

①

Brisbane different atmosphere from Melbourne.

In old days this diff expressed in the arch.

Today, the newer bldgs — no diff. All Aust. looks alike under the blight of so-called Contemp. design.

Quick look thru' DEVELOPN'T OF AUST M.A.

③

Talk to students, Univ of Q'land, July 24 1962

Theme: M A, much delayed, broke thru (MELB) 1934. Before that: lonely Now MOVEMENT. Students, young drtsmen, were WITH the new, revolting against old... teachers, bosses. For 1st time: rift young/old, st/est'tt. Thus gt crusading keenness on part yng men: cd see Light. While "Style" Light was: FUNCT'M: Everythg shd have phys REASON. Most obv NON-REAS: ORN'T. So new movement centred on PLAINNESS. If imagtive, good;but any THEN W W 2. It killed period styles. Sudd everytg M. Even old boys. No Estab, no Trad, no Conserv: simply the NON-Discipline of the early rebels who were fighting VICT'N CLUTTER--w'OUT the FUNC Disciplin of Ps Today no rules but taste. So diff between good/bad difficult. So no convictions. So no angry yng men-- & few enough interested. Need RULES.

MA is split: Romantic (Yamasaki, Ed Stone, Italians)/Realist (Tange &c) New Bruts at best). What's this split about? Both want same:diff apprh What do they want? FUNCTIONALISM Oh not the old naive F., butterbox, but design that answers every aspect of a prob in 1 hit, Human psych in SOME: ROMANTIC-Idealistic approach; SOME RATIONAL-Realist WHICH, YOU?

Arch is RECORD of soc. Obv all round us. Hence Moral. If in building we use false methods, bring untru to soc. A lush romantic b (Yam)insult

Which side you on? Nec to chose. Fundamental?. No philos: no anger/int

Why arch nec Define philos & role in soc? other arts dont. Because the soc implic'ns of all bldgs, their gt inflns on lives is major prob of arch, Remove this & it's just aesthetics:inhibited sculpt. Accept thid disciplin & it's the real mother, the gtest art. Of course it's more fun to let yr imag'n run riot than to accept the realist disciplin but if you think arch is primarily concerned w appearces, beauty, excit

you'd bettr off in window dressing. I say basic choise: Rom v. Real

Says: "I am a Realist". Rom <sup>ideal</sup> ~~divid~~ <sup>word</sup> If u conc yrself R, the problem is to search your soul & yr bely designe & ask what is realistic here? What is unreal & done only for appearance or dry habit or to please ignorant public taste - what can be eliminated?

nostalgia, romance, drama, excitement

3

Way on the Graham so:

The ROM: seeking the answer by feeling, w/out reasons. Letting beauty guide

REAL: Reason for evthing. I DONT mean just naive practical economical solutions to phys problems (most the clients) <sup>as set to you by</sup> only. That isnt R: bushCa <sup>Thank</sup>

GET DOWN TO CASES: How this work in ACTUAL DESIGN PROBLEMS? <sup>I mean a visual expression of a real piece of life being lived.</sup>

To be real'ic must accept <sup>nat. of material climate & region</sup> Human B isnt lump flesh to be kept dry 6-80° F

This pink l of f has other props, such as a mind that gets str illusion abt its import, about God, abt space; certain longings: out open/womb &

Part of F of bldg to supply these needs too. // This concept worries: "Can <sup>many who'd LIKE to be R</sup>

U have R church? Wouldnt it be 8' c..." UNrealistic! You dont have tob Buddhist, Exc Brother to have sympathy & understanding with any other H

hoyer UnReal his ideas may be. You cn take in his methods, analyse his needs & answer them in Realistic way. NOT, eg, with a disguise Grill <sup>gothic arch or</sup>

E G: More ord case: Motel. What's Real'tic? One that sucks in gtest no? <sup>not FLW hands in prayer - script</sup>

Lowest cost? Most lush looking?--so justify outrageous tarrif?--R in a shallow, mean way. Real R in motel: based on symphath analysis real need of guests...atmospherically relaxed--built realistically. & so on: <sup>not based on their ignorant tastes as proved by other motels...</sup>

R school considers its pupils. R zoo confiders its visitors & its animl

R bank. What? Well, non-real banks we know... Roman cols to impress rel

OR now, random color gimmickry to sugg openhandedness & a liberal outlo

not nec reflected in att to O/D. BOTH these Bank Desgns trying to prov somthg NOT REAL. A bank is OFFICE. Shd be fresh, open, honest--no more

Not a fash dress salon Not an Espresso / <sup>Arch</sup> Even Dress Salon can be R ownway

● The Doctrin of R deals w Humans as they are--in all the psycho messes-- not with the R or UN-R of <sup>& not with their shallow visual tastes - not beliefs</sup> thngs they believe in. Thus R Luna Park <sup>and habits</sup>

● R varies case to c. Call it "Approp'ness": APP CHARACTER & APP MATERIAL

Now, Char in a man means wh?: Integty, wholeness, all dir to an end.

Same in bldg. Old art aim "UNITY". How achieve? IDEA Not 2 ideas ONE.

Chase it Let NO OTHER art idea interfre. By "IDEA": Compulsn, Inevtabty Struct, Plang, Formal. W/out IDEA no Whole, so R char, no add to experien

If want name: "Creative Realism" OVER

(4)

You may reject this concept, "philosophy" of arch.

But find one of your own.

Vacillate between philosophies, wait for every building-design problem to evoke its own philosophy for the occasion — & you may as well "window dress".

Well, why have a Theory, a Philosophy? The practical reason, the conventional key is this: It forms a canon of taste, a yardstick. You can judge any bldg you see. Not just "I like it" but why you like it — where it errs.

Eg. In my concept of 'CREATIVE REALISM' the yardstick works thus:

- a. Is the bldg whole — one thing — i.e. with a character? — AND w/out extraneous <sup>character-</sup><sub>wearing</sub> elements
- b. Is that character achieved validly, by the realistic use of materials & realistic expression of Func. demands?
- c. Is that char. meaningful, appropriate, real, heightening the experience of the human activity?
- d. (Finally) Is char. creative, or <sup>inst</sup> nostalgic, borrowed or stolen.

Thus you can judge any bldgs you see. More important — thus " " " your own designs.