

When your letter arrived I was under the impression that  
I had sent you a copy of our special report. That does not appear to be  
the case. In the ordinary way I am therefore sending you a copy  
of our last report, and I have added your name to our list.

If you publish the article, I shall be much obliged if you  
will forward a marked copy to my brother, Herbert Russell, Editorial  
Department, "The Times," London.

13th January, 1939.

D. R. Lamb, Esq.,  
Editor,  
"Modern Transport,"  
105 Strand,  
London, W.C. 2,  
England.

you and "Modern Transport" a most prosperous year,

Yours truly,

Dear Sir,

(Lewis E. Russell).

Your letter of the 30th December last, addressed to the late  
Mr. A. D. Murdoch (Mr. Murdoch died in April, 1937, and was succeeded  
as Manager by Mr. S. M. Richardson) has been handed to me, and with  
the approval of my Chairman (Mr. H. H. Bell) I send you approximately  
1,500 words which you may consider suitable for the special issue  
you intend to publish on the 25th of next month.

This seems to me an appropriate moment to tell you that I  
have found "Modern Transport," and your contemporary "The Transport  
World," invaluable during the 13 years I have held this job. Naturally  
I read many other magazines devoted to transport in its various forms.  
I entertain no doubt that "Modern Transport" and "The Transport World"  
are the only two which eschew propaganda and state the facts without  
prejudice. In the technical journals from the United States, I am  
frequently at a loss to decide where fact ends and imagination begins ;  
but when I read a particular statement in "Modern Transport" then I  
know (and it is a very comfortable feeling) that it is a fact.

Until your letter arrived I was under the impression that I sent you a copy of our annual report. That does not appear to be the case. By the ordinary mail I am therefore sending you a copy of our last report, and I have added your name to our list.

If you publish the article, I shall be much obliged if you will forward a marked copy to my brother, Herbert Russell, Editorial Department, "The Times," London.

30th December, 1938.

Wishing you and "Modern Transport" a most prosperous year, I am,

Yours truly,

STURGESon (Lewis E. Russell).

Enlarged Issue, February 25, 1939.

Publicity Officer.

In connection with the first issue of "Modern Transport" we shall be publishing, on February 25, an enlarged issue of "Modern Transport" describing transport developments overseas and reviewing in this respect the scope for British trade and industry.

Features of this special issue will be a symposium of messages from the leading executives of transport undertakings throughout the British Empire, in South America and, indeed, wherever British capital is employed in transport undertakings.

The purpose of this letter, therefore, is to ask you to be good enough to furnish us with such a message of anything from 1000 to 2000 words describing recent developments in your undertaking, including additions to fixed plant, rolling stock and so on. Such co-operation, which would be very greatly appreciated, would not, of course, entail any financial obligation, and we should also welcome any photographs you may have available that could be used to illustrate the text.

As the report I look forward to having from you by early next month the material may be available to us for printing marked copy.

Yours faithfully,

*L. Russell*

EDITOR, P.T.O.

6-man  
MODERN TRANSPORT  
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APPROVED BY CHAIRMAN  
DIRECTORS  
JACOB ELMAN.  
W. BLACK.  
D.R. JAMES.

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12 JAN 1939



"THE TIMES" OF THE TRANSPORT WORLD

Norman House, 105/109 Strand,  
LONDON, W.C.2.

TELEGRAMS:  
"TRANSPUBCO. RAND. LONDON."

TELEPHONE:  
TEMPLE BAR 6371.

30th December, 1938.

A. D. Murdoch, Esq.,  
General Manager,  
Melbourne and Metropolitan Tramways Board,  
673, Bourke Street, Melbourne,  
AUSTRALIA.

Dear Sir,

OVERSEAS TRANSPORT AND TRADE.  
Enlarged Issue, February 25, 1939.

In connection with the forthcoming British Industries Fair we shall be publishing, on February 25, an enlarged issue of MODERN TRANSPORT describing transport developments overseas and reviewing in this respect the scope for British trade and industry.

A feature of this special issue will be a symposium of messages from the leading executives of transport undertakings throughout the British Empire, in South America and, indeed, wherever British capital is employed in transport undertakings.

The purpose of this letter, therefore, is to ask you to be good enough to furnish us with such a message of anything from 1000 to 2000 words describing recent developments in your undertaking, including additions to fixed plant, rolling stock and equipment. Such co-operation, which would be very greatly appreciated, would not, of course, entail any financial obligation, and I would also welcome any photographs you may have available that could be used to illustrate the text.

As time is short I look forward to hearing from you by early mail so that the material may be available to me for editing early in February.

Yours faithfully,

EDITOR. P.T.O.

DRL/RS.

P.S. I am sure our readers would be most interested to have some information regarding the substitution on your system of electric traction and oil engined buses for the old cable tramways, and any particulars you could give us in this respect would be much appreciated.

*SR*