

MARKET MAKES IT MORE AT COLES

COLES Parkmore will re-open its doors this week and show off its new market style layout.

Major upgrades at Coles Parkmore include a redesigned fresh produce section, displaying an extensive range of fruit and vegetables on ice for optimum freshness.

Local shoppers will also be delighted with its new delicatessen that showcases a wide variety of specialty cheeses and a selection of fresh seafood, which offers customers a range of sustainable choices when it comes to fresh fish.

In addition, Coles' in-store bakery team of 10 - headed up by bakery

manager Anna - will prepare Coles' signature range of bread daily in the new open plan bakery.

The team will produce authentic Turkish bread, warm muffins and delicious birthday cakes, right in front of customers' eyes.

Furthermore, Vicki, the meat manager, will head up the new meat department with her team of four.

Customers will love the new slice on request service which is just in time for summer barbecues.

Coles Parkmore store manager Michael Rico has been with Coles for 23 years and is looking forward to inviting shoppers in on opening day,

Wednesday 10 October, when shoppers can come in and experience the store's fresh new offerings and great service.

"We can't wait to welcome everyone to our new look Coles store.

"We have created something special for our customers who will love the refreshing new look and different features designed to emphasise our fresh produce," Michael announced.

"The store renewal has allowed us to bring an additional 25 team members on board, seven of those with over 25 years' service, which complements our already exceptional team.

"We have a very close working

team here and the staff are passionate about providing shoppers with the same friendly customer service they are accustomed to."

At Coles Parkmore the new entertainment and paper offerings has the latest in books, magazines and new release DVDs.

The store also offers the Coles Click and Collect service for a more convenient shopping experience.

Coles Parkmore is located at Parkmore Shopping Centre, 317 Cheltenham Road, Keysborough.

The store is open 6am to midnight, seven days a week.

Star

age 6 Thursday, 4 October, 2012

4th Oct
2012
REOPENING OF COLES STORE
WITH A MAJOR UPGRADE

COLES
KEYSBOROUGH PARKMORE