

BUSINESS — BRUCE FERGUSON
361 LONSDALE ST - D'NONG
LATER OF PALM PLAZA. - D'NONG.

A MAN...

His Beginnings and Growth

1954

A local resident Bruce Ferguson started selling Men's and Boys wear in a small room at the rear of Gell's Banjo Club in Melbourne Road.

1957

Owing to increase in business the existing premises were too small and we moved to 8 Clow Street.

1960

We moved once again to more spacious premises at 361 Lonsdale St. which is our current address, the larger premises enabled us to offer the people of the district the finest range of Mens and Boys Wear for the Fashion conscious male.

1965

Since our small beginnings we have strived to give the Public real service backed by a thorough knowledge in order to offer a service which our customers believe is the finest in the district. We only sell Branded lines which are guaranteed by the Manufacturer. We have never sold seconds or job lots, as we have built a reputation of Giving full value for every penny spent.

• THERE IS NO GREATER BARGAIN THAN QUALITY

BRUCE FERGUSON

361 Lonsdale Street. Dandenong