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Norden awarded

By Casey Neill

Dandenong's Norden Body Works is celebrating winning two auto industry awards.

It took home the Best Aftermarket and Retail Business (Large) and Best General Member Business (Large) titles at the Victorian Automobile Chamber of Commerce (VACC) Industry Awards ceremony at Melbourne's Crown Palladium on 20 May.

Norden founder Ron Anson was unable to attend, but his son Robert and grandsons Ryan and Aaron represented the business, which specialises in wheelchair vehicle conversions, hydraulic fitting equipment and RV parts.

"It's great to be recognised for our continued service and commitment to the industry and the disabled community," Robert said.

"The awards also recognise our continued improvement in service and our commitment to our staff, suppliers, clients and the community.

"Because we are a family-run business we love some additional recognition for our employees, who we see as a part of our family.

"We love anything that gives our employees pride when they say they work at Norden.

"When we told dad about the awards he was so choked up to have been recognised because he signed up for the VACC almost as soon as he started the business almost 60 years ago."

Ron, 87, accepted this year's Greater Dandenong Corporate Citizen of the Year Award at the council's Australia Day Festival in Dandenong Park on 26 January.

In 2015, Norden won the Small Business Award at the Greater Dandenong Chamber of Commerce Premier Regional Business Awards.

It's come a long way from its beginnings servicing market gardeners with small trucks.

"We want to support the local community and those who live and work in it," Robert said.

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VACC INDUSTRY AWARDS

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BOSCH Service

in good



VACC president Tony Sanchez with Ryan, Robert and Aaron Anson.