



SNAPSHOTS

NEWS FROM ADVERTISING AND PUBLIC RELATIONS

Moomba

The PTC is once again very involved in Moomba, which began last Friday and goes until Sunday 19 March.

* **The Met Berry St Bathtub Dash** was held on Monday 13 March, with two Met competition winners taking part. The dash was telecast on Channel 7 and was compered by Kevin and Jill from Melbourne's Mix 101.1 TTFM.

* On Sunday 12 and Monday 13 March, musicians entertained passengers on Swanston Street Trams as part of the Moomba festivities. **The Met Musical Trams** will again run from 12 to 3pm next Saturday, 18 March.

* Three CSEs on Sunday 12 March conducted tours onto the Flinders Street Station roof top and dome area as part of the **Moomba Magical Mystery Tours**. Congratulations to Rani Muruganandah, Chris Tsobanopoulos and Bhajan Bains, who managed to guide an estimated 1000 visitors on the tour.

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Many Customer Service Employees speak languages other than English. Lapel badges indicating these other languages are now being worn by many of the multi-lingual CSEs, who were widely praised for their work during the recent Police and Fire Games.

During the games, more than 3000 special ticket packages were sold to competitors.

Avalon Airshow

The biannual Avalon Airshow runs from 21 to 26 March, with Public Days from Friday 24 to Sunday 26 March. With roadworks occurring on the Geelong Freeway throughout the airshow, patronage on public transport is expected to be very high.

Return fares to the airshow from any Met train station will be \$17 for adults; \$12 Children; \$12 Pensioners; \$40 Family (2 adults and 3 children).

Admission tickets to the airshow will be available at Avalon Airfield.

Open to the public

Met Bus are having an Open Day at the Footscray Bus Depot on Sunday 19 March. Open between 11am and 3pm, the depot will have displays, give-aways, free shuttle bus rides to the nearby Footscray Food and Wine festival and a competition to win a year of free travel on the Met.

On line at Cranbourne

A fully electrified Met train service to Cranbourne begins on 25 March. Timetables for the new service will be available from the Met Shop and from a number of stations from 20 March. Residents of Cranbourne and the surrounding areas have had timetables dropped in their letter boxes.

The service will be launched at 12noon on Friday 24 March at Cranbourne Station, with a sausage sizzle and performances by a local school band. A free shuttle service will run between Dandenong and Cranbourne, including the new Merinda Park Station, between midday and 3pm.

The Cranbourne line also features the new complex at Dandenong Station, which is also to be launched on 24 March.

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The Autumn issue of the customer newsletter, Express, is out this week. Following feedback about the last issue, display racks have been sent to the 51 Premium Stations.

Give that they may grow

The Met is helping raise money for the Royal Children's Hospital Good Friday appeal by donating six buses for the day. After a cavalcade of the buses in front of the Herald-Sun building in the morning, the buses will carry fundraisers across Melbourne, collecting funds for the worthy cause.

Fare revolution

The "City Circle Tasting Trams" have proved a huge success. Already, tasty morsels of braised prawn on cucumber with caviar, marinated chicken cooked in chilli sauce and combination dip with fetta cheese have been sampled on the trams, which operate between 11am and 3pm each day until Sunday 19 March.

Advertising schedule

Date	Topic	Placement
Wednesday 15 March	Cranbourne Electrification	Local press
Sunday 19 March	Footy Season Feature	Herald-Sun
Wednesday 22 March	Sandringham Bicycle Promotion	Local press
Sunday 26 March	Rolling Stones	Herald-Sun
Sunday 2 April and every Sunday for 27 weeks	Football - Man on the Move	Sunday Herald-Sun

For further information about events listed, contact Karen Davey on 619 4662.