

SPECIFICATION

for
THE RIGHT TO ADVERTISE ON THE EXTERIOR OF
THE BOARD'S PUBLIC TRANSPORT VEHICLES.

1. GENERAL

Tenders are invited for the sole right of advertising on the exteriors of tramcars and omnibuses operated by the Board except for the reservation in Clause 2 hereof, as set out in Appendices "A" & "B" of this schedule.

Tenderers may submit alternative tenders as set out hereunder:-

Alternative No.1.

Tramcars - The Contractor shall:-

- (a) Sell the advertising space at rates approved by the Board.
- (b) Arrange for advertisements to be painted or processed on panels to be provided by the Board.
- (c) Be responsible for fixing advertising panels to tramcars and supplying the necessary attaching screws and washers or other fixing devices.
- (d) Be responsible for the maintenance of advertising panels.
- (e) Be responsible for the renewal or replacement of damaged or defaced advertisements and the removal of panels from tramcars on the expiry date of advertisements.

Buses - The Contractor shall:-

- (f) Sell the advertising space at rates approved by the Board.
- (g) Arrange for advertisements to be provided in the form of transfers suitable for affixing to the panels of buses.

SCHEDULE..... APPENDIX A.....

<u>CLASS</u>	<u>DWG. NO.</u>	<u>NO. OF CARS</u>	<u>APPROX. SIDE PANELS</u>	<u>MAXIMUM SIZE OF ROOF BOARD</u>	<u>OF APRON PANELS</u>
W2	R9539	406	4 @ 11'0" x 2'3"	2 @ 36'0" x 1'3"	4 @ 1'0" x 2'0"
SW2	R9540	4	4 @ 11'0" x 2'3"	2 @ 36'0" x 1'3"	4 @ 1'0" x 2'0"
W3	R9541	16	4 @ 11'0" x 2'3"	2 @ 36'0" x 1'3"	4 @ 1'0" x 2'0"
W4	R9542	5	4 @ 10'4" x 2'3"	2 @ 36'0" x 1'3"	4 @ 1'0" x 2'0"
W5) CW5)	R9543	125	4 @ 10'4" x 2'3"	2 @ 36'0" x 1'3"	4 @ 1'0" x 2'0"
SW5) SW6)	R9545	167	4 @ 10'4" x 2'3"	2 @ 36'0" x 1'3"	4 @ 1'0" x 2'0"
PCC	R9551	1	4 @ 10'4" x 2'3"	2 @ 36'0" x 1'3"	4 @ 1'0" x 2'0"
L	R9537	6	4 @ 10'4" x 2'3"	2 @ 36'0" x 1'3"	4 @ 1'0" x 2'0"
Y	R9549	1	4 @ 12'0" x 2'3"	(2 @ 13'0" x 1'3" (2 @ 11'6" x 1'3"	4 @ 1'0" x 2'0"
Y1	R9550	4	4 @ 12'0" x 2'3"	(2 @ 13'0" x 1'3" (2 @ 11'6" x 1'3"	4 @ 1'0" x 2'0"
X	R9546	2	4 @ 9'0" x 2'3"	2 @ 20'0" x 1'3"	4 @ 1'0" x 2'0"
X1	R9547	10	4 @ 8'0" x 2'3"	2 @ 18'0" x 1'3"	4 @ 1'0" x 2'0"
X2	R9548	6	2 @ 20'0" x 2'3"	2 @ 20'0" x 1'3"	4 @ 1'0" x 2'0"
G	R9536	22	2 @ 9'0" x 2'3"	2 @ 24'0" x 1'3"	4 @ 1'0" x 2'0"
T	R9538	6	2 @ 24'0" x 1'8"	2 @ 24'0" x 1'3"	4 @ 1'0" x 2'0"

SCHEDULE..... APPENDIX B.....

<u>TYPE</u>	<u>DWG. NO.</u>	<u>NO. OF BUSES</u>	<u>APPROX. MAXIMUM SIZE OF PANELS</u>		
			<u>NEAR SIDE</u>	<u>OFF SIDE</u>	<u>REAR</u>
AEC One-man	R9566	64	9'0" x 2'0"	15'0" x 2'0" 5'0" x 2'0"	5'0" x 1'6"
AEC Two-men	R9565	64	9'0" x 2'0"	15'0" x 2'0" 5'0" x 2'0"	5'0" x 1'6"
OPS1	R9570	67	9'0" x 2'0"	9'0" x 2'0" 5'0" x 2'0"	5'0" x 1'6"
TS8 (Nos. 96 - 119)	R9568	12	9'0" x 2'0"	9'0" x 2'0" 4'6" x 2'0"	4'6" x 1'6"
TS8 (Nos. 91, 92, 95.)	R9569	3	9'0" x 2'0"	9'0" x 2'0" 4'6" x 2'0"	4'6" x 1'6"
Ford	R9572	8	7'0" x 2'0" 4'6" x 2'0"	9'0" x 2'0" 4'6" x 2'0"	7'0" x 2'0"
