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CABLES: CRAWFORDISC MELBOURNE

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TELEVISION AND BROADCASTING PROGRAMMES
STAGE PRODUCTIONS • SYMPHONY CONCERTS

*ENTERTAINMENT FOR THE PEOPLE*
475 COLLINS STREET, MELBOURNE, AUSTRALIA

Telephone: 623851

HC:jg

10th July, 1963.

Mr. Robin Boyd,
340 Albert Street,
EAST MELBOURNE.

Dear Robin,

The millenium has arrived. We finally have the order for "The Little Red Engine" from the A.B.C.!

I am keeping a record of this pilgrim's progress, because, on some future date, when I feel particularly nasty, I am going to confront Charles Moses with a ball-for-ball description of the A.B.C.'s encouragement for Australian programmes. As a matter of fact, although Leo Finn told me the deal was set some time ago, I have been disturbed at our prospects of ever getting the matter finalised in contract form. However, all is well, and as far as I can see, the contract looks all right, but I would like your views before I sign.

Keith Cairns returns from America on Monday morning and I have enclosed a copy of a letter I have sent to Dick Sampson, the Finance Director at HSV-7, in the hope that an off-beat approach may be the means of getting Keith on the job quickly in batting THE FLYING DOGTOR up to the Network.

I think our prospects of a sale to the Network are quite good, so I have been making enquiries regarding possible artists or draftsmen, as you already know. Harold Freedman is a teacher at the Arts School of the Melbourne Tech., and he believes there are a number of bright young students who would be very glad of the money and would probably do the job for us quite satisfactorily and economically. However, you can form your own opinion on this when you meet him here next Monday at 3.15 p.m.

With kindest regards,

Yours sincerely,

HECTOR CRAWFORD

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5th July, 1963.

Mr. R. H. Sampson,
Finance Director,
Herald-Sun TV Pty. Ltd.,
Dorcas Street,
SOUTH MELBOURNE.

Dear Dick,

To assist you with what I know must be one of your top priorities, we feel that, out of friendship to you and the station, we should make our contribution to solving your problem. We are referring, of course, to the formidable task of bringing Keith Cairns back to earth after Hollywood glamour, million-dollar deals, and all that sort of thing.

After living in the atmosphere of spectacular extravaganzas, I can imagine no more effective way to bring Keith right down to Australian earth than to confront him with the problem of selling to the rest of the Network a high-budget Australian production, to wit, THE FLYING DOGTOR.

Looking at it from Keith's point of view, his major problem, after being particularly busy overseas, will be to find some way of filling in his time when he gets back to the office, particularly for the first week or two, so THE FLYING DOGTOR will cure this too. I am sure you will be impressed by the complete selflessness of our attitude, which is only prompted by the desire to help you and Keith. But if, through helping others, the programme is sold, we will not be dismayed because, after all, we have to be prepared to make sacrifices in order to assist our friends.

I am, therefore, enclosing ten elaborate, Hollywood-style brochures, with our compliments.

With kindest regards,

Yours sincerely,

HECTOR CRAWFORD
Managing Director