

German giant Aldi throws open doors to Springvale store

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SUPERMARKET giant Aldi has opened at Springvale.

The store, at 754-768 Princes Hwy, Springvale, features the supermarket's newest format — better

navigation and a modern interior store design.

Aldi said there would be dozens of bargains exclusive to the store on offer to celebrate the opening, including skiing, gardening, cooking and entertaining equipment

The new store has put on 20 full and permanent part-time employees.

Aldi Victorian managing director Sean Sacher said he was excited to be opening the Springvale store, and looked forward to showing shoppers the difference the

supermarket chain can make to consumers.

“At Aldi, we offer a supermarket experience that is like no other in Australia and it's our differences that allow us to bring unbeatable value to our customers every day,” he said.

“While we're delighted to be introducing these innovations, we want our customers to know they won't lead to higher prices.”

It will be open from Monday to Friday, 8.30am-8pm and Saturday to Sunday, 8.30am-7pm.

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