

Support for seniors' shop

Michael's Fresh Food Market is supporting seniors and pensioners in the Keysborough area.

Last November, Michael's Fresh Food Market Keysborough opened in the Home Co centre, a first of its kind supermarket for Melbourne.

With a strong customer focus delivering low prices, the freshest fruit and vegetables, and an in-store cafe, Michael's supports seniors and pensioners in the Keysborough area.

Seniors and pensioners can now receive a 5 per cent discount on their groceries every Wednesday.

"We aim to be a genuine part of the Keysborough community, and we want to help," explains store manager Mario Dell'Oste.

"We know that the cost of living is high, so our specials, locked-down prices and now the

5 per cent discount together help seniors and pensioners in the Keysborough area.

"I would like to welcome Keysborough seniors and pensioners to visit our store, to come and experience our fresh food market, liquor store, supermarket and enjoy a coffee at the cafe.

"Plus, we have the convenience of wide trading hours, from 7:30am to 9pm each day."

Mr Dell'Oste says that low prices are a focus for his team, where customers benefit from locked-down prices across the store and weekly specials that help customers lower the cost of their weekly shop.

To receive a 5 per cent discount, customers simply need to present their seniors or pensioners card at the checkout.



Michael's Fresh Food Market Keysborough has a strong customer focus and offers low prices, the freshest fruit and vegetables, and an instore café.