1888 STREET: A PROPOSAL FOR A MUSEUM OF

VICTORIAN HOME AND STREET LIFE

BY CHARLES SOWERWINE

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Mr. Peter Chandler, Head of the Department of Marketing, David Syme Business School, Chisholm Institute of Technology;

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A Note on the background of this proposal

Late in 1984, I discussed with Cr Trevor Huggard the Exhibition Trustees' plans to restore the building and develop it as a tourist attraction. I suggested that the Fitzroy neighborhood across Nicholson Street had corresponding tourist potential which should be developed. I spoke of this to Cr Ralph McLean, then Mayor of Fitzroy, who supported the concept enthusiastically. When I read Peter Chandler's article (attached as Appendix I), I determined to develop a firm proposal. At Trevor Huggard's suggestion, Richard Allen, Peter Chandler, Ralph McLean, and I met with the Trustees of the Royal Exhibition Building on Thursday, 20 June 1985, to discuss my proposal. The discussion was fruitful and positive in regard to the sympathy expressed for the proposal; the difficulties raised, were, as always, those of finance. It was agreed that Peter Chandler and the Trustees would attempt to find sources for funding for a feasibility study, while I would develop the concept so as to have a firm basis for discussion. This proposal is the result. In its final form, it owes much to the expert advice of Dr M. B. Lewis, who contributed several significant portions.

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