

LEES

MELBOURNE AND METROPOLITAN TRAMWAYS BOARD

ENGINEERING DEPARTMENT

PLANNING BRANCH

P.M. PEAK TRAFFIC COUNTS - MARCH/APRIL 1974

FOR THE CITY CORDON AND BEYOND THE CITY CORDON.

MAY 1974.

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These cordon counts indicate increases in patronage since November 1972, March 1972 and November 1971 of the order of  $6\frac{1}{2}\%$ ,  $4\frac{1}{2}\%$  and  $6\frac{1}{2}\%$  respectively. The increases on the tram routes were greater than on the bus routes.

Routes with the more impressive improvements were -

St.Kilda Road Inbound  
Swanston St. Northbound - Arriving Victoria St.  
Bulleen Buses - Crossing Smith St.  
West Maribyrnong via Nth.Melb. - Arriving Flem. Rd.  
Royal Parade  
Doncaster Buses  
West Coburg - Entering Royal Park  
St.Kilda Rd. - Outbound (various Routes)

Routes with little or no significant improvement were -

South Melbourne and St.Kilda Beach  
South Melbourne Beach  
Peel Street  
East Brunswick  
East Preston  
West Preston  
Wattle Park  
Spencer Street Bus Route

Routes with significant declines were -

Garden City Bus Route  
West Heidelberg Bus Route

Heaviest average loads over a period of one hour were recorded on the following routes -

Flemington Rd. - 72 passengers per tram  
East Preston Crossing Johnston St. - 71 passengers  
per tram  
Wellington Parade - 68 passengers per tram  
Royal Parade - 65 " " "  
Doncaster Buses - 45 " " bus

*Shales*

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CORDON

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FIGURE NO. 1.

Map showing the number of passengers on outbound Trams and Buses for each route during the P.M. peak.

FIGURE NO. 2.

Graph showing A.M. peak outbound Tram and Bus passengers crossing the City Cordon - MARCH/APRIL 1974, November 1972.

TABLE NO. 1.

Comparisons with previous counts of Tram passengers for City Cordon.

TABLE NO. 2.

Comparisons with previous counts of Tram passengers for points beyond the City Cordon.

TABLE NO. 3.

Comparisons with previous counts of Bus passengers.

TABLE NO. 4.

Passengers per Tram for City Cordon.

TABLE NO. 5.

Passengers per Tram for points beyond the City Cordon and inbound Trams for City Cordon.

TABLE NO. 6.

Passengers per Bus.

TABLE NO. 7.

Summaries, per quarter hour, of Tram passenger counts for the City Cordon.

TABLE NO. 8.

Summaries, per quarter hour, of Tram passenger counts for points beyond the City Cordon and inbound Trams for the City Cordon.

TABLE NO. 9.

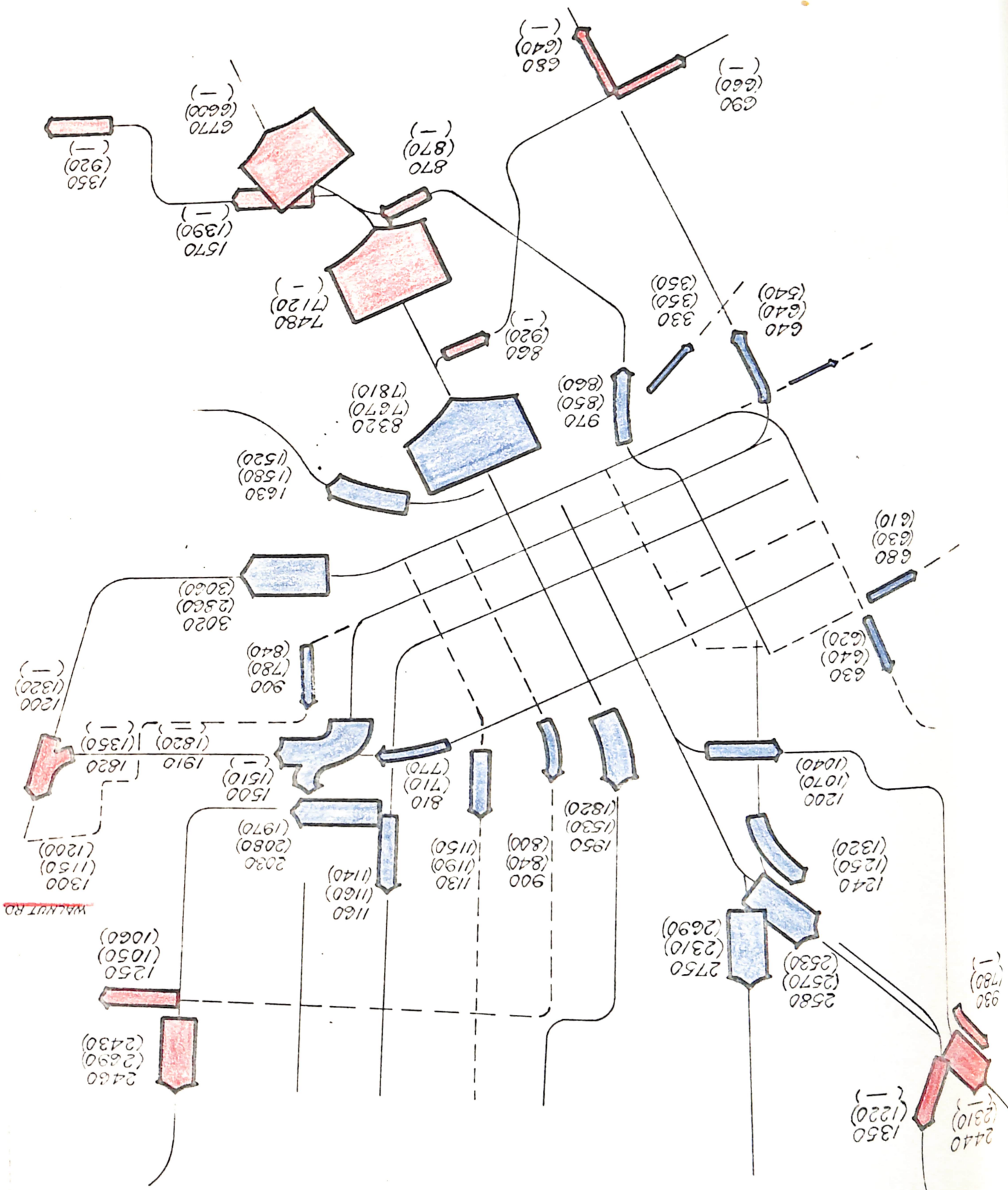
Summaries, per quarter hour, of Bus passenger counts.

APPENDIX I.

Day to Day variation in Depot revenue for duration of Cordon Counts.

FIGURE NO. 1.

CITY GORDON P.M. PEAK  
MARCH - APRIL 1974

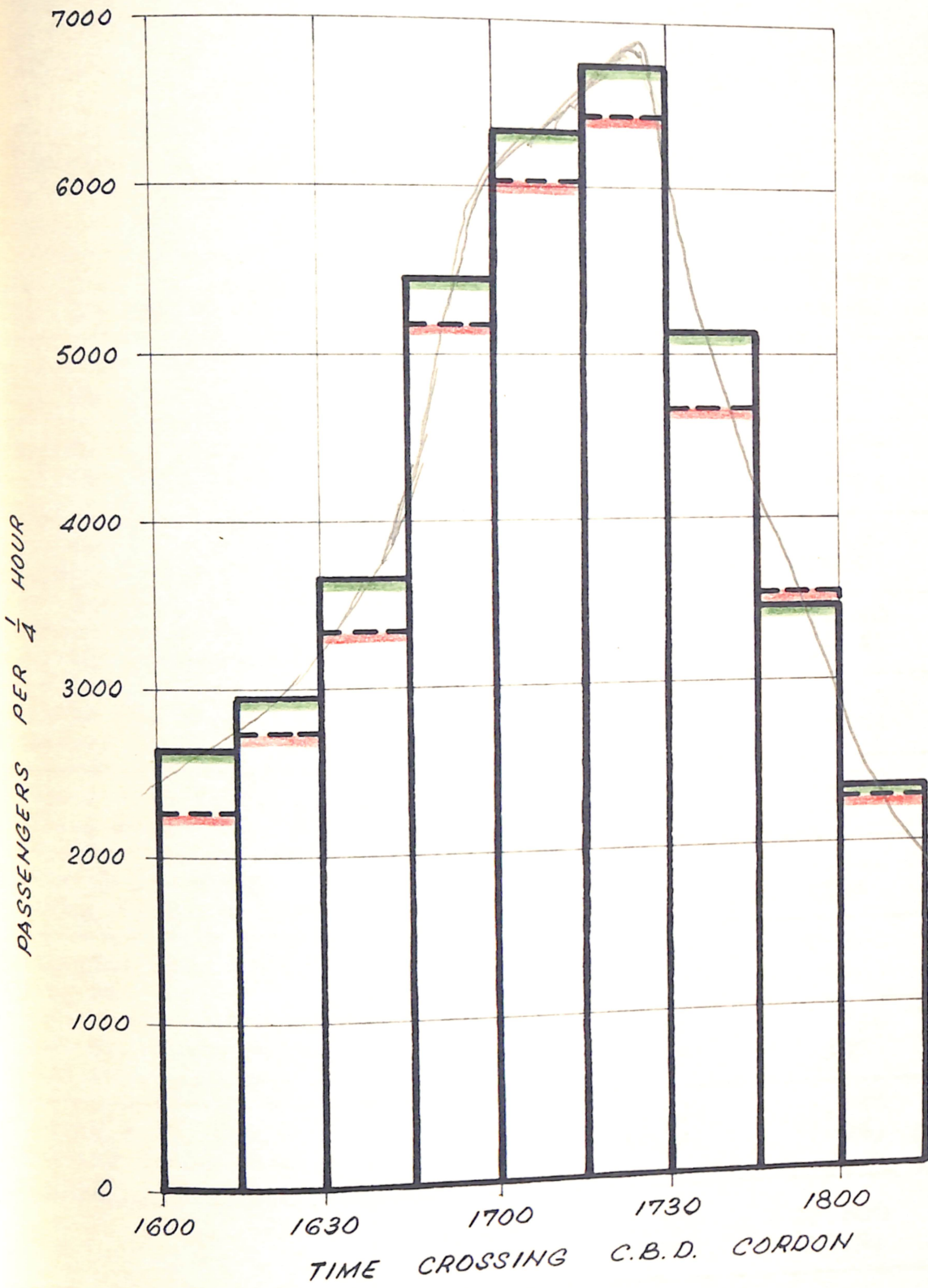


TOTAL FOR CITY GORDON

36300 passengers  
34000 passengers  
34700 passengers

Figures quote passengers on outbound trams or buses between 4.00pm and 6.00pm. Figures in upper ( ) are for Nov. 1972. Figures in lower ( ) are for March 1972.

P.M. PEAK OUTBOUND BUS & TRAM  
PASSENGERS CROSSING CITY CORDON  
NOVEMBER 1972 & MARCH - APRIL 1974



--- NOV. 1972 TRAM 29,500  
 (1600-1759 HRS) BUS 4,500  
 TOTAL 34,000

— MARCH - APRIL 1974 TRAM 31,700  
 (1600 - 1759 HRS) BUS 4,600  
 TOTAL 36,300