

Bits And Pieces..

... Congratulations to Michael Tucker, 21 year old son of Barbara Tucker (Market Development) on making the Australian Olympic Basketball team to compete in Montreal, Canada, later this year. Michael recently toured the U.S.A. and China with an Australian squad and leaves Australia again about July for some more overseas competition on route to the Games.

... It appears that Lloyd Anderson's children are proving to be real little athletes. Both Renee, aged 8, and Len, aged 10, gained medals in the recently held Dandenong Little Athletics/Sperry New Holland Track and Field Championships. This is one of the community activities in which the Company is involved in the Dandenong area.

... Cathy Whatmore (Lafe Office) must feel quite proud at the moment. Her brother Davenell made his First Class cricket debut for Victoria in their recent Sheffield Shield Match against Western Australia.

... Congratulations to Corporate Accountant, Ebbie Brito and his wife, Premila on the arrival of their first child Rohini.

... The Company recently donated \$500 to the Dandenong and District Hospital. No doubt this donation will be put to good use with the building extensions currently under way.

Meet Frank Mete

Each issue of "Gettogether" will have a people-feature for you to meet.

As our first, meet Frank Mete, Maintenance Fitter at Dandenong. Frank is seen by everyone at Dandenong as he's the one to call when there is trouble with a lathe to a leaking roof.

Frank served his apprenticeship in fitting and machining at Sperry New Holland, starting straight out of Dandenong Technical School in 1970. Whilst doing his apprenticeship Frank wanted to work in maintenance and on completion was appointed a Fitter. In February, 1975, Frank was appointed a Leading Hand, the position he still holds. Frank is undertaking a Supervision Certificate Course at Dandenong Technical College.

Away from work he likes to spend time relaxing at home with his wife and two children, David 2 years and Rachel 14 months. A keen Test Cricket fan, Frank has been busy following the "Windies" tour. He also enjoys Table Tennis and a well cared for garden. By coincidence it is Frank's birthday today too!

Frank is also on the Project Group putting "Gettogether" together. As our plant roving correspondent, let Frank know of any stories or items of interest you would like to see in "Gettogether".

Frank is pictured servicing a lathe.



YOUR SOCIAL CLUB NEWS

TABLE TENNIS

Members of the Sperry New Holland Social Club table tennis team have plenty to brag about. This season, which is their first, they have won four out of the five matches they've participated in. The team members are R. Court (process engineering), A. Elverd (engineering), L. Jancovic (Press shop) and Z. Hartman (press shop). The team plays in the Dandenong and district C2 grade competition.

STICKY WICKET FOR CRICKET

Attempts to hold the Office Vs Service Parts cricket match on the 29th February resulted in a washed-out day. Rain fell for the entire innings of the Office team and play was abandoned. The innings of the Service Parts team was held on the 14th March and the final results were a win to the Office team by 5 runs.

THEATRE TICKETS

The Social Club committee is very keen to help any small group in the purchase of tickets for a live show or theatre night. If at any time you read or hear of some form of entertainment that you wish to see, inform one of the committee and if there are concessions for group bookings, the club and you can share in the savings. Of course, the club will still be promoting entertainment nights which are offered to the club at concession prices; for example, the live show "Jesus Christ - Superstar".

DINNER DANCE

And coming up mid-year is a dinner dance to be held on the 25th June in the function rooms ("D" level) at VFL Park. Please watch the notice board for further details.

That's it from us till next time.

It's all for safety

The newly formed fire squad at Dandenong recently spent a day with the Dandenong Fire Brigade. Photographed using extinguishers are: Standing left to right Rod Roberts, John Moore, Arthur Hosking. Kneeling Tom Boyle, Terry Parkin.



TOP AREA SERVICE MANAGER-1975

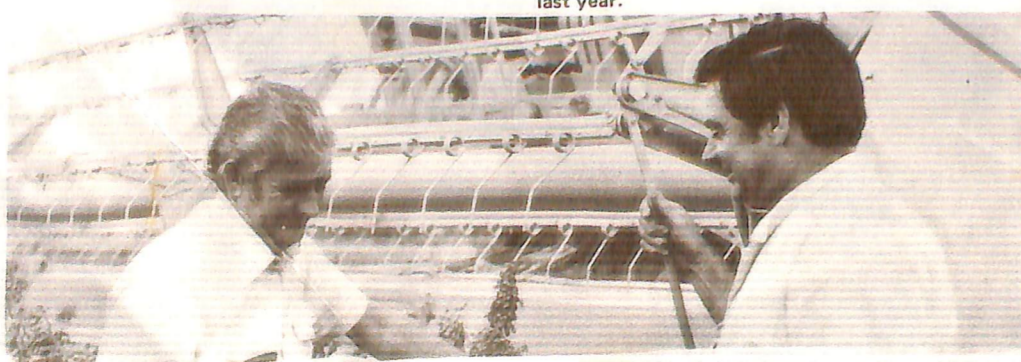
Congratulations Noel Payne: Top Area Service Manager for Sperry New Holland for the 1975 Sales Year and winner of the Managing Director's Trophy. Noel was presented with a gold watch at the recent Southern Regional Meeting in Dandenong. Noel joined Sperry New Holland seven years ago in 1969 as Area Service Supervisor based in Ballarat. Noel held similar positions in Hamilton and Dandenong before his appointment to Area Service Manager for Gippsland and Tasmania. Over 1975, apart from usual Service Manager duties, Noel has been busy with the 317 Rework Programme, and demonstrations to Dealers of the Tedder Rake.

Noel was recently appointed Regional Service Manager, Northern Region based at Brisbane Branch. Noel says he will enjoy Brisbane and it will allow him to explore some more of Queensland.

Noel is a keen pilot holding his private licence and currently sitting for his Class 3 Instrument Rating. Over Easter Noel takes off on safari to Coober Pedy, Alice Springs and Ayres Rock.

He's done it again!

Congratulations to Murray Keane - again! Winner of the Top Area Service Manager's Trophy in 1974 and in 1975 Top Area Sales Manager. Murray was presented with his second Managing Director's Trophy of a gold watch at the February Southern Regional Meeting in Dandenong. Murray has a farming background and hails from the sleepy lizard and salt bush country on the west coast of South Australia. He joined Sperry New Holland in 1965 as a Branch Serviceman in South Australia, and was later



FOR SALE

1 large white plasticine bassinette on wheels and net. Excellent condition \$15.00.

1 pram in good condition \$ 7.00

Hendrik Matser Ext. 177.

appointed to Area Service Supervisor. He also acted as both Area Sales and Service Manager until his appointment in 1975 as full time Area Sales Manager.

Murray lived in Pooraka in South Australia until March this year when he accepted a transfer to Area Sales Manager, Area 33, in Western Australia. He is a keen family man and his main interests are centered around his wife, Marion and four children. Michael, Peter and Judy are married and only Susan remains at home to act as referee.

Murray (Right) is pictured with John Harley inspecting a Combine Harvester at Gatton, Qld. last year.

SPERRY NEW HOLLAND

'GETOGETHER'

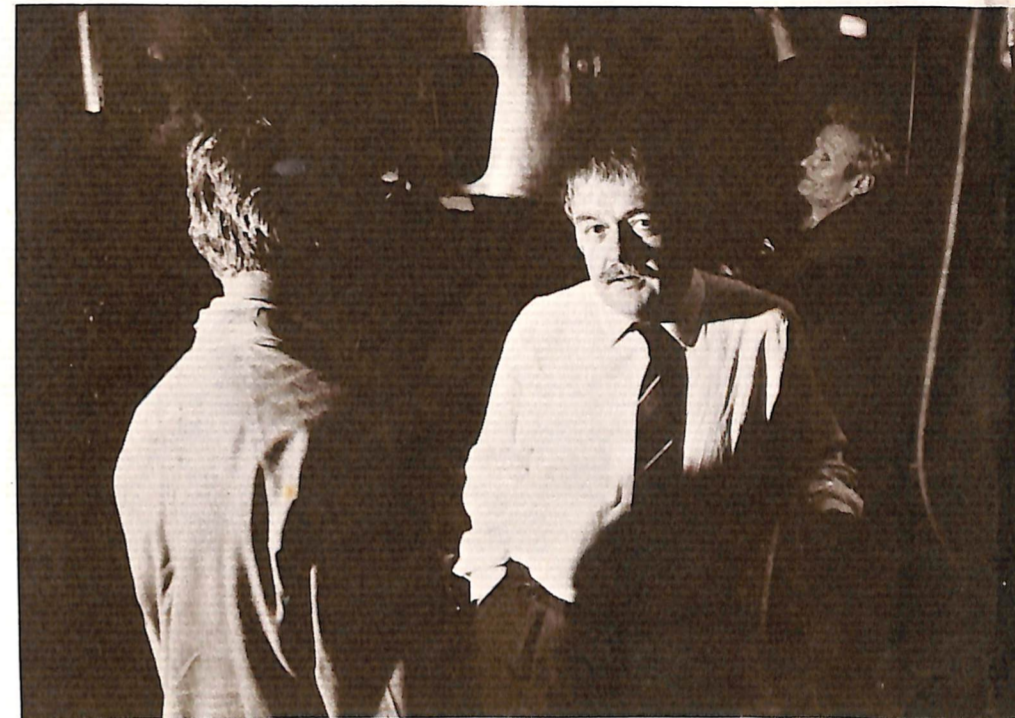
VOLUME 1. ISSUE 1. APRIL 1976

MESSAGE FROM MR. SCOTT

In completing twenty-one years of manufacturing operations in Australia, we at Sperry New Holland can look back over a significant period. Whilst our contribution to the agricultural industry has been foremost the future poses an equally dynamic time. Innovation and development will be essential for us to retain our lead in the agricultural machinery business. For that to occur we require dedicated and energetic personnel, whose efforts will be an important contribution to success in the future.

I am pleased to see "Gettogether" published to highlight such activities. Whilst this issue is launched as a 21st Birthday edition, the features and articles of this, and further issues, will inform you of events and developments the company involves itself in. "Gettogether" will put it to you by concentrating on people-related matters and ensuring your further involvement in the company.

... Jack Scott, Managing Director.



Greetings from the States

Telegrams were received from Mr. Kenneth Thompson, President, Sperry New Holland Division, and Mr. "Ossie" Marburger, Vice

President, L.A.F.E. Division, Sperry New Holland, on the occasion of our 21st Birthday in Australia.

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JHSRCSY 16 MAR 6 1614
NUHOLCO MELBOURNE AUSTRALIA

657 ATTN MR G.F.J. SCOTT

BEST WISHES FOR YOUR "TWENTY-FIRST" FROM ALL YOUR FRIENDS AND COLLEAGUES IN THE SPERRY NEW HOLLAND DIVISION.

CONGRATULATIONS ON COMPLETING TWENTY-ONE YEARS OF OPERATIONS. OUR COMPLIMENTS TO ALL EMPLOYEES, DEALERS AND CUSTOMERS FOR THEIR COOPERATION IN HELPING THE COMPANY REACH THIS HAPPY AGE IN CORPORATE LIFE. WE LOOK FORWARD TO A CONTINUING AND REWARDING ASSOCIATION FOR MANY YEARS.

A. S. MARBURGER/VICE PRESIDENT
L.A.F.E. DIVISION
SPERRY NEW HOLLAND

Mr. Kenneth Thompson



Mr. "Ossie" Marburger



MEET 'GETOGETHER'

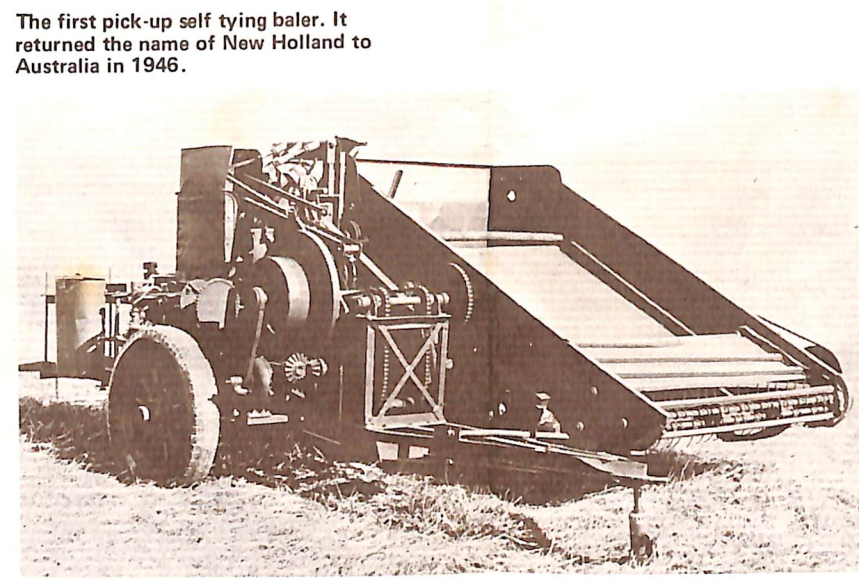
It's our new in-house newspaper that tells us all about us. Every employee of Sperry New Holland in Australia will receive a copy of "Gettogether" - right from our Brisbane branch, to our Perth branch and right across the country to all of our sales and service personnel, and, of course, all of us here in Dandenong. So it's not hard to realise that with many of us spread far and wide there's plenty that we don't know about each other - hence the name "Gettogether". You'll be able to read about the important, and the not-so-important happenings right here in "Gettogether". Happenings like births, marriages, safety hints, news from the field, what our company's doing here and overseas, news about your work mates, and there's even a section for classified advertisements. And since Gettogether is about us, it's up to us to see that it contains the things we want to read about. So if you've got a story that you feel will be of interest to us all then let's hear about it. Contact any of the following - Rin Houston (Treasury), Chris Turk (Marketing), Frank Mete (Maintenance) or Gary Howard (Service Parts). We'll welcome classified advertisements too - but keep them short please.

Remember the success of our newspaper depends on the contributions we make - so let's get it all together, right here in Gettogether.

21st. Anniversary Issue

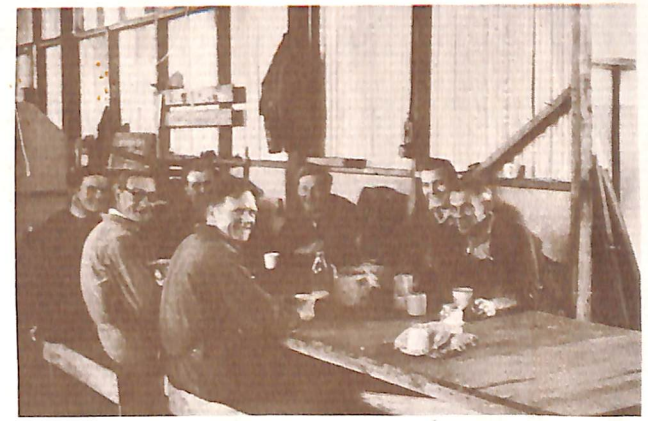


Guess What? "The Home of Grassland Farming" at Dandenong in 1955.



The first pick-up self tying baler. It returned the name of New Holland to Australia in 1946.

George Keady is pictured third from left enjoying his "cuppa" in 1954. No flash canteen in those days!



Our longest serving employee, Mr. Ray Smith.



Our oldest three

CLUE 1. They led the attack in the 1954 season in the cricket grudge match between New Holland and Kinnears Ropes in Geelong . . .

CLUE 2. They all joined within four months of each other in 1954.

Ray Smith, our longest serving employee, currently Market Development Manager, joined 24th February, 1954 as a Sales and Service Supervisor.

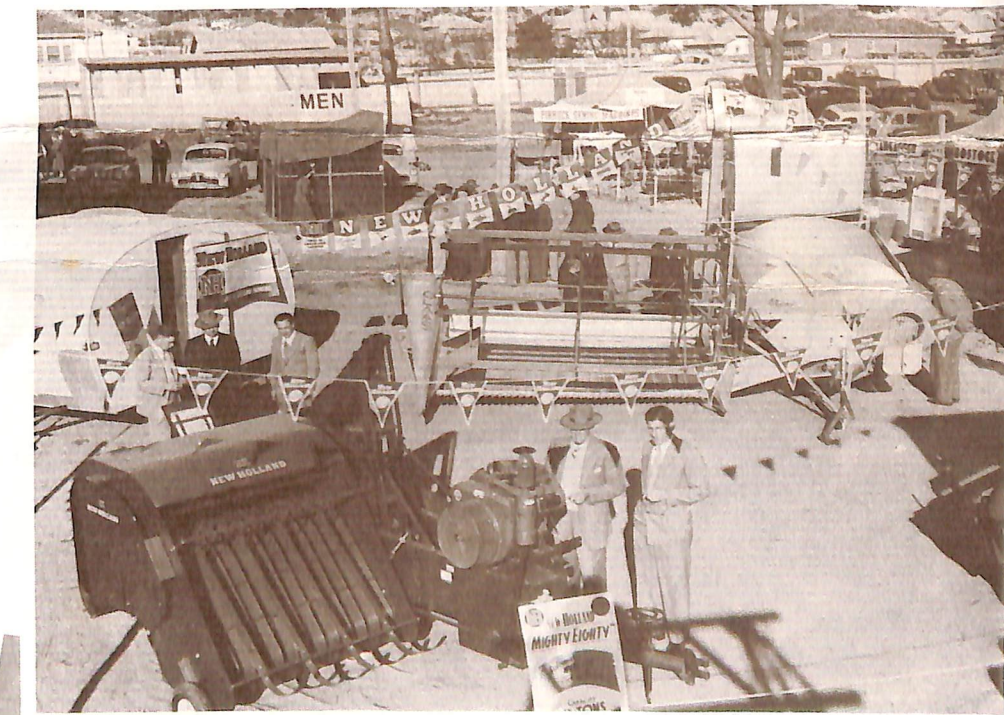
Jack Scott, Managing Director, joined 9th June, 1954 as Accountant with Doring Engineering, one of the Doring Group of Companies.

George Keady, Production Stores Foreman, joined 28th June, 1954, just two weeks after Jack Scott, as sheet metal worker.

Who's next ?

This year will see three other employees notch up twenty-one years service: Clyde Radford who started in May, 1955 as a Serviceman, Geo Demarchi who started also in May 1955, and Alan Black who started in August, 1955.

Wagga Agricultural Show about 1954 featuring the New Holland Model 80 Baler.



We've come a long way . . .

With 21 years of manufacturing operations in Australia to date, Sperry New Holland has a lot to look back over.

Prior to Sperry New Holland deciding to manufacture some of the agricultural machinery lines in Australia, New Holland machinery was available to the Australian farmer. New Holland machinery was imported from the United States, and assembled in Australia as early as 1945 by Doring Implement Supplies, with their offices in Fitzroy Street, St. Kilda.

The first New Holland machines to arrive in Australia were two Model 75 pick-up hay balers in 1945. This was only five years after New Holland produced the world's first automatic pick-up hay baler. Import restrictions were tough in the forties and the Australian farmer was sceptical of imported, automatic machinery. However, toward the end of the 1940's, with greater interest in New Holland machinery, the number of balers imported grew and were sold by Doring Implement Supplies, by a Mr. Basil Horne and his "girl friday" Mrs. Molly Wormald.

It was in 1947 that the Sperry Corporation acquired the New Holland Machine Company based in New Holland, Pennsylvania.

The present Dandenong manufacturing site was the spot chosen by Doring Implement Supplies to build when their previous premises were too small for the amount of assembly work being done. An assembly shed was built where the present production store is located, and part of the front office and showroom were constructed soon after.

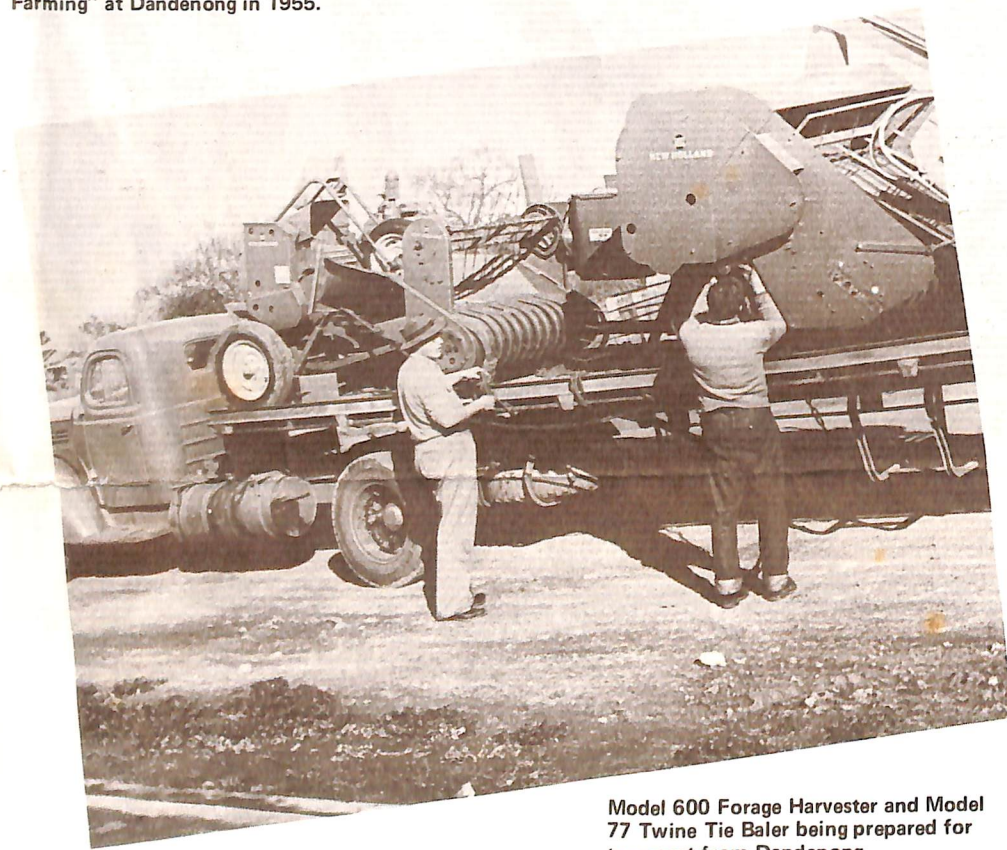
It was in April, 1955 that Sperry New Holland decided to acquire the assets of Doring Implement Supplies which included the Dandenong site.

The purchase in early 1955 of the Heine guillotine, a drill, hack-saw, profile cutter and a hand operated folding machine, saw the start of New Holland manufacturing in Australia.

Selected parts were being manufactured according to an import deletion list for the Model 66 Baler, although the assembly of knock-down-kits was the basic operation.

With the increased manufacturing activity, gradual extensions were made to the plant. The advent of a press and machine shop in 1959 saw the company employing around thirty people in that area alone, including welders, and another thirty on assembly. Many of those people are still with us today. The bottom assembly area grew to the extent that the press and machine shops had their own building and, in early 1960 the automatic paint dip line was installed. The sixties also saw the Service Parts building, the amenities block and extensions to the office block.

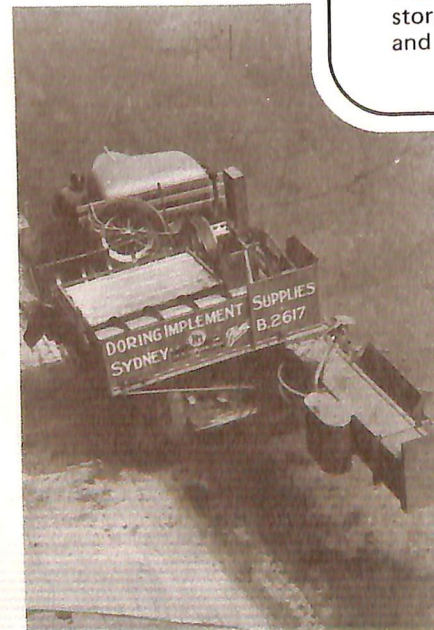
Thus, the "Home of Grassland Farming" has grown quite significantly since 1955. Now, with established branch offices in Perth and Brisbane and sales and service field personnel covering most of agricultural Australia, and with a total workforce of close to three hundred people, Sperry New Holland is well established in the Australian agricultural industry.



Model 600 Forage Harvester and Model 77 Twine Tie Baler being prepared for transport from Dandenong.

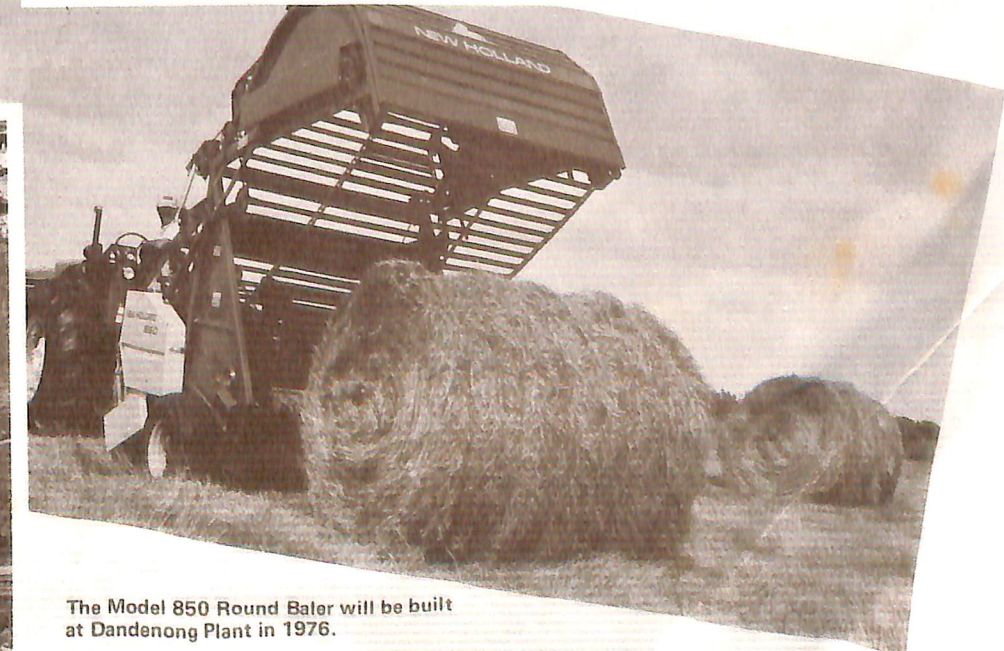


Early picture of South Australian Branch Office!



Early model baler doubles as advertisement for Doring Implement Supplies, first distributor of New Holland machinery in Australia.

Early photograph of Dandenong Office and Plant. Note the absence of Service Parts, Amenities Block and Machine/Press Shops and surrounds.



The Model 850 Round Baler will be built at Dandenong Plant in 1976.

Bits And Pieces..

... Congratulations Frank Scott-Smith on the marriage of your daughter Leslie on May 17. Leslie is a primary school teacher and she and her husband John spent their honeymoon in Fiji. No doubt the wedding was well organised ... in typical Scott-Smith style.

... That Tucker family is in the news again! Last issue we reported on Michael. Recently Barb Tucker's 17 year old daughter Linda travelled to Toowoomba, Qld, to compete in the Australian Basketball Championships with the Dandenong team. Well, they won the grand final and it looks like we'll be hearing more about Linda in the future too.

... Everyone looks forward to their long service leave and Cliff Rayner was no exception. Cliff and his wife May recently took advantage of the opportunity to holiday overseas. In their itinerary they included England and Europe.

... Congratulations to Angela Coco our ex-punch girl in M.I.S. on the arrival of a son on June 23. Hear tell the patter of little feet will soon be heard for Yvonne Street (Personnel) too. It looks like the 'baby boom' has started again so watch it girls - YOU may be next!

... Congratulations also to Financial Accountant Neil Stirling and his wife Rhonda on the arrival of their second child Lisa.

The man behind the mo.

Les Atkinson is the man behind that lovely big mo that walks around the production area. Les began at Sperry New Holland as Sub-Foreman, Assembly, on July 13, 1964, and became Foreman of the Assembly Fabrication on August 19, 1968.

That mo, or rather the face behind it, was born in Manchester. In the years before the mo, Les did an apprenticeship in Machine Tool Fitting, and later on a stint in the R.E.M.E.'s (that's Royal Electrical Mechanical Engineers, to us-all). In spite of that very R.A.F. style moustache, Les is definitely an Army man, and served in the Paratroopers in England.

Les and his wife Kathleen, daughter Lynn, and son Keith, moved to Australia in 1958, set up house originally at Doveton, and began to contemplate growing a garden and a moustache. Now their daughter is married and has a family, and Keith is now 19.

There is no doubt about it, Les is very handy around the house, and even built the house itself at Phillip Island at one time. The garden-growing has been an ongoing business, as Les and Kathleen have had four moves since arriving in Melbourne, but over the last couple of years, the moustache has been growing beautifully.



SPERRY  NEW HOLLAND

'GETOGETHER'

VOLUME 1. ISSUE 2. AUGUST 1976

MEET OUR NORTHERN REGION

Northern Region, situated in Eagle Farm, Brisbane, covers all of Queensland and the top half of N.S.W.

Branch staff consists of 6 permanent positions and 1 temporary.

Gail Harbeck, our Office Manager, has been with Sperry New Holland for over 10 years. Gail lives at Acacia Ridge, a southern Brisbane suburb, with her husband Norm and two children and enjoys boating and fishing on the weekends.

Joe Mantella, like Gail, recently went to Melbourne to receive his 10 Year Certificate. Joe is the Branch Administration Manager and shifted from Dandenong in September 1975. Prior to the shift, Joe was Distribution Manager. Joe lives at Bracken Ridge, a northern suburb, with his wife and daughter.

Noel Payne, the Regional Service Manager, has been with the Company for 7 years. Noel recently arrived from Dandenong where he was Area Service Manager for Gippsland and Tasmania. Noel's main interest outside S.N.H. is flying. He has his private pilots licence, which is a good advantage to cover the vast distances in the region.

Hec Alcock is the Regional Manager. Hec arrived here in September, 1975. Prior to this he was Product Manager based in Dandenong. Hec lives at Bracken Ridge with his wife and three children.

Paul Hopkins is our clerk extraordinaire. Paul joined the Company last year and apart from clerical duties, he works in spare parts, loads machinery, does deliveries, etc. Paul's spare time is taken up with a Pop Group called "Bootlace" which is in great demand around Brisbane.

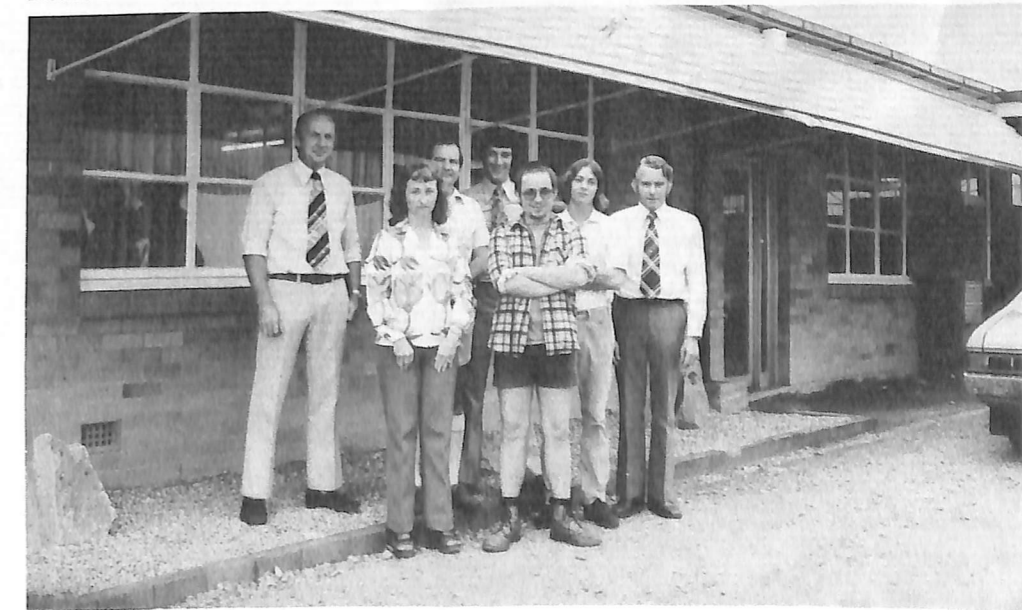
Daryl Howells has just joined us here. Daryl runs the Service Parts at Branch. He is a bachelor and lives at Margate. His weekends are usually spent at Bribie Island.

Gerry McCashin helps out in Service Parts. Gerry comes from Ireland and has seen a lot of this country before coming to S.N.H. a few months ago.

So that, briefly, is the staff - a small enthusiastic group helping each other out. Because of the shortage of staff, it is not unusual to see Gail picking parts, Joe being the switch girl or even yours truly trying to send a message on the telex.

Contributed by Hec Alcock, Regional Manager.

Northern Region staff are pictured left to right: Hec Alcock, Gail Harbeck, Daryl Howells, Joe Mantella, Gerry McCashin, Paul Hopkins and Noel Payne. In the background is the Brisbane Branch Office.



Congratulations

... One hundred challenge points can take some getting. Just ask Gary Howard (Service Parts) and his wife Margaret. Their prize winning Basset Hound Bitch Perpeiri Heide has just tallied up 100 points which now earns her the title of an Australian Champion. Gary and Margaret have two Basset Hounds they regularly show, Chester and Heide. That's Chester on the right and Heide on the left at Heide's recent birthday party. Gary and Margaret have travelled the length and breadth of Victoria to exhibit their dogs.



YOUR SOCIAL CLUB NEWS

The Mid-year Ball is over for yet another year - and what a great night it was. Thanks go to the sub-committee - Jan Belfield, Ian Walsh, Wayne Grimston and Peter Bolger.

The raffle results were - Sharley Smith, winner of the colour T.V., Robert Bortoli, winner of the black and white T.V. Door prizes were won by Peter Bolger (Vertical Grill) and Ian Walsh (Wine Set). The magnum of champagne for bringing the most guests was won by Dave Ferguson.

Now we're planning for our Christmas dance. Remember the date, it's the 18th of December, and the venue will be "Kellowie" House, Cranbourne.

A film night was held on July 27th when a group of employees saw "Caddie". The night was a great success.

Speaking of coming events here are some more dates for you to remember.

- December 12th is the date for our all-important Christmas Party and Picnic. We're holding it at the Peninsula Gardens, Rosebud. We'll be circulating questionnaires in the very near future so keep a look out.
- There'll be a footy or soccer match before the end of the season but more about that later.

In case you missed it here are the results of the car rally run on the 25th April this year.
1st Don Murray - Inspection
2nd Lloyd Anderson - Distribution
3rd David Stevens - Accounts

And in closing our notes for this issue of Getogether we want to remind you that the Social Club will respond to any reasonable request to obtain concession tickets for any type of show. Shows we have managed tickets for this year have been "Jesus Christ Superstar" and "Man of La Mancha". Just contact your Social Club representative.



COMBINES IN RICE

Dealers, their staff, owners and prospects recently visited the rice belt of New South Wales to view Sperry New Holland Combine Harvesters operating in rice. This S1550 certainly created interest for a number of people and it looks as though it was thoroughly inspected. Our field staff were kept busy answering all sorts of enquiries.

FOR SALE

HI-FI SPEAKERS

Pair of speakers in as new condition. Three-way cross-over system of Philips components including 12" bass. Will handle up to 70 watt peak and give excellent sound. \$195 for pair
Contact Arthur Wehlow (Ext. 110).

It's all for safety

The need for fire safety was brought home to us a few weeks ago, when a waste disposal truck at Dandenong had problems. It appears that the truck had just left Sperry New Holland about 8.15 a.m., on the 14th May, when the driver noticed smoke pouring out of the waste storage area. Being alert, he drove into the service road and then called the fire brigade. The black smoke wafting up what looked like the front of Sperry New Holland gave arriving office staff a few rough moments. It looked as though the whole place was on fire.

The story had a happy ending, but a lot of people at Dandenong had another think about just how easy it is to set fire to things without realizing. Just what caused the fire in the rubbish truck is probably a mystery, but what can be done about fire is not.



Ten Year Club Dinner

On Wednesday, April 7, 1976, 45 people attended the 10 Year Club Dinner at the Episolon Room of the Southern Cross Hotel in Melbourne.

This year there were three people who received gold watches for 20 years service; Alan Black from Inspection, Geo DeMarchi, L.H. Assembler, and Clyde Radford, 1st Class Assembler.

The five people who received pen & pencil sets for 15 years service were: John Cassee,

Transport Foreman, Graham Williams, Controller, Don Lang, Paint Shop Foreman, Lyn Bridge, 1st Class Assembler, and Vince Seghesio, Spray Painter. Unfortunately, Vince was not able to attend the dinner and was therefore presented with his award at Dandenong. There were ten people who also received ten year service awards. Gail Harbeck from Brisbane Branch, who received a cup & saucer as her service award, Guy Arouze, who clocked up his first 9 years service in France, Ron Hulme, Credit Administration Officer, Stan Inglis, L.H. from Fabrication, Joe Mantella, from Brisbane Branch, Keith

Pincott Area Sales Manager from N.S.W., John Roe, Area Sales Manager from Benalla, Joe Roncari, Press Shop Welder, Merv Ross, Area Service Manager from N.S.W., and Simon Roussety, a Welder from Fabrication. The nine men received cuff links as their service awards.

The evening at the Southern Cross was thoroughly enjoyed by all, and was voted a great success. The two ladies do look a little like the roses amongst the thorns in the photograph, but no doubt there will be more ladies in years to come to even up the numbers.

Show of Red and Yellow

To anyone driving through the grounds of Longerenong Agricultural College in March last, a parade of familiar red and yellow machines cutting, conditioning, raking, baling and stacking hay under a cloudless blue wimmera sky, was indeed an impressive sight.

Where's Longerenong Agricultural College?

It's 13 km north east of Horsham. And if you are not sure of the whereabouts of Horsham it's 322km northwest of Melbourne, right in the heart of prime wimmera farm land.

The college was the site for the first of the 1976 series of Sperry New Holland service training schools. One of the largest assemblies of modern agricultural machinery from one company, operating under field conditions was put through its paces for dealer representatives by a team of Sperry New Holland Area Service Managers.

Sperry New Holland machines were discussed, examined and operated. In one paddock Terry Goninon (Area Service Manager - Adelaide) demonstrated the 453 reciprocating mower. In another part Guy Arouze (Area Service Manager - Dandenong) operated the 469 mower conditioner with Ric Coulthard (Area Service Manager - Shepparton) putting the original 317 baler manufactured at Dandenong through its paces, then moving to the 850 round baler as a contrast. Following Ric on the 317 was Bill Evans (Regional Service Manager - Region 2) picking up the square bales in a 1034 Stackcruiser automatic bale wagon and completing the operation by forming a hay-stack before an appreciative group of dealer staff and students from the college.

Such were the scenes each working day through March. The excellent facilities of Longerenong College provided the scene for a very successful exercise in the training and development, through our own specialists, of a competent and capable network of dealer service staff.



Ric Coulthard gives instruction on the knottor operation on the 317 Baler at the Dealer Service School at Longerenong Agricultural College.

JUST MARRIED

John McCormick had quite a job cleaning his car after a few friends decorated it to commemorate the occasion of his wedding. The 'Gettogether' photographer was on the spot to get this photograph before John spotted the decorations.

John and his wife Kathy were married on Saturday, June 19, and we all wish them a happy married life together.



REPORT FROM MONTREAL

Barb Tucker's son, Michael, reports the conditions as not so good in the Olympic Village. He shared a room with 13 others, had a hard bed and it was 100°. One consolation is that the food was tremendous and available 24 hours a day.

Cootoolabba,
Mon.

Giddy,

U lot of blokes that live in tha city think us country fellas are dum - I heerd about this ere papur that is gonna be written at Nu Holeand and I rekkon I would let you in on wot acterally gose on in tha bush.

Take Burt me naybor, Burts no fool, Hes an inventer and hes jus made a mashine to suck tha wheat outa the tanks - yer see if ya orger it out yer getta lot of cracked grain, but if yer suckit out yet dont. Berts got this seedsucker goin so bloomin well hes even sellin them to the other naybors. They look reel flash - all painted up bright red with the name in bright yella - looks prettyer than a paddock of wheat reddy for heddin.

Burts called his invenshun success - the success seed sucker.

Theres a moral to this yarn. Nothing succeeds like success.

Hooroo

Bighead

p.s. If you are silly enuf to print this, then you city guys are sillyer than us.

Editor's Note: Your naybor Burt certainly deserves success with his invention and we would like to congratulate YOU also on your literary expertise!

THE 850 STORY

Sperry New Holland has been looking for a machine like the 850 Round Baler since 1966. The 850 seems to be the answer to the search for easier, cleaner handling, and farming methods that have a low labour requirement. It has the capability to conserve surplus spring pasture over the summer to feed out to livestock during the summer and autumn, while at the same time drastically reducing labour and handling.

The 850 Round Baler was first seen in Australia in 1974 as part of world-wide machine testing when Ted Relf and Mike Allfrey tested an early USA production model to determine its suitability under our conditions.

Tony Hicks was Product Manager for balers and bale handling equipment at the time of testing, and he recommended its introduction, together with the Model 80 Bale Mover, into the Australian market.

It was decided to release the 850 for sale in 1975 and sixty fully assembled units were imported from USA.

It was quickly realised that freight was a major cost factor since only two fully assembled machines could be shipped in a standard 20ft. container. It appeared that a substantial saving could be made by importing the balers in a dismantled condition. We use the term C.K.D. (Completely Knocked Down) as used in the automotive industry.

A project was commenced in June 1975 to investigate the feasibility and economics of this C.K.D. approach. Russell Flack began the project by analyzing how much freight space could be saved by dismantling the machine including the breakdown of the major weld assemblies such as the main frame and tail gate. As part of this exercise Russ and Kelvin Gregor dismantled and

rebuilt the Engineering test 850 baler. It was established that the equivalent of five sets of parts could be packed into a 20ft. container, giving us sufficient freight cost savings to justify proceeding with the project.

From the outset we established that we would not consider making components at Dandenong because of the extremely high tooling cost, the limited number of balers which would be produced and the fact that because the Round Baler is an entirely new type of machine it is undergoing continuous development in USA, which leads to frequent changes of parts and alterations to tooling.

A parts list for the C.K.D. machine was established by Russ Flack and Lothar Pilz. From this Ken Adamson and Peter Artaud began investigating the sourcing of components from our USA factory and their USA suppliers. Ordering and the final packaging and shipping arrangements were handled by Ken and Peter as the project proceeded.

Drawings of the USA welding fixtures and details of their assembly procedures were obtained, and Lothar Pilz and Ted Lewis began planning the local tooling and the welding and assembly procedures.

Some of the tooling was made in our tool room and this closely involved Ted Huth and Dave Wilkinson with the project.

The layout of the production line for welding and assembly operations was planned by Derek Hewitt with assistance from our two trainee Engineers, Russ Flack and Wayne Grimston.

Arthur Hosking, Frank Mete and John Ingham were then involved in building the racks and material handling equipment needed for the assembly area.

Our production plan for this year is to build 200 balers commencing on 17th May. The initial shipment of parts for fifty machines

arrived towards the end of April as scheduled and George Keady and the production stores staff became involved in handling the biggest shipment of parts ever received into Dandenong.

The trial assembly commenced early in May under Lothar Pilz direction with Simon Roussety building the first few machines.

Les Atkinson and Terry Parkin then took over supervision of production once the trials were completed. Production is now running smoothly with four balers being turned out each day by four welders - Simon and Lou Roussety, Con Volkoff and Mike Jansz, and eight assemblers - Graeme Inglis, Ivan Pyers, Ron Peters, Alec Murray, Anton Knaus, Joe Novak, Joe Radoc and Kevin Walker.

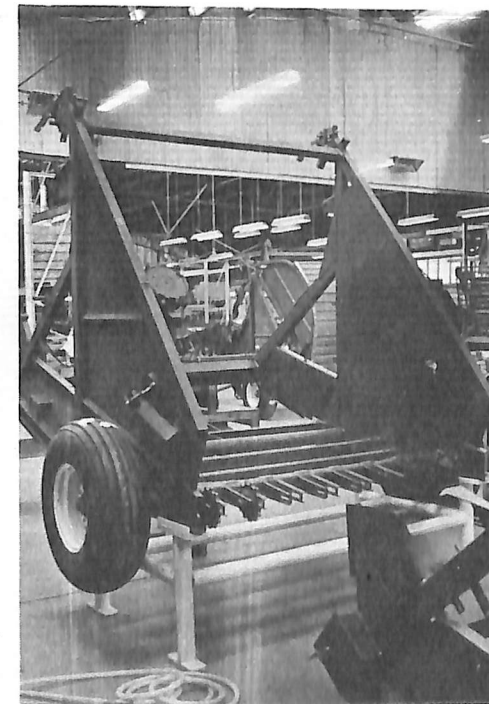
The second delivery of parts for one hundred machines has just been received and production will soon be under way on these machines.

Each 850 takes approximately twenty-four man hours to assemble and paint which is similar to the time needed to build our 317 Baler. Approximately six man hours of welding goes into each 850 also.

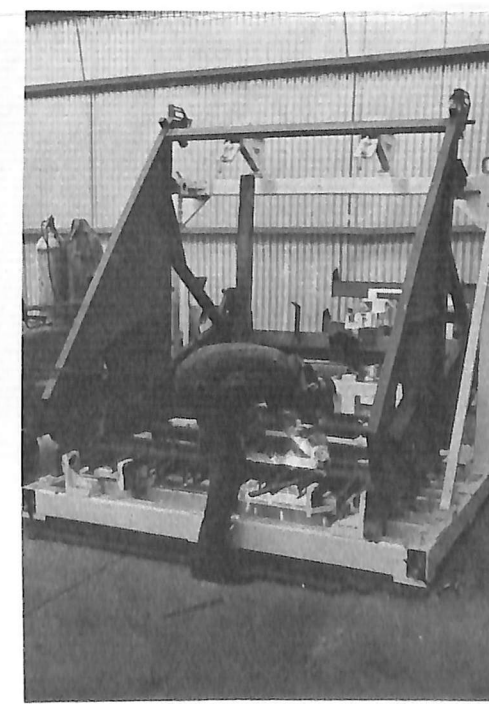
The introduction of the 850 has been a very successful project involving people from all departments within Manufacturing. Great team spirit has been shown and each person has made an excellent contribution.

It's pleasing to report that on his recent visit Mr. "Ossie" Marburger particularly remarked on the excellent appearance of the 850's he saw being built in the factory.

Service and Parts continue the team effort to ensure the present high demand for 850 Round Balers is maintained. The 850's impact on the marketing scene and its revolutionary application to new farming methods guarantees our lead in the haymaking machinery field.



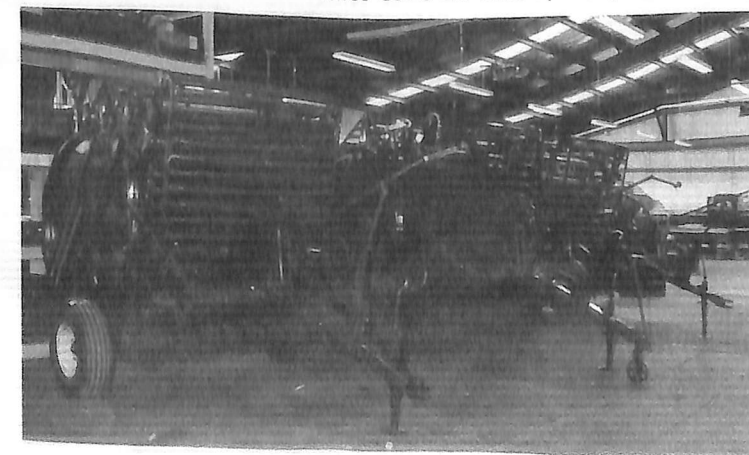
The initial welding stage of the 850 Round Baler frame.



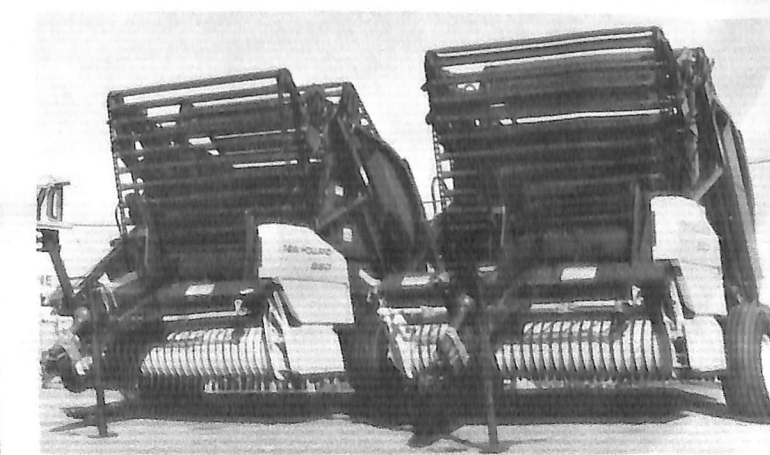
Assembly begins on the 850.



The 850 is taking shape. Still requires pick-up and chains prior to finishing.



Three 850's are lined up ready for finishing.



Two of the first 850's are ready for delivery.