

# BUSINESS IN FOCUS

# Investing in their future

National law firm Macpherson Kelley has completed a major multi-million dollar overhaul of its Dandenong office. The 110 year-old law firm, with offices in Brisbane, Sydney, Melbourne and Dandenong, has been a part of Melbourne's south-east since its inception.

Now the firm is cementing its ties to the region and innovating for the future with a bold and progressive plan to move away from the traditional legal workplace. CEO Damian Paul said the firm was incorporating a leading edge design principle, known as Activity Based Working (ABW), within the new office overhaul.

"The firm is adopting a new kind of workplace focussed on people's work-life styles to create a truly agile workplace," Mr Paul said.

"It's a step beyond the open plan. Our new workplace has different spaces to encourage and accommodate both collaboration and quiet work. On any given day an individual can work in spaces specifically designed and best suited to perform a specific task," he said.

"The space itself was designed from the floor-up with representatives from the office's 130 employees. The landlord was even good enough to approve our cutting a big hole in the roof to accommodate an internal garden.

"We have also incorporated a sizeable space for clients to use for work and meetings.

"This is a major investment for Macpherson Kelley and a major investment in Dandenong's future. It will only strengthen the firm's position at the forefront of professional services firms in the region.

"The practice of law is changing.

"We are embracing our future by reconceptualising the way we collaborate and work together, and with our clients, in new and dynamic ways," Mr Paul said.

The new office is expected to be completed by 12 June 2018.



Associate James Fielding works at a standing desk. 181895

Macpherson and Kelley staff, back, associate James Garrett, lawyer Patrick Smith, front, principal Grant Guenther, lawyer Ayshe Sevdan and trainee lawyer Jerome Keating. 181895