

2ND MARCH 2009

BUSINESSES

Drive

High-tech on show

DANDENONG South firm IMPCO is keen to "convert" visitors at this year's Melbourne Motor Show to its high-tech fuel conversion services.

"Our participation in the motor show is exciting, and for the first time provides IMPCO, as a manufacturer, with an opportunity to directly share our experience, knowledge and information with the Australian general public," managing director Rob Mercer said last week.

A JOURNAL ADVERTORIAL FEATURE

"Our cutting edge technology enables vehicles to operate on homegrown energy security fuels, such as LPG or CNG, which reduce our dependency on foreign oil, reduce greenhouse gas and harmful emissions and relieve the pressures of rising fuel costs."

A 2005 Ford Mustang GT and a 2007 Holden R8 Clubsport supercharged by Walkinshaw will be displayed at the show. IMPCO

says these vehicles provide seamless performance when operating on either LPG or petrol.

The company will also launch a BRC gas service network, designed to provide motorists with enhanced service for LPG vehicles.

■ The Melbourne Motor Show runs at the Melbourne Convention and Exhibition Centre until March 9. IMPCO is at Stand 20.



Gassed up: IMPCO's Rob Mercer and general manager John Coggins with two cars that have been converted to gas with their company's technology.