

# AUSTRALIAN CONSOLIDATED PRESS LIMITED

DAILY TELEGRAPH  
SUNDAY TELEGRAPH

THE AUSTRALIAN  
WOMEN'S WEEKLY

168-174 CASTLEREAGH STREET  
SYDNEY  
N.S.W., AUSTRALIA  
G.P.O. BOX 4088, SYDNEY

CABLE AND  
TELEGRAPHIC ADDRESS:  
"PACKPRESS." SYDNEY  
BENTLEY'S CODE

TELEPHONE: B 0666

November 29, 1963.

Mr. Hector Crawford,  
Managing Director,  
Crawford Productions Pty.Ltd.,  
475 Collins Street,  
MELBOURNE. Vic.

Dear Mr. Crawford,

Our Business Manager, Mr. A.G. Inglis, has passed over the correspondence to this department concerning the televising of 'Ginger Meggs' and we are happy to accept your offer of £20 per five-minute episode, and, have noted that subject to satisfactory arrangements being made, you would place an initial order for 52 five-minute programmes.

We can supply original artwork or photostat copies but should any additional drawing be necessary we would expect that your organisation would pay the fee or fees to artist, Ron Vivian, for his services.

In addition, we would require to see the first telestrip prepared before it is shown on TV to ensure that it is up to standard.

Provided the above conditions meet with your approval, we will forward a parcel of artwork or photostats, which ever you require, within a few days.

Thanking you and awaiting your further advice,

Yours sincerely,



(Mrs.) Thelma de Tuetey  
SYNDICATIONS EDITOR



C O P Y: Mr. Robin Boyd

HC:MK

December 5, 1963

Mrs. Thelma de Tuetey,  
Syndications Editor,  
Australian Consolidated Press Ltd.,  
168-174 Castlereagh Street,  
SYDNEY, N. S..W.

Dear Mrs. de Tuetey,

re "GINGER MEGGS"

I wish to acknowledge your letter of November 29, and to confirm our telephone conversation of yesterday. We are pleased that it appears possible that we shall be able to negotiate with you for the rights of "Ginger Meggs" for television adaptation, and wish to submit the following:

1. It will be necessary for us to produce a pilot programme, both to enable your company to be satisfied that our production is up to standard, and also to enable Crawford Productions to assess the market possibilities of such a feature. We anticipate that the cost of production of the pilot will be in the nature of £500, and as we shall have this investment in the project at this stage, we should appreciate your giving us an option of six months in which to produce the pilot, submit it to Australian Consolidated Press Ltd., and also to test the market possibilities of our television version of "Ginger Meggs".
2. By the nature of the animated technique which we are using, it would not be possible for us to use the services of your artist, Mr. Ron Vivian. I think I explained this to you in detail on the 'phone.
3. I assume the price of £20 per five-minute episode would be for Australasian rights. I should appreciate your granting us the rights for, say, seven years, to enable us fully to exploit the Australasian market for the series.

Should you be discussing this matter with Sir Frank Packer, I should be glad if you would convey to him my kind regards. He exercised a kindly influence over our drama production, "Consider Your Verdict", when it was played on his station, TCN Channel 9.



Mrs. Thelma de Tuetey

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December 5, 1963

Should no difficulties arise from the matters we have raised, we should appreciate receiving from you, at your convenience, a parcel of artwork and newspaper clippings of the "Ginger Meggs" strip.

Yours sincerely,

CRAWFORD PRODUCTIONS PTY. LTD.

A handwritten signature in blue ink, appearing to be 'Hector Crawford', written in a cursive style.

HECTOR CRAWFORD  
Managing Director.



# Omnitex Industries (Sales) Pty. Ltd.

REGISTERED OFFICE AND FACTORY  
1-3 CATO STREET, HAWTHORN EAST  
VICTORIA — AUSTRALIA

TELEGRAPHIC ADDRESS:  
OMNITEX MELBOURNE

29th November, 1963.

Crawford Productions Pty. Ltd.,  
475 Collins Street,  
MELBOURNE. C.I.

Attention Mr. Ian Crawford

Dear Sir,

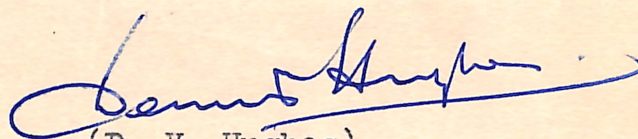
Herewith is sample of material closest to that  
required which we can offer from stock.

Unfortunately, as we advised by telephone today,  
we cannot give you the identical material, but wondered  
if the enclosed may be suitable for your needs.

We will now await your advice.

Yours faithfully,

OMNITEX INDUSTRIES (SALES) PTY. LTD.

  
(D. V. Hughes)  
Manager.

DH/PC





*With the Compliments of*

*Crawford Productions Pty. Ltd.*

5.12.63

475 Collins Street,  
Melbourne. Australia.  
Phone: 62-3851