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A fresh food experience

Keysborough locals were wowed when Michael Lorenz opened the doors of Michael's Fresh Food Market IGA Keysborough earlier this month.

The first of its kind in Melbourne, the new 3,200sqm store offers a state-of-the-art shopping experience including a sushi bar, florist, bulk spices, nuts and confectionary, delicatessen, fromagerie, fresh food hall with a butcher, baker and fishmonger serving fresh local cuts and produce and a fully licensed café serving

light meals, Melbourne style coffee and craft beer on tap.

Michael Lorenz has operated award winning supermarkets in the South Gippsland area for over 20 years, providing fresh food, low prices and an ongoing commitment to his stores' local communities. To date his stores have donated over \$2 million to more than 200 community groups.

"Never before in Melbourne have customers been able to sit down and enjoy craft beer

on tap, barista made coffee and fresh pizza cooked in the pizza oven in store, whilst doing their weekly shop!" Mr Lorenz said.

"Our in-store range is filled with old favourites, new products, gourmet foods and exclusive lines not seen elsewhere. We're extremely proud to be using Victorian producers and suppliers in store and to be able to pay tribute to the market garden history of the Keysborough area.

"Our mission is to deliver the best shopping

experience with great service, the best fresh food, the largest range and competitive pricing. We are excited to become part of this great community and can't wait to meet the locals, so come down and say hi!"

Michael's Fresh Food Market Keysborough will be open seven days a week, Monday - Friday 7am - 10pm and Saturday and Sunday 7am - 9pm and at Home Co Retail Centre, Corner of Springvale Road and Cheltenham Road, Keysborough.