



IT'S YOUR KEY  
PAGE 02



LUNA PARTY TRAM  
PAGE 04



## A splash of colour

*Members of the Melbourne Tramways Band added an extra splash of colour when they performed at the launch of the Centenary Art Tram. It's all part of the Yarra Trams celebration of 100 years of continuous operation of electric trams in Melbourne.*

*- More details and a souvenir poster inside.*



### A century of service

The centenary of electric trams in Melbourne has been a celebration of an icon.

It's also been an opportunity to reflect on what trams have meant to this city over the past 100 years and what the next 100 years will bring.

For the team at Yarra Trams, the responsibility of operating Melbourne's wonderful tram network means a great deal more than providing a public transport service.

That in itself is an honour, but we are also entrusted with the preservation of an unmistakable symbol of Melbourne. Indeed, electric trams are part of the city's identity.

As we celebrate this important milestone I want to pay tribute to all the people who've worked on the trams over the past 100 years.

Yarra Trams is taking Melbourne's tram network into its second century of service with a vision to ensure it remains one of the best in the world.

I look forward to your ongoing support.

*Dennis Cliche  
Chief Executive Officer*



### Late night services

Yarra Trams has extended its Friday and Saturday night timetables.

To get you home in the early hours of Saturday and Sunday, each tram route has three extra services leaving the city every 20 minutes.

## myki – it's your key



A group of Yarra Trams staff were among the first Victorians to get a preview of the new look public transport ticketing system.

The smartcard-based ticketing system, which will be rolled out next year,

will be named myki - pronounced "my key".

myki will open the door to a new era in public transport and you can find out more by visiting [www.myki.com.au](http://www.myki.com.au)

### Improving your tram network



continuous yellow line alongside the tram tracks.

Part time tram lanes are reserved for trams during peak periods to minimise delays to trams caused by motorists driving on the tracks.

#### Full time tram lanes

Think Tram works along Route 19 in Royal Parade have created a full time tram lane between Haymarket roundabout (at the top of Elizabeth Street) and Park Street, Parkville.

The works involved installation of raised dividing strips adjacent to the tram tracks to clearly define separate travelling paths for trams and other road users.

Under Victoria's road rules, motorists may enter a full time tram lane only where a break is provided to drive across an intersection, or make a right turn or U turn, but must not delay a tram.

#### Part time tram lanes

As part of the Think Tram program, new flashing signs and road markers have been installed to highlight an existing city bound part time tram lane in Smith Street and a new part time tram lane in Brunswick Street, Fitzroy.

Overhead signs and road markers at these two locations flash from 7am until 9am weekdays, reminding motorists to keep left of the tram tracks.

There are 33 part time tram lanes in Melbourne which are indicated by overhead tram lane signs and a





## Moving art for tram centenary

The colourful history of Melbourne's trams is captured in a striking new piece of mobile art.

The Centenary Art Tram is part of the celebrations for 100 years of continuous operation of electric trams in Melbourne.

Yarra Trams and Siemens are co-sponsors of the colourful tram which has been decorated in a style reminiscent of American pop artist Andy Warhol.

"Melburnians love their trams and their art, so the Centenary Art Tram has created a lot of interest as it travels through our streets," said Yarra Trams Chief Executive Officer, Dennis Cliche.

The graphics on the tram depict the many classes of tram which have served Melbourne over the past 100 years.

The Centenary Art Tram is a five-car Combino, one of Melbourne's newest trams, proudly delivered by Siemens. It is operating on Yarra Trams Route 96 (St Kilda Beach-East Brunswick).



Centenary Art Tram designer Mathew Kneebone from Millimetre – "Most of us have a memory of trams that brings an inner smile. We were able to draw on the history, periods and designs to create a contemporary representation that instills fondness for trams."



Yarra Trams CEO Dennis Cliche (left) with Transport Minister Peter Batchelor and Siemens Australia and New Zealand Chairman and Managing Director Albert Goller.

## Tram it and save

You now have even more reasons to "tram it" to some of Melbourne's leading attractions and retailers.

Yarra Trams customers who show a valid Metcard at participating outlets will receive special value offers.

Our partners include the Astor Theatre, Melbourne Aquarium, Melbourne Park, IMAX Theatre, AFL World, Luna Park and various retailers at Victoria Gardens Shopping Centre.



## New timetables

New timetable booklets for all Yarra Trams routes are out now.

You can pick up a printed timetable from the Metshop at the Melbourne Town Hall (corner Swanston and Little Collins Streets) or phone Metlink on 131 638 to have one posted to you.

Timetables are also available online at [yarratrams.com.au](http://yarratrams.com.au) or [metlinkmelbourne.com.au](http://metlinkmelbourne.com.au)

## Feedback forum

At Yarra Trams we welcome your feedback.

In the spirit of spreading the good news, here are some customer comments that have brightened our days:

"Hearing an enthusiastic voice over the loud speaker providing valuable information about each nearby stop was not only informative, but uplifting! ... and please praise him for a job well done!" – Kerry.

"Just a note to say thanks to the lovely tram driver who drove me to

work this morning. His humorous commentary kept the whole tram smiling the entire trip. It made my day!" – Kate.

Yarra Trams customer feedback line 1800 800 166 (6am-10pm daily).

## Memories of 1906

The Yarra Trams Essendon Depot is celebrating its centenary.

The depot opened in October 1906 as the home of the North Melbourne Electric Tramway and Lighting Company (NMETL).

The photo was taken at the official opening of the depot when the first tram was driven by the Lady Mayoress to Saltwater River, now known as the Maribyrnong River. Part of the original NMETL system remains today as the backbone of Yarra Trams route 59 (Airport West-City).



## Luke and the winners

AFL star Luke Darcy from the Western Bulldogs joined a winning team from Richmond West Primary School to help launch the recent national census.

The school won a competition run by the Australian Bureau of Statistics for a piece of art depicting people in the community.

The children took a very special tram ride with Luke and their award winning art was displayed on 25 trams in the Yarra Trams fleet.



## Luna party tram



### COMPETITION

For your chance to win a Yarra Trams merchandise pack, a monthly Metcard and a \$50 shopping voucher, please answer the following question:

What is the name of the new public transport ticketing system?

Write your answer, along with your name, phone number and address on the back of an envelope and mail to:

tramlines October Competition, GPO Box 5231, Melbourne 3001 or email your entry to [competition@yarratrams.com.au](mailto:competition@yarratrams.com.au)

Entries close 31 October 2006.

Congratulations to the winner of the last tramlines competition: Robert Daley of South Yarra.

## Operation life blood



Six of our Authorised Officers from the Yarra Trams Essendon Depot answered an urgent call from the Australian Red Cross Blood Service.

Pictured at the donor centre during "Operation Life Blood" are (from left) Nakia, Ingrid, Andrew, Krystal, Mohammed, Craig and Tony.

Two of Melbourne's icons – trams and Luna Park - have renewed a partnership that's been around for nearly a century.

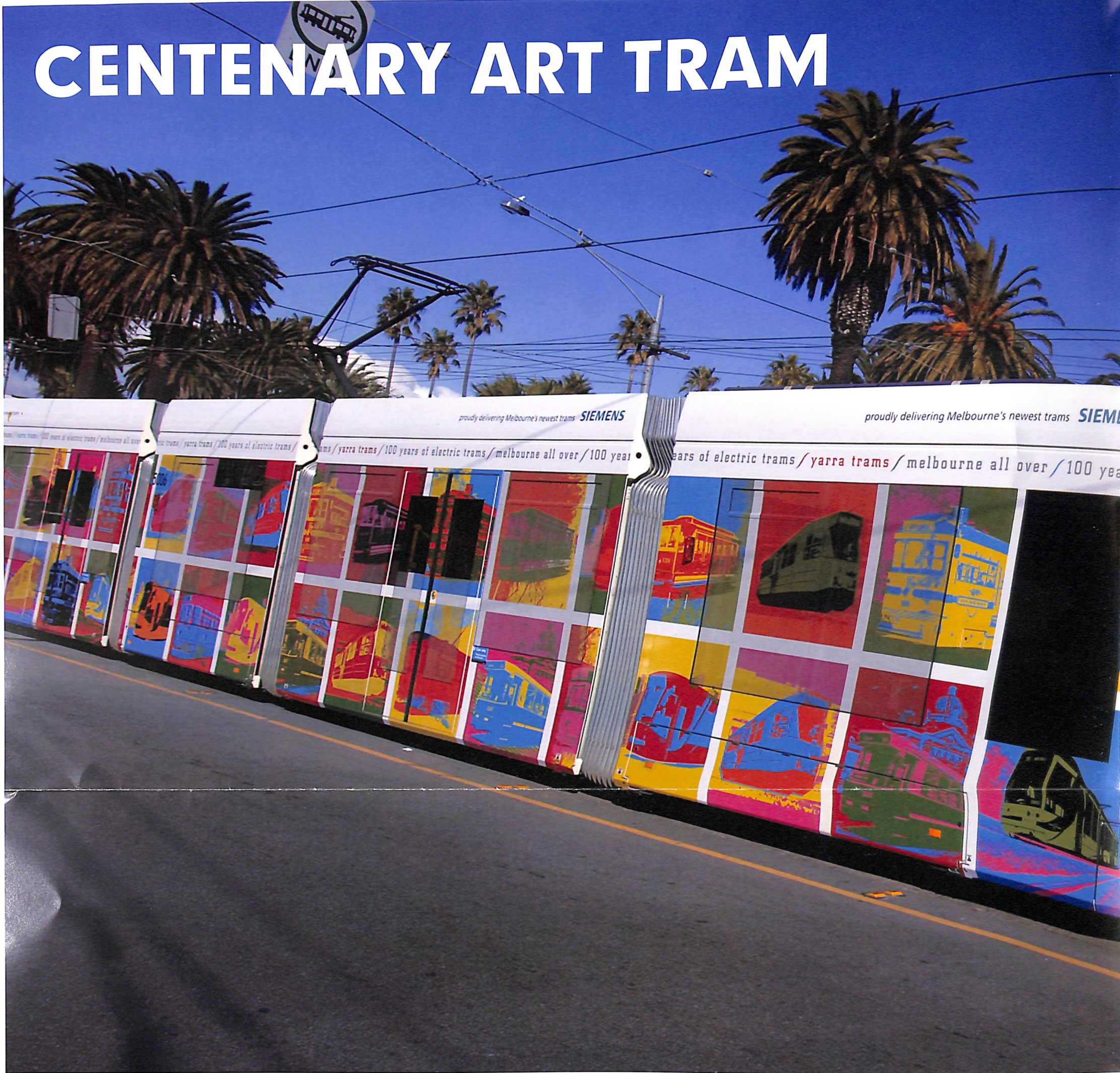
Families have been getting to Luna Park by tram since the amusement park opened in 1912.

Now, one of Melbourne's famous W class trams has become part of the Luna Park landscape.

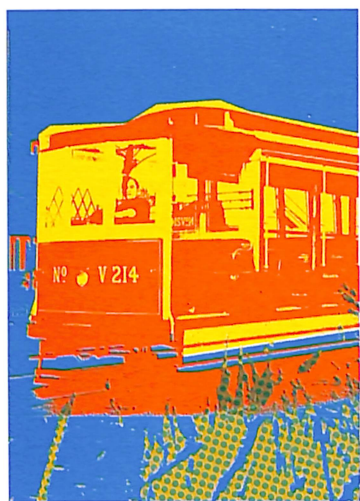
Having retired from Melbourne's tram tracks, the tram has a new lease on life as the Luna Party Tram.

Yarra Trams customers who show a valid Metcard at the Luna Park ticket box will get a discount on rides.

# CENTENARY ART TRAM



## V Class



The first trams in this class were built in 1906 for the North Melbourne Electric Tramway and Lighting Company.

## HTT Class



17 of these trams were built between 1916 and 1918 for the Hawthorn Tramways Trust.

## W1 Class



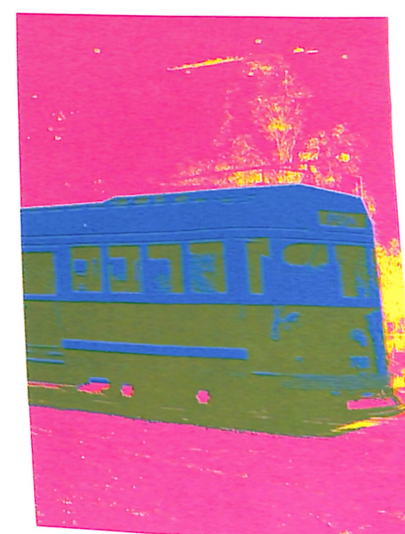
The Melbourne and Metropolitan Tramways Board (MMTB) built six of these as single truck saloons.

## Y1 Class



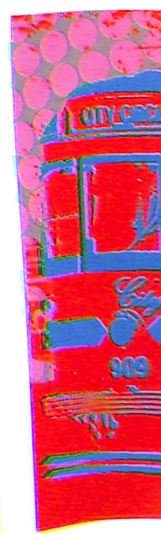
Four of these trams were built for tourist operation in 1930. They featured concertina folding doors and mainly operated in the north eastern suburbs.

## W Class



The W Class was built from 1939 and operated along Elizabeth Street on the North Coburg line.

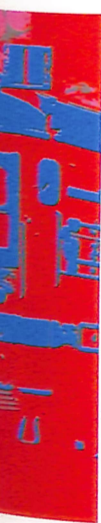
## City Circle



Some of our W Class trams operate on the City Circle.

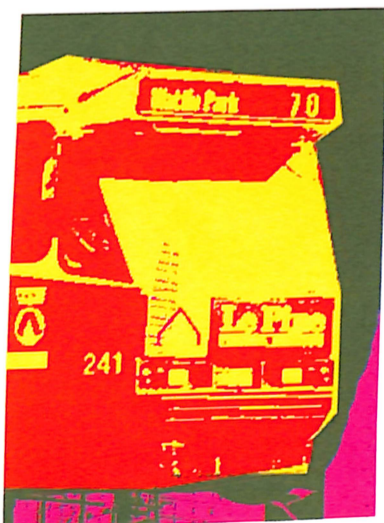


**Z Class**



230 of these trams were built by Comeng, a manufacturing company in Dandenong between 1975 and 1984.

**A Class**



70 A Class trams were also built by Comeng, between 1984 and 1987, and offered improved passenger comfort.

**B Class**



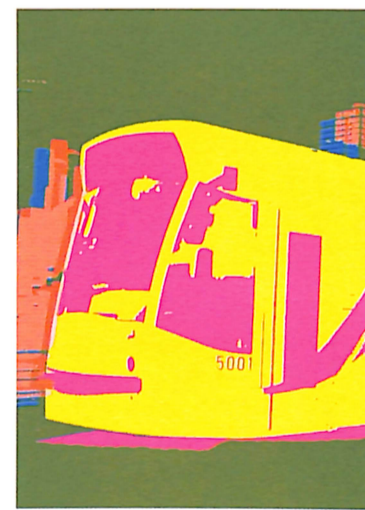
The B Class trams are used for longer routes with high passenger volumes.

**Citadis**



The Citadis was the first low floor tram in the fleet. They operate on route 109 (Port Melbourne - Box Hill).

**Combino**



The Yarra Trams fleet of low floor trams continued to expand from late 2002 when 59 Siemens Combino trams were introduced to Melbourne.