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Drum Theatre takes a new direction

After 11 years providing high-quality arts and cultural entertainment for people in the City of Greater Dandenong and beyond, Drum Theatre is heading in a new and exciting direction that will ensure it continues to reflect, engage with and remain relevant to our diverse community into the future.

Council is implementing a new set of priorities for its iconic venue that focus on building greater community participation and engagement with its facilities and that attract curious new audiences to its performances.

While Drum Theatre has established itself as the artistic and cultural heart of Dandenong through its creative programming over the past few years Mayor Jim Memeti said there is still scope to further incorporate Drum Theatre's services and facilities into the wider community.

"We want to open Drum Theatre up to the community, to bring people more of the shows they love, and to offer them the opportunity to use its beautiful interior spaces for their community meetings or special events," Cr Memeti said.

Diversifying Drum Theatre's role in the community as a multi-purpose venue accessible to all is just one of the ways Council has committed to ensuring this iconic institution will be sustainable into the future.

"These new strategic priorities will put the local community right at the heart of Drum Theatre's planning and programs and will ensure the theatre can best respond to our rapidly changing cultural and economic environment now and in years to come," said Cr Memeti.