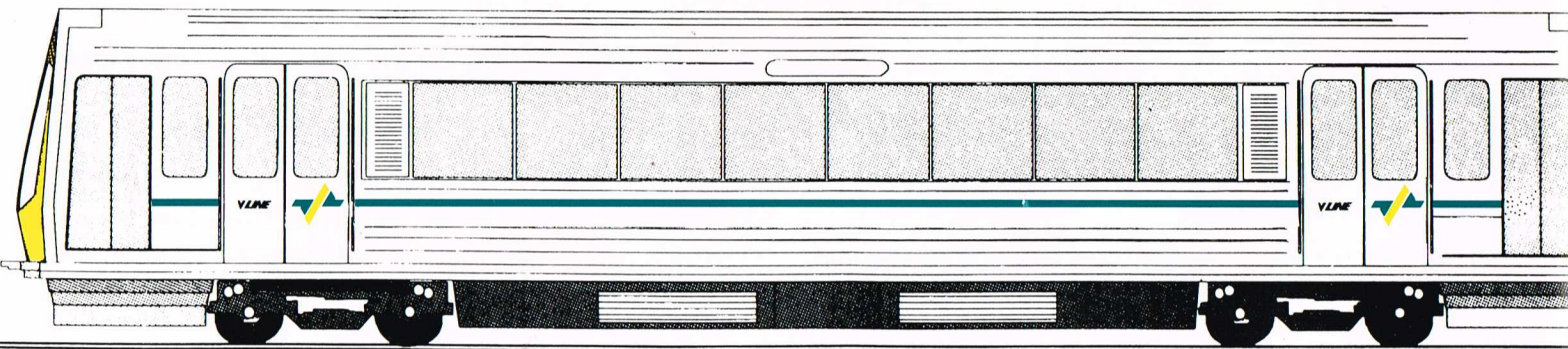
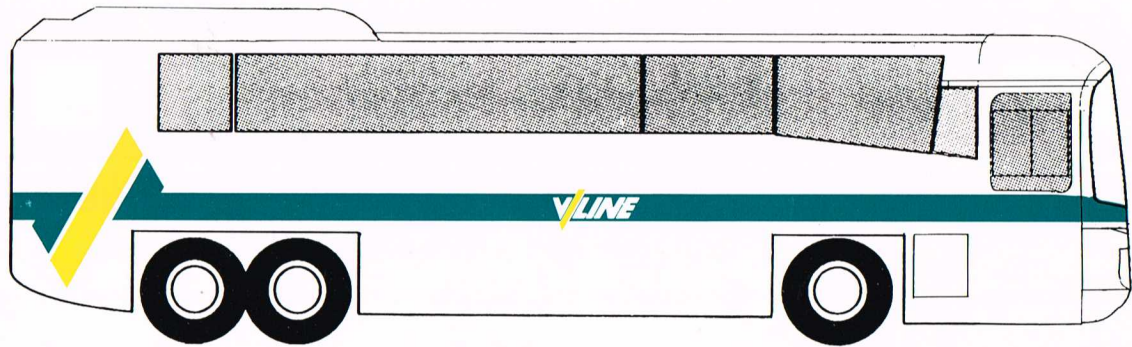
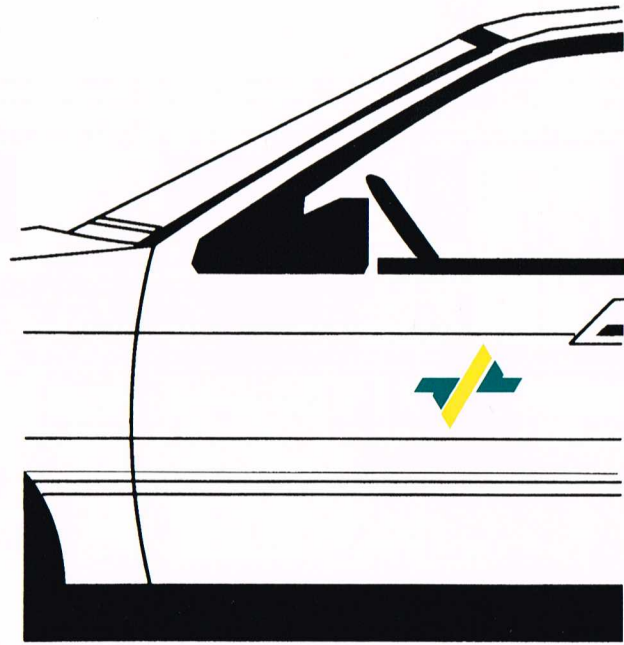


**The Met.**



Ringwood



*Spirit & Pride*

Public Transport  
Corporation



*A common link*

**The Met.**

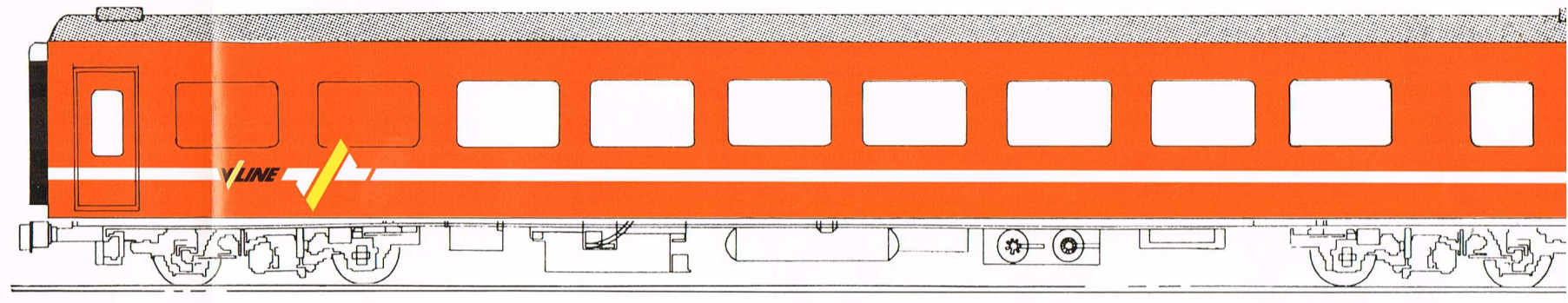
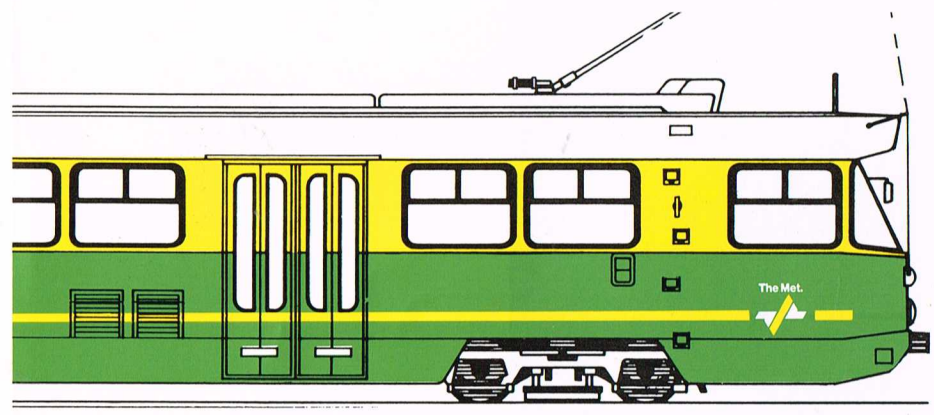
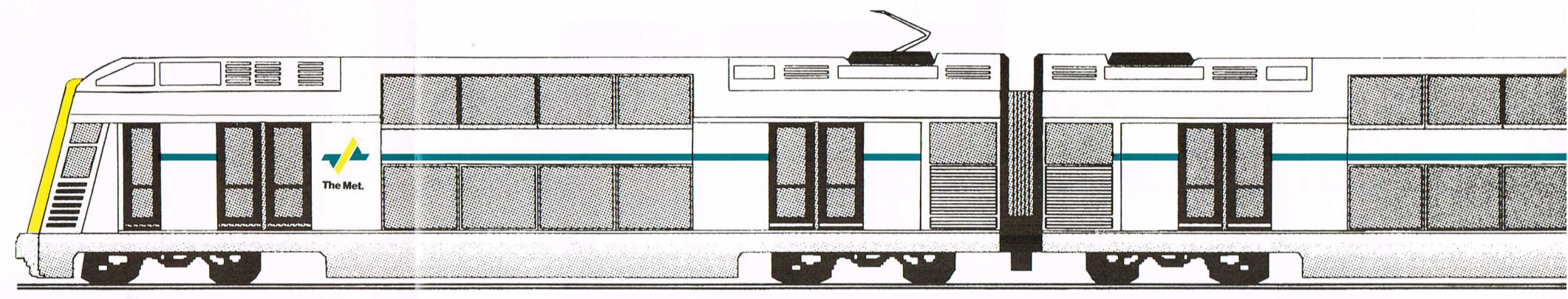
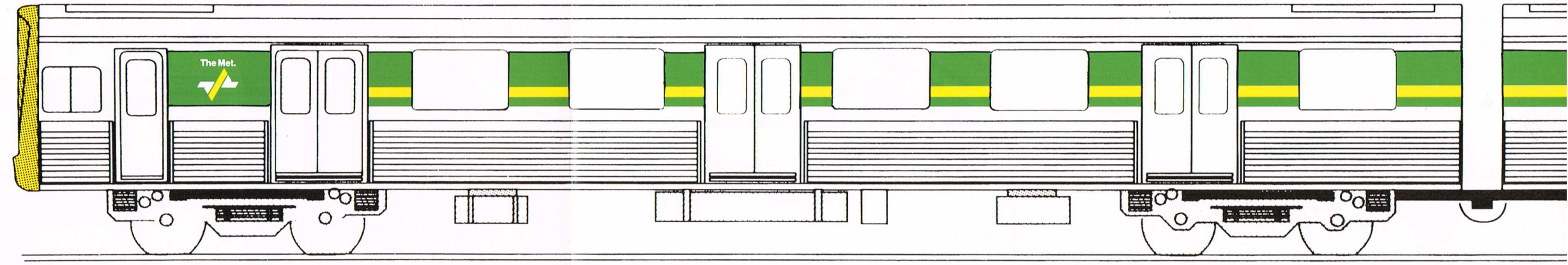


**VLINE**





# The Met.



Staff spirit and pride have taken a giant leap forward throughout the Public Transport Corporation over the past year.

The concept of Service Now has been enthusiastically endorsed by staff who have welcomed the chance to become more customer and community orientated. In turn customers have appreciated the more friendly approach by staff looking after their travelling needs.

Our rolling stock has also been improved. The double-deck demonstration suburban train is being tested. More modern, Light

Rail Vehicles and MAN buses are in service and the first of the Sprinters, for our InterUrban customers, is not far down the track.

Travel Safe is winning the battle against anti-social behaviour on public transport. Graffiti is being removed quickly from both rolling stock and stations, stations are being upgraded to make them customer-friendly, especially at night. Community groups, by "adopting" their local station, are helping the PTC to make stations a focal point of the neighborhood.

If approved by the Ministry of Transport, cross-city linking of the

tram service should be a major step forward in giving our tram customers an improved, better and more reliable service.

Our country passenger trains and coaches continue to be well patronised, with customers appreciating the high level of professional service provided.

**Yet despite the improvements there's been a missing link. We're still seen as two totally separate organisations by the public and some staff - The Met and V/Line - with no obvious connection to the PTC.**

While retaining the business names, the new logo shows strong

lines depicting movement, and arrows indicating a joining of the two services to form a united Corporation.

The new logo will link The Met and V/Line services and people giving staff a symbol of their new spirit to deliver quality service.

Its introduction will be phased in, to contain costs, and follows extensive consultation with staff throughout regional and metropolitan areas.

Like to know more about the new logo?

Then give Ray Wilson at Corporate Communications a call on 5 8911.