



Roy Sanderson, owner and founder of RJ Sanderson and Associates.

They're one big family

Roy Sanderson likens the eponymous accounting and financial firm he founded a quarter of a century ago to an extended business family.

Mr Sanderson is the owner and managing director of RJ Sanderson and Associates, a firm he founded in July 1993.

The firm celebrated the quarter century milestone on 1 July, which coincided with the start of the new financial year.

The day was also a milestone for practice manager Lynne Sloggett who celebrated 25 years' continuous service.

From humble beginnings, today the firm employs 76 people spread across offices in Albury, Berwick, Cranbourne, Dandenong, Epping, Frankston, Pakenham, Wangaratta and Werribee.

Services include taxation, accounting and business advice, loan solutions, wealth management, self-managed super funds and estate planning.

Mr Sanderson said the firm's sustained growth had come from "placing our client's needs first".

"We have a reputation of innovation and honesty," Mr Sanderson said.

"RJ Sanderson and Associates has been built on genuine core values and a commitment to making a difference to every life we touch.

"Our passion for working seamlessly with RJS professionals across multiple disciplines is delivered with one focus, to help our valued clients achieve their financial potential.

"We have a great team across all offices that are up-skilled to provide the highest level of client care and expertise.

"We care about our clients on a one to one basis and strive to ensure we are giving an overall service that is tailored specifically for your individual needs."

Contact R J Sanderson and Associates on 1300 27 28 29.

dandenong.starcommunity.com.au

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