellor for 25 years.

Several years ago, when the

mail rats, the fickshaw drivers and a group of homeless people accepting a free cup of coffee and a kind word from a local welfare van.

"I'll be in a car park tonight,"

"I'll be in a car park tonight," says a young man who calls himself Chris. "I got rugs and stuff. No probs. We move on before the police realise we're there. But we have a lot of problems with the born-again Christians trying to ram the word of Lord down our throats."

Chris is 21 and has a large gap in the middle of his mouth. "I myself, I believe in God, but every weekend!"

Chris is originally from Melbourne but left when the heat from the police became a little intense. "I did burgs to supply my speed need. I got arrested, which wasn't such a bad thing. It meant I went home to my folks."

But after breaking up with his girlfriend on New Year's Eve 1993 he headed north to Surfers, where so many like him come to seek a new life. Things didn't work out for Chris. Now, he meets the welfare van here in the mall twice a week. "I come here to meet people, have a bit of a talk, have a nice cup of tea and a bit of a doughnut."

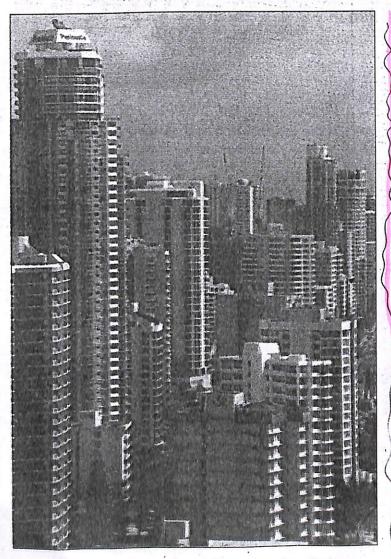
Four kilometres away, in more sedate Broadbeach, another couple of Melbourne refugees are settling into their version of Surfers. Local real estate agent Fred Baines, 66, on his way later tonight to show a Singaporean businessman a half-million-dollar apartment, and his wife Wendy, 61, are breathing the rarified air of their 10th-storey beachside unit, complete with gym, sauna, pool and 180-degree view.

For them, Surfers has been the dream turned into reality. "A friend said 'Come up and work in real estate," Fred Baines remembers. "I said 'I know nothing about real estate', he said 'Doesn't matter. They come in, they give you some money and it's sold."

Here on the Baines's balcony, the problems of Surfers – the drugs, the violence, the bashings and the town losing its soul – seem light years away. The city lights wink away below, Jupiter's Casino over there, the fashionable restaurants of Broadbeach just around the corner. A Victorian football match is on the TV. Bryce Courtenay's new novel sits open on the coffee table.

This is the Baines's own little slice of paradise. "And they still have the footy. "We sit here watching the footy while you Melburnians are freezing your socks off," he says. "I'll bet you \$10 it will be 28 degrees tomorrow, with three or four degrees variance. And Sunday will be the same, and Monday will be the same."

The next day, Surfers had a top temperature of 26 degrees.



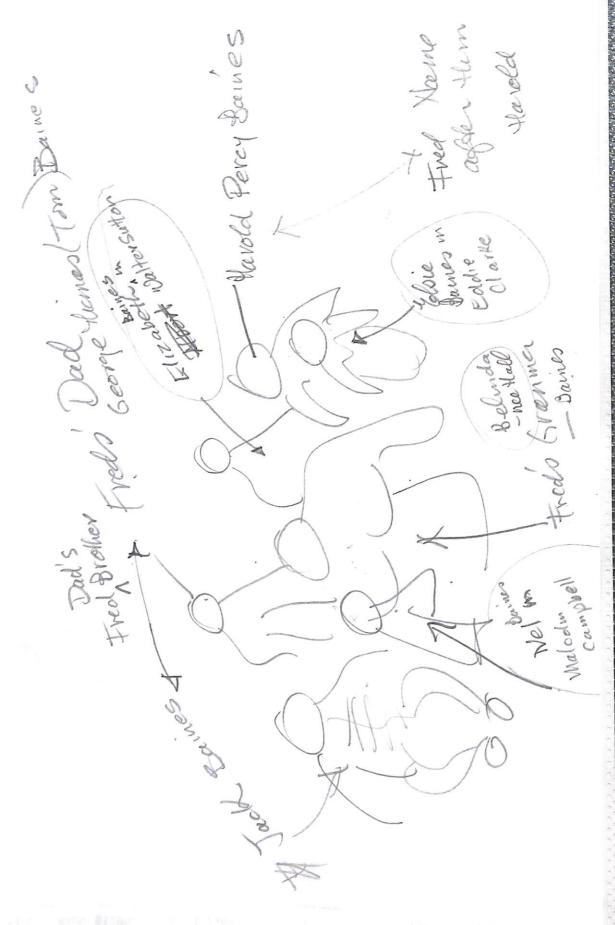
Up, up and away: The high-rise face of Surfers Paradise reflects a tourist industry that brings in millions of dollars every year.



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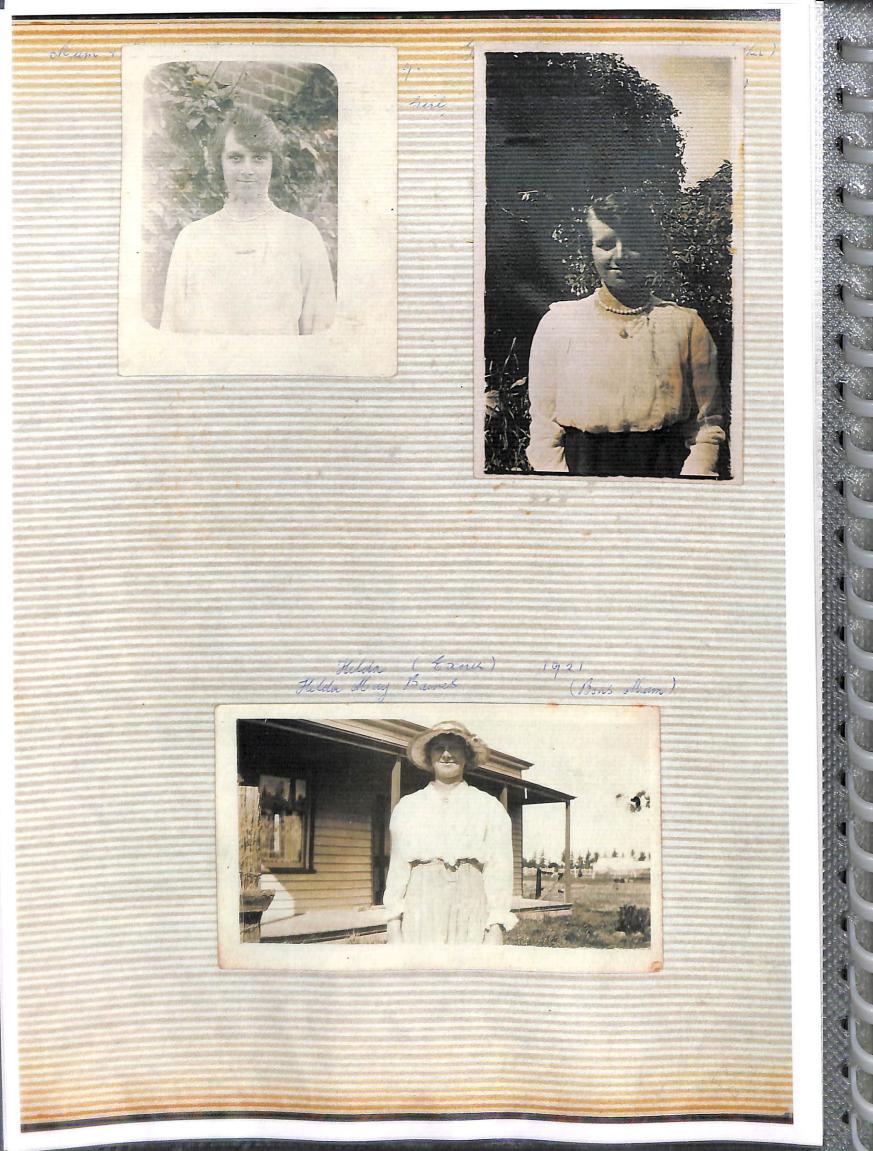
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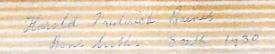
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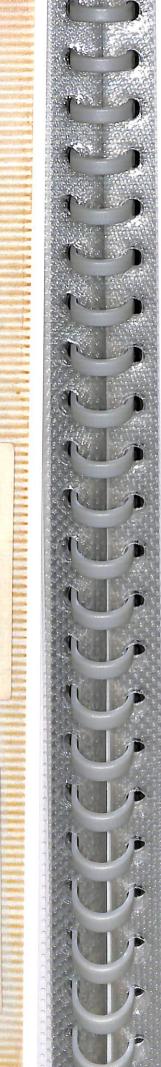














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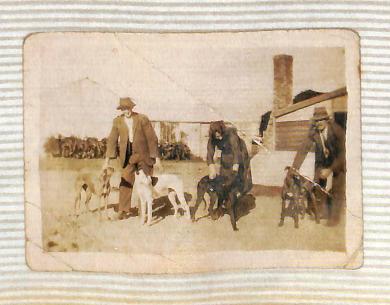














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