

TELEPHONE  
787 2011

37 ROBOROUGH AVENUE,  
MOUNT ELIZA, 3930

Dear Mr Boyd,

Your book, 'The Australian Ugliness' contains lengthy discussions on Featurism. In it you used as one of your examples the New World Supermarkets, the 'Featuremarkets'. Doubtless to say, you would also take the 'Red Barns' as another example of featurism. But how can you distinguish a food shop made to look like a Red Barn from a fish shop made to look like a fishbowl? (I'm referring of course to your fishbowl restaurant.) Surely both are examples of Featurism?

I am a fourth former at Peninsula Grammar School, and as your book is part of our art course your answer to this question would be very much appreciated as our art master cannot give an answer.

Yours sincerely,

Martin Elks.

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