

RUSSELL BROTHERS, SHELL EXPAND

At the official opening of the new Shell Depot in Podmore Street, Dandenong, Shell's Country Marketing Manager for Australia, Mr. J. D. Whittington, traced the three-way relationship between Shell; the Dandenong district; and the agents, E. A. C. Russell Pty. Ltd.

When Shell first began trading in Victoria, kerosene and petrol were despatched by rail in cases each containing two 4-gallon tins, to agents in Dandenong.

In 1926, Shell established a network of depots throughout Australia, and the original installation at the corner of John Street and Podmore Street was built in Dandenong.

From here, the Peninsula, the hills area and Gippsland was supplied with 44 gallon drums.

In 1950 Shell appointed Russells as agents in the Gembrook area, again supplied from Dandenong. In 1959 Russells were appointed Agents for Shell in Ferntree Gully, taking over part of the territory formerly serviced by the Dandenong depot. In 1964 Russells purchased the business of Godwin's hay and grain store in Dandenong.

In 1965 the Shell Company

handed over the operation of their John Street depot to Russells.

The new depot in Podmore Street adjoins the old premises, and utilises the same 84,000 gallon storage tanks. It incorporates a huge drum platform and oil store, a two bay quick fill lorry loading gantry, and an administration block. The total cost was \$50,000.

Mr. Whittington said that in their choice of agents, Shell found they were best represented by vigorous, independent people like the two Russell brothers.

Accepting the keys of the new premises, Mr. Bardie Russell highlighted the development of their family business in association with

the Shell Company. He paid tribute to Mr. Hoskin, from whom they bought Godwin's grain store; the staff; and the customers in the area for their loyalty and support.

Customers, staff and contractors were entertained at dinner at the Hotel Stamford after an inspection of the new depot.

She's a late starter

When our office re-opened for business last week, a letter in our first batch of mail showed us the value of one of our regular features:

Sir,— May I congratulate you on printing the welcomed articles on swimming (Safety in the Water).

As a grandmother, I have watched proudly as my grandchildren gained swimming medals and diplomas, and regretted I had never learnt to swim.

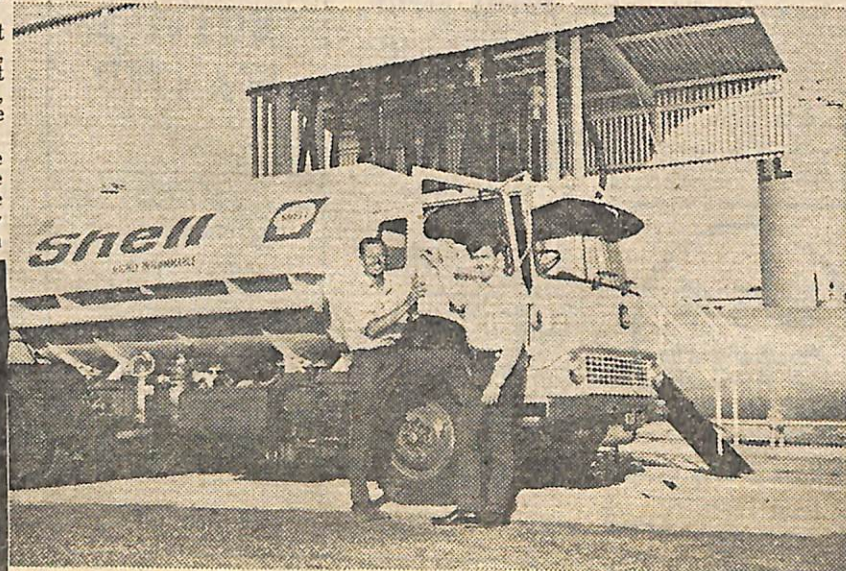
Living in a land where beaches attract, it is a necessity to be able to have

some knowledge of keeping afloat.

Seeing photos of tiny tots happily and fearlessly swimming, I have decided that one is never too young — or too old, and am arranging for lessons in the new year.

Your articles gave me hope, and I look forward to another instalment, which I will paste into a scrap book.

Yours, etc., V. Pocock, Pascoe Avenue, Springvale.



In this picture by Studio 31 driver Don Davis is checked out by despatch manager Phillip Milkins at the opening of the new depot.

**THE STATE SAVINGS BANK
OF VICTORIA**

**A NEW AGENCY
IS NOW OPEN AT**

CLAYTON

170 CLAYTON ROAD

**Agent: Mrs. P. R. Hart
HABERDASHER**

**WITH ALL STATE SAVINGS BANK
AGENCY FACILITIES**

Keep your money
in Victoria —
Where it will work
for you!



**TRAVEL SERVICES
For LAND SEA or AIR**
Springvale Travel Agency

15D Buckingham Avenue, Springvale, 3171
Tel. 346 5099

the happening
featuring **THE PUSH.**



3 Balmoral Avenue **SPRINGVALE**