

THE STATE SAVINGS BANK OF VICTORIA

An integral part of Melbourne's rapid growth . . .

On 1st January 1842, just six years after the foundation of Melbourne, the "Savings Bank of Port Phillip" was authorised by Act of Parliament to commence its service to the people. This was the small beginning from which has grown one of the greatest and most influential savings banks in the British Commonwealth.

The aim of The State Savings Bank of Victoria is now, as it was in 1842, to provide banking facilities which will help small depositors — and these are the bulk of the people — to save regularly.

The State Savings Bank's growth down through the years is a consistent parallel to Victoria's growth. As population and wealth increased, as Melbourne grew rapidly to the status of a

world city, so the State Savings Bank grew at comparable pace. And the Bank's economic influence, because of powers conferred upon it by the State, extends far beyond the ordinary field of savings bank practice. These provide that its funds may be made available for loans to individuals and to municipalities and semi-government bodies and, during the last ten years, over £134,000,000 has been lent for Victorian housing and public works.

Now in this Olympic year, the year which crowns world-wide recognition of Melbourne's influence and importance, The State Savings Bank of Victoria proudly points to its comparable growth . . . 797 Savings Bank branches and agencies extending throughout the whole of Victoria.



It's your Bank . . . guaranteed by your Government