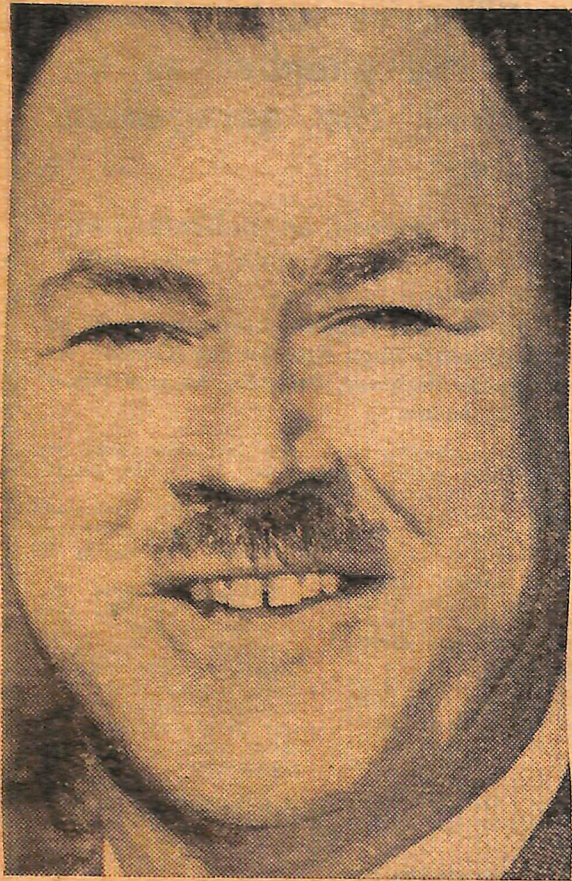


MEN BEHIND THE SCENES



PHILLIP WORTHAM

General manager. Aged 48.

Educated at Brighton Grammar School. Married, with two daughters.

Apprenticed Lane's Motors, Melbourne. He enlisted A.I.F. first day of enlistments, 1939, and served with 2/2nd Field Regt. 6th Division for six years. He also was in Libya, Greece, Crete, Ceylon and New Guinea campaigns. Also served in C.M.F. after war and was attached to 51st Medium Regt. in Dandenong in 1955.

He joined Daylite Oil Coy. after the war as a salesman and became Sales Manager. Then he joined Standard Cars in 1950 as a Car Salesman and achieved highest individual sales in Australia.

Was appointed Retail Sales Manager in 1953 and left in 1957 to become General Manager of Tate Motors. Transferred to present position of General Manager, Market Motors in 1959.

At the time of Mr. Wortham's appointment, the staff of Market Motors was 35. Today it is 124. Market Motors have played a big part in providing local employment and are playing a large part in the training of apprentices.

Mr. Wortham keeps abreast of modern developments by attending top management conferences with his contemporaries at least once a year.

GRAHAM RADNELL

Company Secretary. Aged 42.

FRED BEAMENT

Body Division Manager. Aged 42.



Educated at Scotch College. Married, with two children.

War Service. Survey Corps and RAAF, rank Flying Officer Central Flying School. Parkes N.S.W.

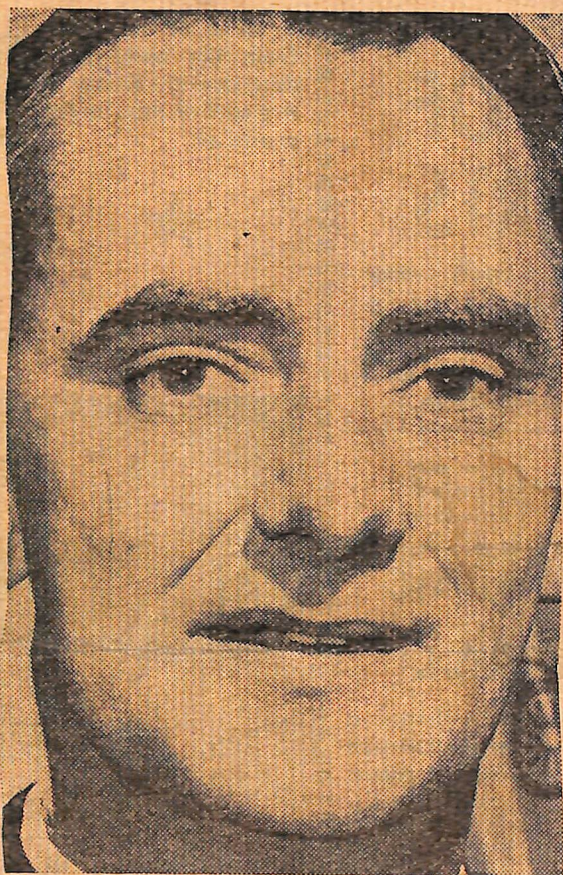
Graham started with Bank, obtained qualifications and became Public Accountant. Joined Market Motors in 1957 when office staff was four. Today it exceeds 20. He controls Company finance which has risen to £2 million a year. He says work is his hobby.



Educated at Richmond Technical School. Married with three children.

Apprenticed to Austin Distributors, then joined A.I.F. in 1941. In Medical Corps, and served in New Guinea and Solomon Islands attached to the 7th Infantry Battalion. Discharged in 1946 as a Sergeant.

He joined the staff of Market Motors in January, 1961, taking over as first Manager of Market Motors new Body Division. Fred's interests are his family and yachting.



ALAN HOOPER

Parts Manager. Aged 37.

RUSSELL DE WAN

Car Sales Manager. Aged 49.



Educated in England. Married, with two children.

Served with R.A.S.C. in England and Middle East at end of war. Came to Australia in 1949 and joined the staff of Market Motors in 1953 as Part Manager, when the Parts staff consisted of himself and one other employee, Market Motors were appointed Nasco Distributors in 1960 and the Parts Department under Alan's control has grown to a turnover figure of almost £½ million worth of Parts Annually. The Parts Staff has now grown to 34.



Educated at St. Mary's College and Melbourne University. Married, with two young sons. Bachelor of Arts.

Enlisted in A.I.F. in 1941 and served in Middle East with 2/12th Regt. 9th Division and also New Guinea. Russell entered the Motor Trade as a salesman with G.P. Motors, Orbost and joined Queen's Bridge Motors in 1953.

He joined Market Motors as Used Car Sales Manager in December, 1959, and became General New and Used Car Sales Manager in June, 1961.

His staff of Salesmen handle a new and used car volume of 1800 vehicles a year.

JOHN HELLIER

General service manager. Aged 39.

Educated at South Melbourne Technical School. Married, with one daughter.

Apprenticed at Rhodes Motors, General Motors Distributors. Came from Brighton Beach Motors to Market Motors in present position in 1957. He has had 14 years personal experience in serving Holden vehicles.

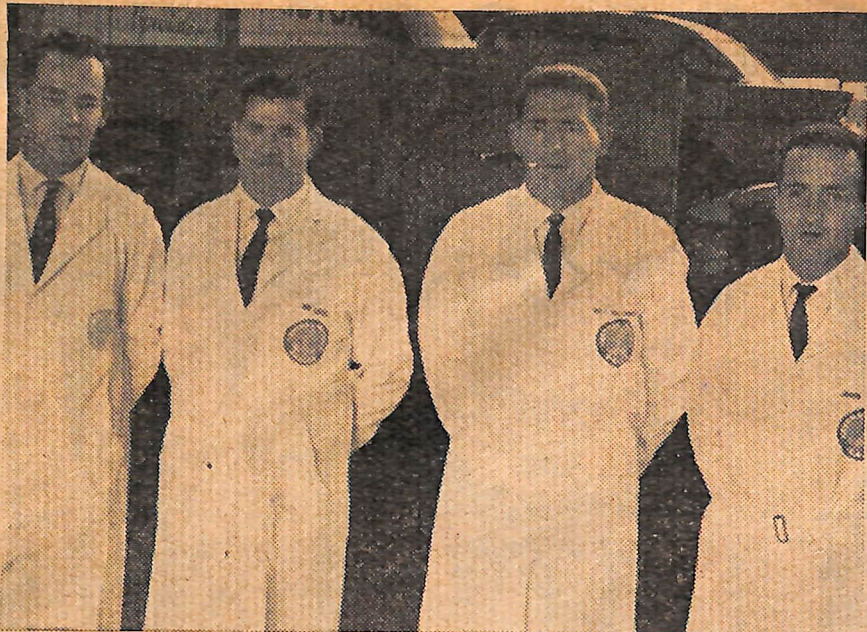
Under his guidance, Market Motors' service staff has risen from 16 to 65. John is responsible for giving Holden Owners the best possible service in the District.

Each year he attends the latest school conducted by General

Motors for top-level Service Managers and other schools where the latest technical instruction is given on new additions to the new car field.

He insists that all Market Motors mechanics do at least one school a year. John went interstate to study latest developments in Quick Service before the final design was laid down for Market Motors' new Service Division.

He is also the President of the General Motors Service Managers' Club of Victoria.



Four key men in the Market Motors garage: Foreman G. Howell, Service Receptionist R. Loel, Workshop Controller B. Gillingham and Service Receptionist J. Back.

KEITH ANDREWS

Used Car Manager. Aged 27.



Educated at Yallourn Technical School. Married, with one daughter.

Joined S.E.C. as commercial officer after leaving school. Went to England in 1958 and worked on the Sales Staff of Educational Enterprises, and later in France, Germany, Italy and Spain on a working tour, selling educational books.

Returned to Australia and joined Market Motors' staff as a salesman in 1962. He was appointed to his present position in June, 1963.

Keith has a staff of five salesmen and controls two Used Car Yards in Melbourne Rd. and Lonsdale St. His hobby is fishing.

Your car feels the heat, too

Before long you'll be feeling the heat as summer gets closer. Your car will feel it, too.

The weakest spot, especially if your car stands idle most of the week, is the cooling system. So before the hot season really arrives check the radiator.

If the water is dirty or rusty open the outlet cocks. These can usually be found on the bottom of the radiator and the engine block.

This simple maintenance

could save untold time and damage because it will rid your car of grit and rust which could soon clog up the system.

The paint on your car feels the heat, too. Whenever possible park the car in the shade.

The paint's chance of survival will be further improved by regular washing and the coating of wax or silicone polish.

Congratulations

General Motors - Holden's Zone Sales Manager Mr. H. J. Gaunt today congratulated Market Motors on the opening of their new service division in Doveton.

This showed confidence in the future of the Holden and growth of Dandenong.

Market Motor's expansion of facilities on such a large scale would counter for present and long-term needs of the motoring public, he said.

200,000 HOLDENS A YEAR IS TARGET

In February this year, Mr. David L. Hegland, Managing Director of General Motors-Holden's Pty. Ltd., announced work would begin immediately on a £22 million expansion program.

When completed in 1966 it will lift Holden manufacture to 850 units a DAY, or 200,000 a year.

It also would provide production capacity for 25,000 other GMH vehicles . . . Vauxhall, Chevrolet, Pontiac and Bedford.

He said that this new expansion program supplements the £15½ million project announced in March, 1963 and brings the expenditure on current GMH expansion programmes to over £40 million.

Mr. Hegland said that this continuing expansion was necessary to meet the constantly increasing demand for Holden and the other GMH vehicles.

It is also required to

enable the company to meet the buoyant export demand for Holden and at the same time meet the needs of the domestic market.

He said this had not been possible last year even by working overtime.

In Victoria almost £7 million would be spent on expanding the facilities at the company's plants at Fisherman's Bend and Dandenong.

At Fisherman's Bend the capacity of the new foundry is to be increased and additional equipment will be installed in the machine shops and the recently completed £11 million engine plant.

A cafeteria for 600 employees also will be built.

The Disco spark plug and electrical component plant at Port Melbourne and the Dandenong plant vehicle assembly facilities will be expanded to enable it to handle the greater volume of the anticipated expansion.

Mr. Hegland said expenditure since the Holden project began soon after the war until the end of 1966, will total about £135 million.

This includes land, buildings, machinery and equipment but not special tools.

A big part of this was related to the company's plants in Victoria which emphasises the importance it attaches to its activities in this State.