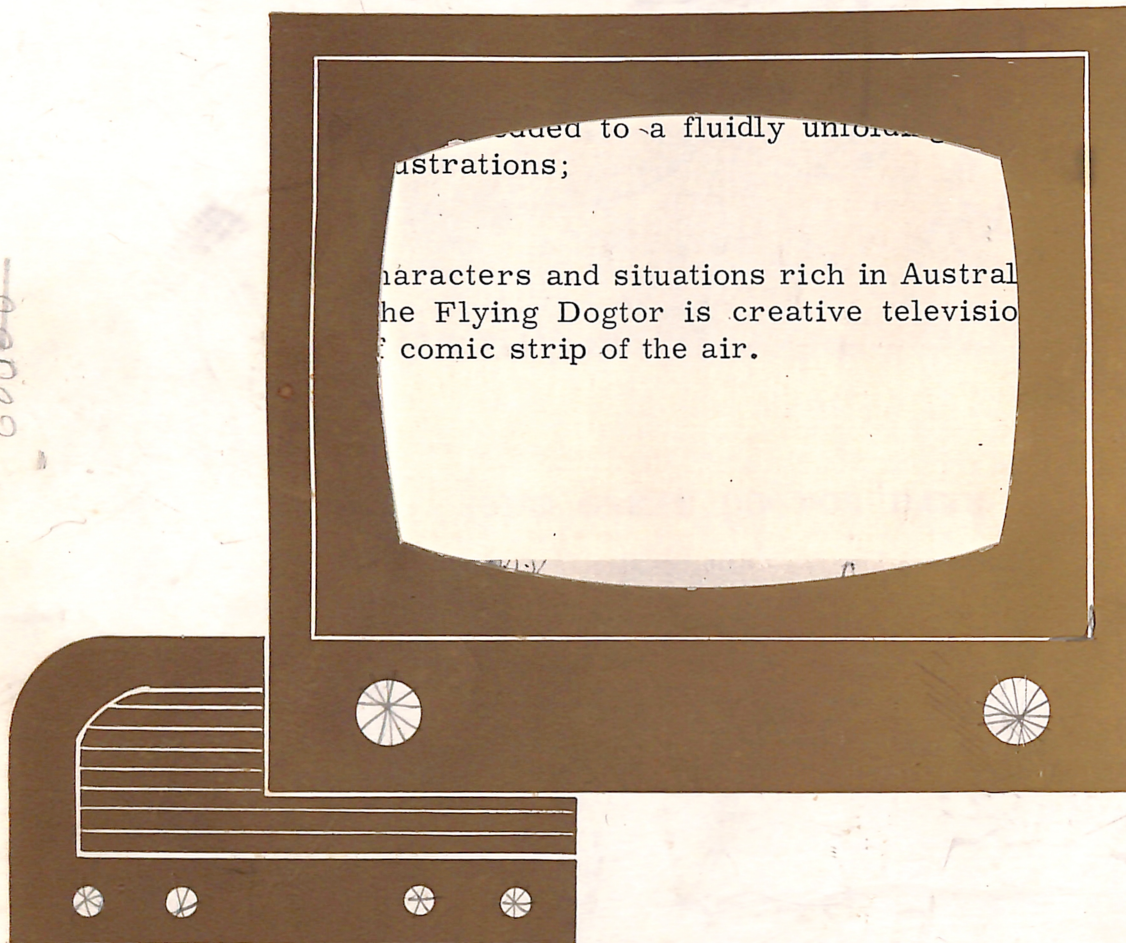


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CRAWFORD PRODUCTIONS

Entertainment for the People

CRAWFORD PRODUCTIONS

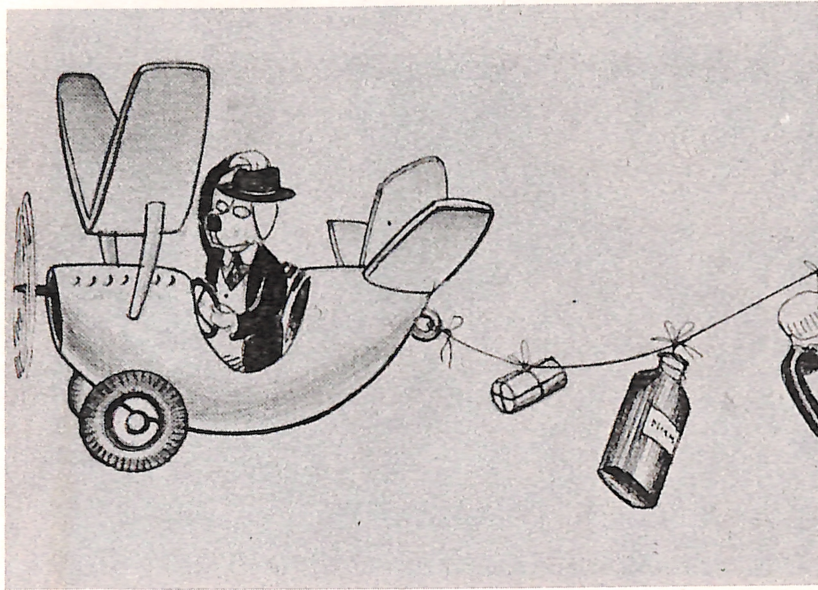
THE FLYING DOGTOR

Here's something quite new and really different:

- * an original story full of surprises and enjoyment for very young people of all ages;
- * a new idea in presentation with brilliantly created sound wedded to a fluidly unfolding sequence of witty illustrations;
- * characters and situations rich in Australian reference. The Flying Dogtor is creative television, a new kind of comic strip of the air.

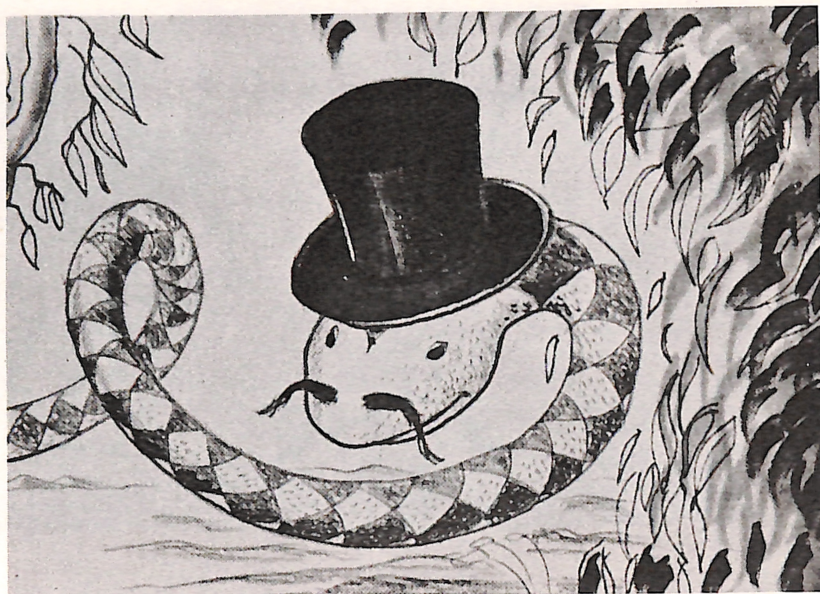


THE ANIMALS OF THE BUSH ARE HAPPY UNDER
THE PROTECTION OF THE FLYING DOGTOR



THE GREAT DOGTOR DANE

The Flying Dogtor had its inspiration in the famous Flying Doctor Service. In fact, our hero, the great Dogtor Dane, is a hero of bush animals in the same way the Flying Doctor is regarded as a hero by human beings living in Australia's great outback.



THE CRAFTY VILLAIN, "CARSON CARPETBAG"

The first tale, told in five-minute episodes, concerns various dastardly attacks by the villainous Carson Carpetbag on a peaceful outback homestead occupied by Granny Goanna and her bush children.



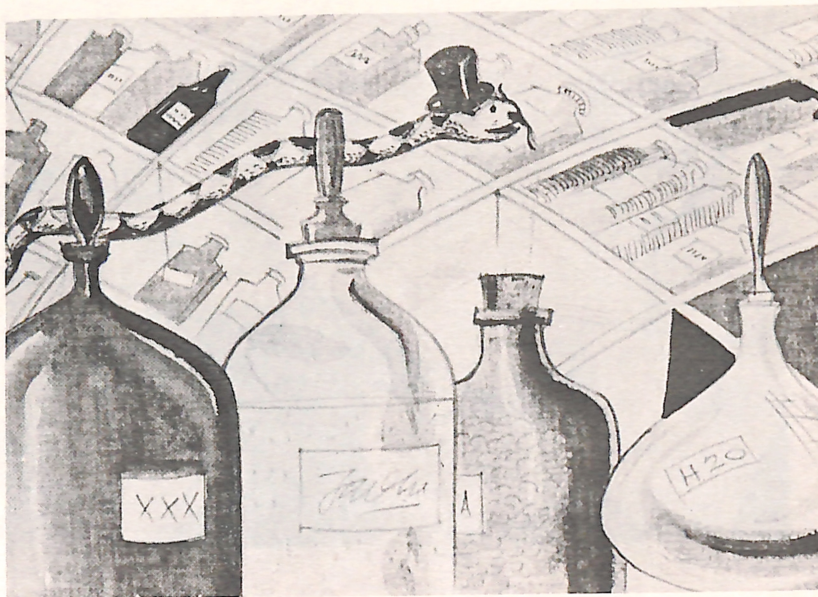
CRAFTY CARSON IS DISMAYED TO DISCOVER THAT
HE IS NON-POISONOUS ...

The villain of the first series is "Crafty Carson Carpetbag". Our experts advise that it is good that children should think of snakes as evil, but that we should be careful not to make him too frightening. And so Crafty Carson Carpetbag is made to appear in a lightly "musical comedy" villain's role, and sports a belltopper.



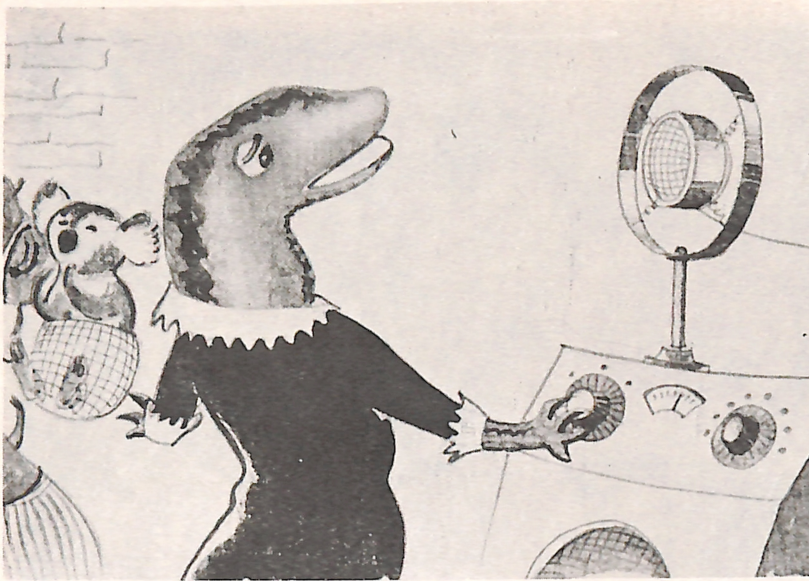
SO, LATE ONE NIGHT, HE SNEAKS INTO THE
COUNTRY CHEMIST'S ...

In his unconventional yet always scrupulously professional pursuit of the villain, the brave Dogtor travels from his home near the black stump. We follow him in and out of exploits in the Centre and in the cities, from the tunnels of the Snowy to a space flight above Woomera.



AND STEALS THE BOTTLE OF POISON ON THE TOP
SHELF ...

The producers are very conscious of the impact which cartoons have on young people, and therefore have collaborated with leading child psychologists who have approved of the approach, the story content and the symbolic characters.

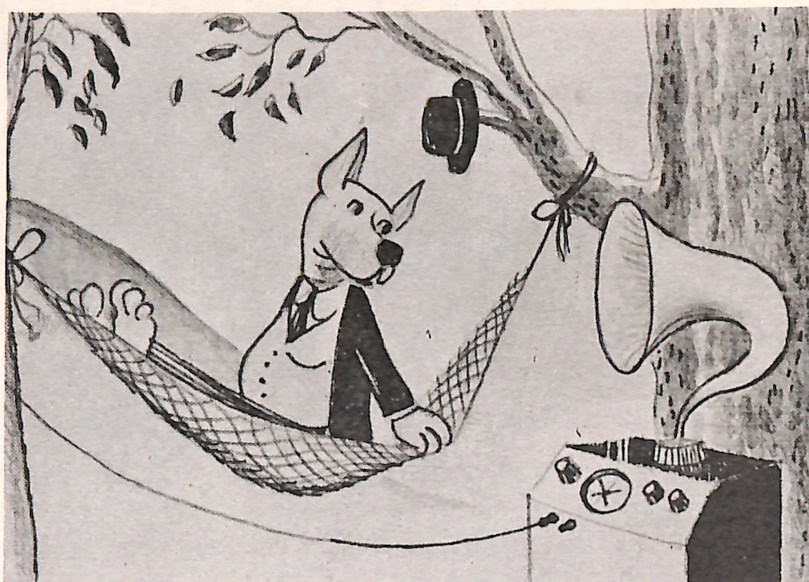


AFTER CRAFTY'S ATTACK ON GRANNY GOANNA
LIZ LIZARD RADIOS: "CALLING FLYING DOGTOR...
CALLING FLYING DOGTOR..."

We are fortunate in having the advice of these authorities:

DR. E. A. MOREY: A clinical and child psychologist. She is Senior Lecturer in Psychology, School of Education, University of Melbourne; Honorary Psychologist, Royal Melbourne Hospital, Alfred Hospital, Victorian Society for Crippled Children and Adults; President of the Victorian Section of Australian Pre-School Association, and a member of Child Care Committee of Victorian Council for Social Services. She was a member of UNESCO World Expert Consultant Committee on Child Study and Research.

MISS JEAN LAWSON: B.Sc., Sydney; Dip. Ed., Melbourne. Is at present School Counsellor of the Melbourne Church of England Girls' Grammar School, and Assistant to the Head Mistress. From University days, has had an active interest in the field of entertainment. As a freelance artist, was on the regular roster of the Australian Broadcasting Commission for a wide range of plays and documentaries. For 20 years she was in complete charge of the 3DB Children's Session, during which time she travelled abroad to study the production and presentation of children's programmes overseas. A later tour took her to radio and television stations, schools, universities and children's theatres.



BACK AT HIS HILLSIDE HOSPITAL, THE FLYING
DOGTOR GETS THE MESSAGE...

THE FLYING DOGTOR - A "Canine Kildare" for the kids,
with plenty to amuse their older brothers and sisters, and
their parents, too.



BUT WILL HE ARRIVE IN TIME?

(See next episode)

THE FLYING DOGTOR IS ALL AUSTRALIAN AND
ALL FUN !!

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