



ALL TRAM AND BUS DEPOTS
ALL CONTRACT BUS COMPANIES

MET 91/10/34

Revenue Management
16/60 Market Street
MELBOURNE

Enquiries: Joseph Caruso
Telephone: 610 6347

2 October 1991

NOTICE TO TICKET SELLERS

THE MET - McDONALDS SPECIAL FREE TRAVEL OFFER

5 OCTOBER 1991 TO 30 NOVEMBER 1991

The Met and McDonalds are holding a joint promotion designed to generate community involvement using public transport for travel to local venues including McDonalds restaurants.

The promotion runs from Saturday 5 October 1991 to 30 November 1991 and involves a number of McDonalds outlets situated near selected rail stations, giving away Met leaflets to their customers with a food purchase. (See attached copy of leaflet.)

The Met leaflet will contain two coupons representing separate offers for travel. The coupon will be the authority to travel and must be presented at one of the listed stations for validation prior to travel. Only ORIGINAL coupons may be used, these are Green print on Yellow background. Photocopies are not to be accepted.

COUPON OFFER 1. 3 HOUR WEEKDAY SHOPPING SPECIAL

This offer entitles an adult or child presenting validated coupon Offer 1 to travel free when accompanying an Adult 3 Hour ticket holder on trains, trams or buses in the same Zone(s) and for the same time as the Adult 3 Hour ticket.

Validated coupons will be endorsed with a Met station stamp, date stamp and time punch and will be valid for accompanying travel for 3 hours from the time punched. Coupons may only be used once on a weekday, ie Monday to Friday.

COUPON OFFER 2. DAILY WEEKEND SPECIAL

When an Adult Daily ticket is presented for travel on a Saturday or Sunday, an accompanying child or eligible concession card holder (student, pensioner, Health Card holder, Senior, etc.) with Coupon Offer 2 can travel for free that day in the same Zone(s) as the Adult Daily ticket.

This offer is only valid on Saturday or Sunday and the coupon can only be used on one day. Validated coupons will be endorsed with a Met station stamp and date stamp.

MET LEAFLET WITH OFFER 1. AND OFFER 2.

GREEN PRINT ON YELLOW BACKGROUND



Enjoy McDonald's™ with these Met travel offers



Clifton Hill Station
Greensborough Station
Eltham Station

Sunshine Station
Dandenong Station
Cheltenham Station

Elsternwick Station
***Yarraville Station**
***(not open Sundays)**

Public Transport Corporation - putting Melbourne on your doorstep

OFFER 1
WEEKDAY SHOPPING SPECIAL

Buy an Adult 3 Hour ticket and the accompanying person (child or adult) can travel for free.

Simply present this coupon for validation at any of the participating Met stations, purchase an Adult 3 Hour ticket and the accompanying person can travel free to the value of the purchased adult ticket.

Offer commences 5 October, 1991.

Offer valid between 9.30am and 3.30pm, any weekday at participating stations until November 30, 1991.

OFFER 2
WEEK-END SPECIAL

Buy an Adult daily ticket and the accompanying child or eligible concession card holder (student, pensioner, senior, etc) can travel for free.

Simply present this coupon for validation at any of the participating Met stations, purchase an Adult ticket and the accompanying person (child or eligible concession card holder) can travel free and enjoy the same conditions as the purchased adult ticket.

Offer commences 5 October, 1991.

Offer valid Saturdays and Sundays at participating stations until November 30, 1991.

Station Use Only

Date Stamp:

Time:	10am	11am	12 noon	1pm	2pm	3pm	4pm
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Station Use Only

Date Stamp:

Andrew McLean
Group Manager, Revenue Management